

# Global Credit Card Industry - Emerging Markets

<https://marketpublishers.com/r/G8F2F9908E9EN.html>

Date: January 2011

Pages: 80

Price: US\$ 1,200.00 (Single User License)

ID: G8F2F9908E9EN

## Abstracts

**Single User PDF Format:** US\$ 1,200.00

**Multi-User License:** US\$ 1,600.00

**Hard Copy:** US\$ 1,300.00

**CD-ROM:** US\$ 1,300.00

Driven by a continuous rise in middle class households and the emergence of online shopping portals, the credit card market in emerging countries has grown stupendously during the past few years. During 2008-2010, Poland and China witnessed a CAGR of around 17% and 29% respectively in terms of total number of credit cards issued, says our new research report "Global Credit Card Industry - Emerging Markets". Moreover, the industry in these markets has been able to survive successfully amid global financial turmoil, owing to low credit card penetrations.

The ongoing analysis identifies that the credit card industry in emerging markets are consistently growing on the back of low credit cards penetration and the government support. In this regard, we have done extensive analysis of the credit card market of key countries across the world. The countries that have been covered in our report include: China, India, South Korea, Russia, Poland, Brazil, and Mexico.

Our research reveals that in many countries like, Brazil, South Korea, and Mexico, purchases made through credit cards have shown a positive growth trend during the past few years. The report also identifies that the future of this market remains buoyant, despite the recent economic downturn. Rise in bank's effort and increasing government support provide the base line for optimistic future outlook presented in our report. Changing consumer behavior will also pave the way for global credit card market during the forecast period (2011-2014).

Our report provides an extensive research and rational analysis along with reliable statistics of the credit card market in the emerging economies. The report has

thoroughly examined current market trends and industrial developments to enable clients understand the market structure and its progress in coming years. Due consideration has been given to the possible after effects of recession on the industry, while preparing the forecast. It will help clients to have a proper insight of the current and future outlook of the credit card market in developing economies.

## Contents

### 1. ANALYST VIEW

### 2. EMERGING CREDIT CARD MARKETS

#### 2.1 China

- 2.1.1 Market Attractions
- 2.1.2 Market Performance
- 2.1.3 Future Outlook
- 2.1.4 Roadblocks

#### 2.2 India

- 2.2.1 Market Attractions
- 2.2.2 Market Performance
- 2.2.3 Future Outlook
- 2.2.4 Roadblocks

#### 2.3 South Korea

- 2.3.1 Market Attractions
- 2.3.2 Market Performance
- 2.3.3 Future Outlook
- 2.3.4 Roadblocks

#### 2.4 Russia

- 2.4.1 Market Attractions
- 2.4.2 Market Performance
- 2.4.3 Future Outlook
- 2.4.4 Roadblocks

#### 2.5 Poland

- 2.5.1 Market Attractions
- 2.5.2 Market Performance
- 2.5.3 Future Outlook
- 2.5.4 Roadblocks

#### 2.6 Brazil

- 2.6.1 Market Attractions
- 2.6.2 Market Performance
- 2.6.3 Future Outlook
- 2.6.4 Roadblocks

