

Global Consumer Electronics Market Forecast 2022

<https://marketpublishers.com/r/GD7EEFD29B5EN.html>

Date: July 2016

Pages: 100

Price: US\$ 1,800.00 (Single User License)

ID: GD7EEFD29B5EN

Abstracts

The consumer electronics market has experienced an incredible growth in this digitalization era from the past few years. Mobility, connectivity and personalization remain the most important current trends within consumer electronics, as technology has been moulded to help users connect in a seamless and meaningful way which is propelling the consumer electronics market. Additionally, the growing desire for people to stay connected and informed, makes wireless consumer devices an opportunity for industry players. Moreover, rise in the disposal income, rising awareness amongst consumers, and launch of innovative technological products are among the factors accelerating the global consumer electronics market.

The report, “Global Consumer Electronics Market Forecast 2022”, by RNCOS thoroughly studies the global consumer electronics market. The study revealed that North America tops the market share of consumer electronics products, followed by Asia-Pacific region. Asia-Pacific is home to the largest consumer electronics market, with China and India being the dominant growth drivers. While China has great influence on the consumer electronics market, India will see a blooming customer base in the coming times due to increasing consumer awareness about innovative technologies and a booming industrial sector.

The report covered detailed analysis of consumer electronics market by product category that includes TV, audio video devices, telecom equipment, computer, and other home appliances, which further bifurcated into its type along with the future projections till 2022. Evidently, it has been observed that OLED TVs, Smartphones and Tablets are among the few products that are witnessing high growth, and hold immense potential in the future. Eventually, the report also discusses consumer electronics scenario in 10 countries, including US, UK, Germany, China, Brazil, etc., along with the major consumer electronics players operating in this country.

The report also studies information of the key competitors in the market, and their business information, key financials, strength and weakness, and areas of expertise along with comprehensive outlook of the sector's present and future scenario. Overall, the report is a result of extensive research and prudent analysis that will be offering suitable knowledge base to those who are interested in this industry.

Contents

1. ANALYST VIEW

2. RESEARCH METHODOLOGY

3. INDUSTRY TRENDS

- 3.1 Revival in GDP Accelerating the Overall Paint Industry
- 3.2 Growing Industrial Base Propelling the Growth of Industrial Paints
- 3.3 Growing Disposable Income in Rural Area Accelerating the Demand
- 3.4 Virtual Visualization Experience Techniques Enhancing Better Decision Making

4. INDIAN PAINT INDUSTRY OUTLOOK TO 2022

- 4.1 Market Size
 - 4.1.1 By Value
 - 4.1.2 By Volume
 - 4.1.3 By Organized/Unorganized Sector
 - 4.1.4 By Types
 - 4.1.5 By Players

5. DECORATIVE PAINTS MARKET OUTLOOK TO 2022

- 5.1 By Application
 - 5.1.1 Residential
 - 5.1.2 Commercial
- 5.2 By Application Area
 - 5.2.1 Interior Paints
 - 5.2.2 Exterior Paints
- 5.3 By Product Class
 - 5.3.1 Premium Paint
 - 5.3.2 Mid-Tier Paint
 - 5.3.3 Economy Paints
- 5.4 By Technology
 - 5.4.1 Water Based
 - 5.4.2 Solvent Based
- 5.5 By Composition
- 5.6 By Demand

- 5.6.1 Replacement Demand
- 5.6.2 New Demand
- 5.7 By Players
- 5.8 By Region
- 5.9 By Tier Cities
- 5.10 Emulsion Paints Market Outlook in Decorative Paints
 - 5.10.1 By Value
 - 5.10.2 By Volume
 - 5.10.3 By Types
 - 5.10.3.1 Plastic Emulsions
 - 5.10.3.2 Acrylic Emulsions
 - 5.10.3.3 Textured Emulsions
 - 5.10.4 By Region
 - 5.10.5 By Tier Cities
- 5.11 Enamel Paints Market Outlook in Decorative Paints
 - 5.11.1 By Value
 - 5.11.2 By Volume
 - 5.11.3 By Types
 - 5.11.3.1 General Purpose Enamel
 - 5.11.3.2 Synthetic Enamel
 - 5.11.3.3 Premium Enamel
 - 5.11.4 By Region
 - 5.11.5 By Tier Cities
- 5.12 Distemper Paints Market Outlook in Decorative Paints
 - 5.12.1 By Value
 - 5.12.2 By Volume
 - 5.12.3 By Types
 - 5.12.3.1 Acrylic Distemper
 - 5.12.3.2 Dry Distemper
 - 5.12.3.3 Synthetic Distemper
 - 5.12.4 By Region
 - 5.12.5 By Tier Cities

6. INDUSTRIAL PAINTS MARKET OUTLOOK TO 2022

- 6.1 By Segment
 - 6.1.1 Automotive Coating
 - 6.1.2 High Performance Coating
 - 6.1.3 Powder Coating

