

# Global Hybrid Car Market Outlook to 2017

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## Abstracts

The rapidly growing concerns over the need to reduce carbon emissions coupled with highly volatile oil prices have forced the global automobile players to invest massive amounts into the development of advanced and better alternative fuel vehicles over the recent past. The concept of hybrids has emerged as the most viable solution gaining considerable attention among the industry players. This trend is clearly visible from the fact that hybrid car sales worldwide showed a positive growth and is expected to reach around 3.7 Million units by the end of 2017 while touching a CAGR of around 21% during 2013-2017.

In the current report “Global Hybrid Car Market Outlook to 2017”, a comprehensive study of the present market scenario along with the existing infrastructure has been projected. Different drivers and challenges of the market have been discussed along with forecasts to provide an understanding of the market’s dynamics. The section intends to aid players in designing their business strategies and provide them with key insights that can help them boost their profits.

In particular, the report covers an analysis of the global hybrid car industry, broken down into two major grounds viz., key markets and competition. It studies the hybrid car market of 13 major countries covering their market scenarios, sales by type and by models, and recent activities by nations’ governments and their major players. This has helped RNCOS’ analysts to clearly identify and highlight the markets offering maximum opportunity for growth.

The study delves into the detailed description of major hybrid car manufacturers coupled with their key financials and sales by models. It also includes the strength and weakness analyses of players to facilitate readers to gain a deeper insight into the competitive scenario of the industry. In nutshell, the research provides all the prerequisite information for intending clients looking out to venture into these markets

and facilitates them to devise strategies, while going for an investment/partnership in the hybrid car industry.

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