

# **Global Hybrid Car Market Outlook to 2017**

https://marketpublishers.com/r/GEFAA842C02EN.html

Date: September 2013

Pages: 100

Price: US\$ 1,400.00 (Single User License)

ID: GEFAA842C02EN

### **Abstracts**

The rapidly growing concerns over the need to reduce carbon emissions coupled with highly volatile oil prices have forced the global automobile players to invest massive amounts into the development of advanced and better alternative fuel vehicles over the recent past. The concept of hybrids has emerged as the most viable solution gaining considerable attention among the industry players. This trend is clearly visible from the fact that hybrid car sales worldwide showed a positive growth and is expected to reach around 3.7 Million units by the end of 2017 while touching a CAGR of around 21% during 2013-2017.

In the current report "Global Hybrid Car Market Outlook to 2017", a comprehensive study of the present market scenario along with the existing infrastructure has been projected. Different drivers and challenges of the market have been discussed along with forecasts to provide an understanding of the market's dynamics. The section intends to aid players in designing their business strategies and provide them with key insights that can help them boost their profits.

In particular, the report covers an analysis of the global hybrid car industry, broken down into two major grounds viz., key markets and competition. It studies the hybrid car market of 13 major countries covering their market scenarios, sales by type and by models, and recent activities by nations' governments and their major players. This has helped RNCOS' analysts to clearly identify and highlight the markets offering maximum opportunity for growth.

The study delves into the detailed description of major hybrid car manufacturers coupled with their key financials and sales by models. It also includes the strength and weakness analyses of players to facilitate readers to gain a deeper insight into the competitive scenario of the industry. In nutshell, the research provides all the prerequisite information for intending clients looking out to venture into these markets



and facilitates them to devise strategies, while going for an investment/partnership in the hybrid car industry.



## **Contents**

- 1. ANALYST VIEW
- 2. RESEARCH METHODOLOGY
- 3. INTRODUCTION TO HYBRID CAR
- 4. GLOBAL HYBRID CAR MARKET OUTLOOK TO 2017
- 4.1 Market Overview
- 4.2 By Country
- 4.3 By Player
- 4.4 By Type
- 5. COUNTRY-LEVEL ANALYSIS: STUDYING THE FUTURE POTENTIAL
- 5.1 US
  - 5.1.1 Market Performance
  - 5.1.2 Sales by Model
  - 5.1.3 Recent Activities
- 5.2 Canada
  - 5.2.1 Market Performance
  - 5.2.2 Sales by Model
  - 5.2.3 Recent Activities
- 5.3 UK
  - 5.3.1 Market Overview
  - 5.3.2 Sales by Model
  - 5.3.3 Recent Activities
- 5.4 Netherlands
  - 5.4.1 Market Overview
  - 5.4.2 Sales by Model
  - 5.4.3 Recent Activities
- 5.5 Germany
  - 5.5.1 Market Overview
  - 5.5.2 Sales by Model
  - 5.5.3 Recent Activities
- 5.6 Sweden
  - 5.6.1 Market Overview



- 5.6.2 Sales by Model
- 5.6.3 Recent Activities
- 5.7 France
  - 5.7.1 Market Overview
  - 5.7.2 Sales by Model
  - 5.7.3 Recent Activities
- 5.8 Spain
  - 5.8.1 Market Overview
  - 5.8.2 Sales by Model
  - 5.8.3 Recent Activity
- 5.9 Japan
  - 5.9.1 Market Overview
  - 5.9.2 Sales by Model
  - 5.9.3 Recent Activity
- 5.10 China
  - 5.10.1 Market Overview
  - 5.10.2 Sales by Model
  - 5.10.3 Recent Activity
- 5.11 Korea
  - 5.11.1 Market Overview
  - 5.11.2 Sales by Model
  - 5.11.3 Recent Activity
- 5.12 Australia
  - 5.12.1 Market Overview
  - 5.12.2 Sales by Model
  - 5.12.3 Recent Activities
- 5.13 Malaysia
  - 5.13.1 Market Overview
  - 5.13.2 Sales by Model
  - 5.13.3 Recent Activities

### 6. MARKET DRIVERS & CHALLENGES

#### 7. POTENTIAL GROWTH AREAS

#### 8. KEY PLAYERS

- 8.1 Toyota Motor Corporation
  - 8.1.1 Company Overview



- 8.1.2 Sales by Model
- 8.1.3 Strength Weakness Analysis
- 8.1.4 Recent Activities
- 8.2 Honda Motor Company Limited
  - 8.2.1 Company Overview
  - 8.2.2 Sales by Model
- 8.2.3 Strength Weakness Analysis
- 8.2.4 Recent Activities
- 8.3 Ford Motor Company
  - 8.3.1 Company Overview
  - 8.3.2 Sales by Model
- 8.3.3 Strength Weakness Analysis
- 8.3.4 Recent Activities
- 8.4 General Motors Corporation
  - 8.4.1 Company Overview
  - 8.4.2 Sales by Model
  - 8.4.3 Strength Weakness Analysis
  - 8.4.4 Recent Activities
- 8.5 BMW
  - 8.5.1 Company Overview
  - 8.5.2 Sales by Model
  - 8.5.3 Strength Weakness Analysis
  - 8.5.4 Recent Activities
- 8.6 Volkswagen Group
  - 8.6.1 Company Overview
  - 8.6.2 Sales by Model
  - 8.6.3 Strength Weakness Analysis
  - 8.6.4 Recent Activity
- 8.7 Hyundai Motor Company
  - 8.7.1 Company Overview
  - 8.7.2 Sales by Model
  - 8.7.3 Strength Weakness Analysis
  - 8.7.4 Recent Activities
- 8.8 Daimler Group
  - 8.8.1 Company Overview
  - 8.8.2 Sales by Model
  - 8.8.3 Strength Weakness Analysis
  - 8.8.4 Recent Activities



