

GNSS Market Outlook 2020

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Abstracts

Global Navigation Satellite System (GNSS) has developed its applications across various industries worldwide. Some applications are simple, such as determining a position, whereas others are complex blends of GNSS with communications and other technologies. Over the past few years, the rapid growth in GNSS commercial applications has been observed by the firms building navigation satellites and equipments. As per our research, the GNSS market is expected to flourish with new technological applications and is anticipated to grow at a CAGR of 9.4% during 2014-2020.

The report “GNSS Market Outlook 2020”, is an outcome of our exhaustive research and comprehensive analysis of the worldwide GNSS market. Our report provides a complete overview of the GNSS market globally. Over and above, all the current trends & drivers coupled with the potential growth areas of the GNSS industry have been evaluated in the report.

The report analyzes the GNSS market by its major application areas such as location based services, transportation, surveying and agriculture, over a period of 8 years (2013-2020). In addition to this, the transportation section covers the GNSS market by road, rail, air and marine navigation segments which are creating a wide opportunity to the overall GNSS market. The report provides extensive analysis of the GNSS market by each of these segments till 2020.

Additionally, to provide an in-depth knowledge of opportunities for GNSS players on the geographical front, our report provides knowledge of 10 most lucrative GNSS markets around the world viz. US, Canada, UK, France, Germany, Russia, Japan, China, South Korea and India. The report encloses information about the present state and future outlook of the LBS and Telematics market in these countries along with information about their personal navigation systems such as US' GPS, China's BeiDou, Europe's

Galileo, Russia's GLONASS, Japan's QZSS and India's IRNSS.

Besides, our study also looks into the competitive landscape covering business overview, key financials, product analysis and a strengths & weakness analysis of each of the 10 players. All in all, the report would help clients analyze the driving forces and understand the opportunities existing in this industry.

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