

Global Green Building Market Outlook 2020

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Abstracts

As green building techniques lead to a much lower level of greenhouse gas emissions, thus the global green building market is witnessing a strong growth in recent years on the back of rising awareness concerning global warming and climate change. The governments in different countries are also taking various regulatory measures to expand the green building market. As per our latest research report “Global Green Building Market Outlook 2020”, the global green building market is anticipated to grow at a CAGR of around 13% during 2015-2020.

This research study analyzes the market dynamics in key segments to focus on the areas offering immense possibilities of growth. The report studies the market on three levels viz. by region (North America, Europe, and Asia-Pacific), by application (Framing, Insulation, Exterior Siding, and Roofing) and by type (Residential and Non-Residential). Our research depicts state of green building market in each of these market segments in value terms during 2013-2020.

As per our study, though US have the biggest market for green building construction, developing economies in Asia-Pacific are also showing significant growth in this sector. To provide further comprehensive information on major green building markets, a detailed description has been incorporated in country level analysis which includes US, Canada, Germany, UK, India, China, UAE and Brazil market. The report is a comprehensive research closely tracking the global green building industry, which will facilitate the interested investors in this industry to formulate strategies for an investment/partnership in the green building market.

A detailed section on trends and drivers has been done which shows that multiple government policies supporting green building construction, growing awareness regarding global warming, energy efficiency and cost effectiveness of green buildings has been propelling the global market. Besides, our report also provides the business

overview, product portfolio, key financials, and recent developments of leading global players like BASF, DuPont, Owens Corning, PPG Industries, Saint Gobain, Lafarge, Kingspan, Forbo Intenational, Interface and Alumasc Group that will be beneficial for the readers to understand the market further.

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