# **List Of Figures**

### **LIST OF FIGURES:**

Figure 4-1: Global - Hybrid Car Sales ('000 Units), 2011-2017

Figure 4-2: Global - Hybrid Car Sales by Country (%), 2012

Figure 4-3: Global - Hybrid Car Sales by Players (%), 2012

Figure 4-4: Global - Hybrid Car Sales by Type (%), 2012

Figure 5-1: US - Hybrid Car Sales ('000 Units), 2011-2017

Figure 5-2: Canada - Hybrid Car Sales (Units), 2011-2017

Figure 5-3: UK - Hybrid Car Sales (Units), 2011-2017

Figure 5-4: Netherlands - Hybrid Car Sales (Units), 2011-2017

Figure 5-5: Germany - Hybrid Car Sales (Units), 2011-2017

Figure 5-6: Sweden - Hybrid Car Sales (Units), 2011-2017

Figure 5-7: France - Hybrid Car Sales (Units), 2011-2017

Figure 5-8: Spain - Hybrid Car Sales (Units), 2011-2017

Figure 5-9: Japan - Hybrid Car Sales ('000 Units), FY 2011- FY 2017

Figure 5-10: China - Hybrid Car Sales (Units), 2011-2017

Figure 5-11: Korea - Hybrid Car Sales (Units), 2011-2017

Figure 5-12: Australia - Hybrid Car Sales (Units), 2011-2017

Figure 5-13: Malaysia - Hybrid Car Sales (Units), 2011-2017

Figure 6-1: Global - Brent Oil Prices (US\$/Barrel), 2011-2017

Figure 7-1: Global - Analog Semiconductor Market (Billion US\$), 2012 & 2017

Figure 7-2: Global - Lithium-ion Battery Market (Billion US\$), 2012 & 2017

Figure 7-3: Global - Aluminum Industry (Billion US\$), 2012 & 2017



## **List Of Tables**

### **LIST OF TABLES:**

- Table 5-1: US Number of Hybrid Car Sales by Major Players (2011 & 2012)
- Table 5-2: Canada Number of Hybrid Car Sales by Major Players (2011 & 2012)
- Table 5-3: UK Number of Hybrid Car Sales by Major Players (2011 & 2012)
- Table 5-4: Netherland Number of Hybrid Car Sales by Major Players (2011 & 2012)
- Table 5-5: Germany Number of Hybrid Car Sales by Major Players (2011 & 2012)
- Table 5-6: Sweden Number of Hybrid Car Sales by Major Players (2011 & 2012)
- Table 5-7: France Number of Hybrid Car Sales by Major Players (2011 & 2012)
- Table 5-8: Spain Number of Hybrid Car Sales by Major Players (2011 & 2012)
- Table 5-9: Japan Number of Hybrid Car Sales by Major Players (2011 & 2012)
- Table 5-10: China Number of Hybrid Car Sales by Major Player (2011 & 2012)
- Table 5-11: Korea Number of Hybrid Car Sales by Major Players (2011 & 2012)
- Table 5-12: Australia Number of Hybrid Car Sales by Major Players (2011 & 2012)
- Table 5-13: Malaysia Number of Hybrid Car Sales by Major Players (2011 & 2012)
- Table 7-1: Global Major Hybrid Car Models by Battery Type
- Table 8-1: Toyota Motor Corporation Key Hybrid Car Sales by Model, 2011 & 2012
- Table 8-2: Honda Motor Company Key Hybrid Car Sales by Model, 2011 & 2012
- Table 8-3: Ford Motor Company Key Hybrid Car Sales by Model, 2011 & 2012
- Table 8-4: General Motors Corporation Key Hybrid Car Sales by Model, 2011 & 2012
- Table 8-5: BMW Key Hybrid Car Sales by Model, 2011 & 2012
- Table 8-6: Volkswagen Group Key Hybrid Car Sales by Model, 2011 & 2012
- Table 8-7: Hyundai Motor Company Key Hybrid Car Sales by Model, 2011 & 2012
- Table 8-8: Daimler Group Key Hybrid Car Sales by Model, 2011 & 2012



### I would like to order

Product name: Global Hybrid Car Market Outlook to 2017

Product link: https://marketpublishers.com/r/GEFAA842C02EN.html

Price: US\$ 1,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GEFAA842C02EN.html">https://marketpublishers.com/r/GEFAA842C02EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970