

Global IT Security Market Forecast to 2013

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Abstracts

The demand for IT security products and services has been witnessing an exponential growth for last few years, owing to the increasing deployment of IT-enabled business solutions. Moreover, rapidly increasing malicious cyber attacks on the websites of the government and enterprises have made it necessary for these organizations to have an updated and strong IT security infrastructure so that their vital information remain secured. Fast internet adoption in the emerging countries has also fuelling the growth in demand for IT security products and services, worldwide.

According to our recent research report “Global IT Security Market Forecast to 2013”,amid global economic slowdown, growing concerns over the IT security among all sized organizations helped the sector grow positively in the past couple of years. Our report estimates the global IT security market to be nearly US\$ 68 Billion in 2010, which is further projected to grow at a CAGR of around 12% during 2012-2015.

Giving a brief overview of the IT market on the global as well as a country level, the report thoroughly studies the importance of the IT security market in all the countries under review. Various factors, which will drive the IT security market in future, have been comprehensively discussed in the report. The segment-level analysis reveals that the IT security services market accounts for a major part of the total IT security market, and it is expected to play a significant role in driving the overall growth of the total IT security market.

On the regional front, our report indicates that the Asia-Pacific and the Middle East regions will experience a significant growth in their IT security markets in the coming years which will largely be driven by the rapidly growing Internet adoption, and surging demand for IT-enabled business solutions in countries, like India, China and the GCC region.

Our report gives a detailed analysis on the global IT security market, in terms of IT security appliances, IT security software and IT security services. Each section briefly explains the current and future trends in the global IT security market. The report also gives a future forecast for each country's IT security industry. Besides, it also sheds light on the key players in the IT industry, along with their strengths and weaknesses.

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