

# Global Semiconductor Market Outlook to 2017

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## Abstracts

The Global Semiconductor Market is going through an interesting phase, offering immense opportunities for players involved in the business. Although the market faced a drop in revenue due to the global economic downturn, it is expected to sustain high growth momentum in coming years with increase in demand for electronics devices and requirements in new application areas.

In their latest research study, “Global Semiconductor Market Outlook to 2017”, RNCOS’ analysts identified and deciphered the market dynamics in important segments to clearly highlight the areas offering promising possibilities for companies to boost their growth. The market, which estimated to US\$ 289.9 Billion in 2012, is slated to grow at a CAGR of 7.6% during 2013-2017. The robust growth in revenue is being driven by the growing demand for mobile devices, specially smartphones and tablets.

In the report, the Global Semiconductor market is studied thoroughly on three main grounds viz. players, regions and applications. Moreover, different characteristics of the market have been discussed along with forecasts to provide an understanding of the market’s dynamics. This section intends to aid companies in designing their business strategies and provide them with key insights that help them boost their profits.

Further, the report analyzes global semiconductor industry performance covering analysis of the industry by segments, equipments, materials and products. This has helped the analysts to clearly identify and highlight the market section offering maximum opportunity for growth. Moreover, the research has also included an in-depth country level analysis of semiconductor market which deals in study of current market scenario and future market potentials of major semiconductor markets. This will help to provide all the prerequisite information for intending clients looking out to venture into these markets and facilitates them to devise strategies, while going for an investment/partnership in the semiconductor industry.

The study further delves into the detailed description of the major players in the industry covering description of their businesses and their recent developments. Moreover, to provide a thorough understanding of the company's business model, its current and historical financials coupled with their strengths and weaknesses have been analyzed. This will help the reader to gain a deeper insight into each key market player.

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