6.1.4 Coil Coating

6.1.5 Marine

7. RAW MATERIALS FOR PAINT MARKET

7.1 Binders

7.2 Pigments

7.3 Solvents

7.4 Additives

8. INDUSTRY ROADBLOCKS

9. KEY PLAYERS

9.1 Asian Paints Limited

9.1.1 Business Overview

9.1.2 Product Portfolio

9.1.3 Key Financials

9.1.4 Industry Activities

9.2 Kansai Nerolac Paints Limited

9.2.1 Business Overview

9.2.2 Product Portfolio

9.2.3 Key Financials

9.2.4 Industry Activities

9.3 Berger Paints India Limited

9.3.1 Business Overview

9.3.2 Product Portfolio

9.3.3 Key Financials

9.3.4 Industry Activities

9.4 AkzoNobel India

9.4.1 Business Overview

9.4.2 Product Portfolio

9.4.3 Key Financials

9.4.4 Industry Activities

9.5 Shalimar Paints Limited

9.5.1 Business Overview

9.5.2 Product Portfolio

9.5.3 Key Financials

9.5.4 Industry Activities

List Of Figures

LIST OF FIGURES:

- Figure 3-1: Global - Consumer Electronics Market (Billion US\$), 2014-2022
- Figure 3-2: Global - Consumer Electronics Market by Country (%), 2015
- Figure 3-3: Global - TV Shipment (Million Units), 2014-2022
- Figure 3-4: Global - LCD TV Shipment (Million Units), 2014-2022
- Figure 3-5: Global - OLED TV Shipment ('000 Units), 2014-2022
- Figure 3-6: Global - DVR Shipment (Million Units), 2014-2022
- Figure 3-7: Global - Blu-ray Player Shipment (Million Units), 2014-2022
- Figure 3-8: Global - HD Set-Top Boxes Shipment (Million Units), 2014-2022
- Figure 3-9: Global - HD DVD Players/Recorders Shipment (Million Units), 2014-2022
- Figure 3-10: Global - HD Game Consoles Shipment (Million Units), 2014-2022
- Figure 3-11: Global - Mobile Handsets Shipment (Million Units), 2014-2022
- Figure 3-12: Global - Smartphones Shipment (Million Units), 2014-2022
- Figure 3-13: Global - Desktop PC Shipment (Million Units), 2014-2022
- Figure 3-14: Global - Laptop Shipment (Million Units), 2014-2022
- Figure 3-15: Global - Tablet Shipment (Million Units), 2014-2022
- Figure 3-16: Global - Air Conditioning System Shipments (Million Units), 2014-2022
- Figure 3-17: Global - Air Conditioning Market by Players (%), 2015
- Figure 3-18: Global - Refrigerator Shipment (Million Units), 2014-2022
- Figure 3-19: Global - Washing Machine Shipment (Million Units), 2014-2022
- Figure 4-1: US - Consumer Electronics Market (Billion US\$), 2014-2022
- Figure 4-2: China - Consumer Electronics Market (Billion US\$), 2014-2022
- Figure 4-3: Brazil - Consumer Electronics Market (Billion US\$), 2014-2022
- Figure 4-4: South Korea - Consumer Electronics Market (Billion US\$), 2014-2022
- Figure 4-5: India - Consumer Electronics Market (Billion US\$), 2014-2022
- Figure 4-6: South Africa - Consumer Electronics Market (Billion US\$), 2014-2022
- Figure 4-7: Taiwan - Consumer Electronics Market (Billion US\$), 2014-2022
- Figure 4-8: UK - Consumer Electronics Market (Billion US\$), 2014-2022
- Figure 4-9: Germany - Consumer Electronics Market (Billion EUR), 2014-2022
- Figure 4-10: Japan - Consumer Electronics Market (Billion US\$), 2014-2022

List Of Tables

LIST OF TABLES:

Table 4-1: US - Major Consumer Electronic Companies
Table 4-2: China - Major Consumer Electronic Companies
Table 4-3: Taiwan - Major Consumer Electronic Companies
Table 4-4: South Korea - Major Consumer Electronic Companies
Table 4-5: India - Major Consumer Electronic Companies
Table 4-6: Taiwan - Major Consumer Electronic Companies
Table 4-7: Taiwan - Major Consumer Electronic Companies
Table 4-8: UK - Major Consumer Electronic Companies
Table 4-9: Germany - Major Consumer Electronic Companies
Table 4-10: Japan - Major Consumer Electronic Companies
Table 6-1: Apple Inc. - Key Financials (Million US\$), 2012-13 to 2014-15
Table 6-2: Apple Inc. - Product Portfolio
Table 6-3: Samsung Electronics Co. Ltd. - Key Financials (Billion KRW), 2013-2015
Table 6-4: Samsung Electronics Co. Ltd. - Product Portfolio
Table 6-5: LG Electronics Inc. - Key Financials (Billion KRW), 2013-2015
Table 6-6: LG Electronics Inc. - Product Portfolio
Table 6-7: Philips - Key Financials (Million EUR), 2013-2015
Table 6-8: Philips - Product Portfolio
Table 6-9: Hewlett Packard - Key Financials (Million US\$), 2012-13 to 2014-15
Table 6-10: Hewlett Packard - Product Portfolio
Table 6-11: Hitachi Ltd - Key Financials (Million JPY), 2012-13 to 2014-15
Table 6-12: Hitachi Ltd - Product Portfolio
Table 6-13: Sony Corporation - Key Financials (Million JPY), 2012-13 to 2014-15
Table 6-14: Sony Corporation - Product Portfolio
Table 6-15: Toshiba Corporation - Key Financials (Million JPY), 2011-12 to 2013-14
Table 6-16: Toshiba Corporation - Product Portfolio

I would like to order

Product name: Global Consumer Electronics Market Forecast 2022

Product link: <https://marketpublishers.com/r/GD7EEFD29B5EN.html>

Price: US\$ 1,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD7EEFD29B5EN.html>