

Global Telemedicine Market Analysis

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Abstracts

Telemedicine enables in providing interactive healthcare utilizing modern technology and telecommunication. The global telemedicine industry has been growing stupendously over the past few years with a number of positive developments. Owing to factors including provision of equitable healthcare, cost cutting, and ease of penetration, telemedicine industry is being promoted across the globe.

According to our new research report “Global Telemedicine Market Analysis”, the global telemedicine market is anticipated to grow at a CAGR of around 19% during 2010-2015. Telemedicine subscribers are rising rapidly for a number of highly prevalent diseases, of which maximum usage is being witnessed from diabetes and related conditions, and it, is expected to continue growing at the same pace in future as well. The governments and private players, particularly in the US have also initiated development in this perspective as noticeable from the endowment of several grants. Recognizing the potential of telemedicine for the development of healthcare in the country, the USDA has provided fundings that are expected to deliver positive outcomes in the field of telemedicine.

At the geographical-front, the report entails a detailed analysis of key geographies and the recent telemedicine-oriented developments. Europe was revealed to be the most developed region in the field of telemedicine and a surprising attribute to this growth was from the region of Scandinavia which has shown a substantial number of penetrations of telemedicine in recent times. In Japan, it was found that patient-worn telemetry monitor units sold are growing steadily and are expected to continue the same at a CAGR of around 6% in the coming years.

The report provides extensive information and rational analysis of the global telemedicine market. It provides a prudent analysis of the key market drivers and also covers the industry restraints to provide a holistic overview. The report also provides an

insight into different telemedicine processes along with segment-wise analysis to present an overview of the developments taking place in them. Information about the key industrial developments covered in the report will facilitate a deeper understanding of the latest industry scenario. Further, the report divides the telemedicine industry in terms of its key geographies and analyzes market developments for regions including the US, the EU, Japan, China, and India. Key applications of telemedicine are also covered and finally competitive landscape enables clients to understand the progress of main market players in the industry.

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