

Global WiMAX Market Analysis

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Abstracts

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World Interoperability for Microwave Access or WiMAX, has been gaining a lot of attention as a wireless broadband alternative, as it provides reliable, secure and high quality broadband access for mobile Internet users. The technology supports bandwidth-heavy applications and User Generated Content (UGC) services that customers want. WiMAX promises a better-performing, less-expensive alternative to many technologies (like DSL, Wi-Fi) that are already available in the market.

According to our new research report “Global WiMAX Market Analysis”, WiMAX has tremendous potential to offer global standardized broadband wireless platform. Many countries across the globe will adopt WiMAX to facilitate rapid economic development. Moreover, the move to WiMAX, a technology that is ready for deployment now, will be preferable to waiting for alternative technologies that may not be available for three or more years. As a result, the number of WiMAX users is forecast to grow at a CAGR of over 87% between 2010 and 2012.

Our research reveals that, by 2012 the Asia-Pacific region will lead the number of global WiMAX users accounting for over 45% of the total user base, followed by North America and Europe. Major growth is expected in Asia-Pacific and MEA as these countries are deploying the technology more rapidly. Moreover, government support and operators' initiatives to provide the region with faster Internet access in remote areas is also fostering growth into the WiMAX market.

Anticipating the current market trends and future prospects, we have done a comprehensive analysis of the global WiMAX market. The report gives detailed

overview of the technology coupled with its worldwide market status and evaluates the current scenario of the global WiMAX market by technology and region (including Asia-Pacific countries, North America, Latin America, Western and Eastern Europe, Middle East and Africa).

Besides this, our report says that the version of WiMAX that supports mobile access (802.16e) will be the clear winner over 802.16d which only supports fixed services within the next three years. Moreover, our report also provides brief overview of the key players in the WiMAX field.

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