#### 2.7 Mexico

- 2.7.1 Market Attractions
- 2.7.2 Market Performance

2.7.3 Future Outlook

2.7.4 Roadblocks

## List Of Figures

### LIST OF FIGURES:

- Figure 2-1: China - Unemployment Rate in Urban Areas (%), 2008-2010
- Figure 2-2: China - Number of Credit Cards (Million), 2008-2010
- Figure 2-3: China - Credit Card Transactions (Trillion Yuan), 2008-2010
- Figure 2-4: China - Outstanding Loans on Credit Cards (Billion Yuan), 2008-2010
- Figure 2-5: China - Share of Banks in Credit Card Issuance (2009)
- Figure 2-6: China - Share of Credit Cards & Debit Cards in Bank Cards (2009)
- Figure 2-7: China - Share of Bank Card Transactions in Retail Sales (2009)
- Figure 2-8: China - Number of ATM Terminals ('000), 2008-2010
- Figure 2-9: China - Number of POS Terminals (Million), 2008-2010
- Figure 2-10: China - Forecast for Number of Credit Cards (Million), 2011-2014
- Figure 2-11: China - Credit Card Penetration by Tier (H1 2008)
- Figure 2-12: India - Number of Internet Users ('000), 2009-2014
- Figure 2-13: India - Number of Credit Cards (Million), 2007-08 to 2009-10
- Figure 2-14: India - Credit Cards Issuance by Type of Bank (%), 2008-09
- Figure 2-15: India - Number of Credit Card Transactions (Million), 2007-08 to 2009-10
- Figure 2-16: India - Credit Card Transactions (Billion INR), 2007-08 to 2009-10
- Figure 2-17: India - Forecast for Number of Credit Cards (Million), 2010-11 to 2013-14
- Figure 2-18: India - Forecast for Credit Card Transactions (Billion INR), 2010-11 to 2013-14
- Figure 2-19: South Korea - Credit Card Spending (Trillion Won), 2008-2010
- Figure 2-20: South Korea - Share of Credit Card Spending by Type (2009)
- Figure 2-21: South Korea - Number of Credit Cards (Million), 2008-2010
- Figure 2-22: South Korea - Daily Credit Card Spending (Trillion Won), Q1 2007-Q1 2009
- Figure 2-23: South Korea - Overseas Credit Card Spending (Billion US\$), 2008 & 2009
- Figure 2-24: South Korea - Number of Credit Delinquents (Million), 2006, 2008 & 2009
- Figure 2-25: South Korea - Forecast for Credit Card Spending (Trillion Won), 2011-2014
- Figure 2-26: Russia - Share of Overseas Spending with Credit Cards (2008-2010)
- Figure 2-27: Russia - Number of Payment Cards (Million), 2008-2010
- Figure 2-28: Russia - Share of Credit Cards in Payment Cards (2009)
- Figure 2-29: Russia - Number of Credit Cards (Million), 2008-2010
- Figure 2-30: Russia - Credit Card Transactions (Billion Rubles), 2008-2010
- Figure 2-31: Russia - Share of Banks in Credit Card Issuance (Q1 2008)
- Figure 2-32: Russia - Number of ATMs in Comparison to Europe & US (per Million Population), Aug 2007

Figure 2-33: Russia - Forecast for Number of Credit Cards (Million), 2011-2014

Figure 2-34: Poland - Number of Bankable Households (Million), 2008-2010

Figure 2-35: Poland - Consumer Expenditure (Billion US\$), 2008-2010

Figure 2-36: Poland - Share of Debit, Credit & Charge Cards (2009)

Figure 2-37: Poland - Number of Credit Cards (Million), 2008-2010

Figure 2-38: Poland - Credit Card Transactions (Billion PLN), 2008-2010

Figure 2-39: Poland - Share of Banks in Credit Card Issuance (2008)

Figure 2-40: Poland - Share of Credit Card Debt in Household Debt (H1 2008)

Figure 2-41: Poland - Number of ATMs (2008-2010)

Figure 2-42: Poland - Forecast for Number of Credit Cards (Million), 2011-2014

Figure 2-43: Brazil - Number of Credit Cards (Million), 2008-2010

Figure 2-44: Brazil - Share of Debit, Credit & Private Label Cards (2009)

Figure 2-45: Brazil - Credit Cards Spending (Billion Reais), 2008-2010

Figure 2-46: Brazil - Share of Credit Cards Spending in Bank Cards Spending (2009)

Figure 2-47: Brazil - Forecast for Number of Credit Cards (Million), 2011-2014

Figure 2-48: Mexico - Number of Credit Cards & Credit Card Accounts (Million), 2008-2010

Figure 2-49: Mexico - Number of Credit Cards in Use (Million), 2008-2010

Figure 2-50: Mexico - Credit Cards Transactions (Billion Pesos), 2008-2010

Figure 2-51: Mexico - Number of ATMs ('000), 2008-2010

Figure 2-52: Mexico - Share of Debit & Credit Cards in ATM Transactions (Q2 2010)

Figure 2-53: Mexico - Number of POS Terminals ('000), 2008-2010

Figure 2-54: Mexico - Share of Debit & Credit Cards in POS Transactions (Q2 2010)

Figure 2-55: Mexico - Forecast for Number of Credit Cards (Million), 2011-2014

List of Table:

Table 2-1: South Korea - Probability of Choice for Payment Instruments by Age Group (%)

## I would like to order

Product name: Global Credit Card Industry - Emerging Markets

Product link: <https://marketpublishers.com/r/G8F2F9908E9EN.html>

Price: US\$ 1,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8F2F9908E9EN.html>