

Global Erythropoietin Market Outlook 2020

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Abstracts

Erythropoietin (EPO) treatment is an innovative technique to regulate red blood cells in a human body. The global erythropoietin industry has been languishing over the past few years and presenting very limited opportunities to the industry players. However, with favourable demographics, positive eco-financial dynamics, rising incidence of cancer and anemia, and rising awareness, the global erythropoietin market is expected to scale newer heights.

The latest research by RNCOS titled "Global Erythropoietin Market Outlook 2020", unfolds the market dynamics of the erythropoietin market. In this report, the global erythropoietin industry has been split into five distinct drugs: Procrit, NeoRecormon, Mircera, Epogen, and Ararnesp, depicting their current outlook. The report identifies and highlights the drug that offers the maximum opportunity for growth in the global market.

Our industry analysts studied all the facets of the global erythropoietin market to portray a crystal-clear picture of the current as well as the expected future market outlook. Major drivers such as changing lifestyle, increasing incidence of chronic diseases, increasing affordability, and trends such as effective delivery methods and importance of intellectual property rights have been identified. These will act as catalysts toward boosting the industry's growth.

The report further highlights the competitive landscape of the global erythropoietin market, describing the business, financials, strengths and weaknesses, and recent developments of the major industry players. This will help the reader gain crucial insights into the key market players' performances and strategies for growth. Holistically, the research provides all the prerequisite information for clients looking to make a debut in this industry and facilitates them to formulate schemes while going for an investment/partnership in the global erythropoietin industry.



Contents

- 1. ANALYST VIEW
- 2. RESEARCH METHODOLOGY
- 3. INDUSTRY TRENDS AND DRIVERS
- 3.1 Increasing Incidence of Chronic Diseases
- 3.2 Increasing Affordability
- 3.3 Changing Lifestyles
- 3.4 Effective Delivery Methods: Improving the Reach of Therapy
- 4. CHALLENGES
- 4.1 High Prices
- 4.2 Numerous Drugs Patent Expiries Provide Opportunity for Biosimilars
- 5. GLOBAL PROTEIN THERAPEUTICS MARKET
- 5.1 Protein Therapeutics Market Vs Pharmaceutical Market
- 5.2 Current and Future Market Analysis for 2020
 - 5.2.1 Market Segmentation
- 6. ERYTHROPOIETIN MARKET INTRODUCTION
- 7. GLOBAL ERYTHROPOIETIN MARKET OUTLOOK TO 2020
- 8. MARKET SEGMENTATION
- 8.1 By Application
- 8.2 By Geographical Markets
- 8.3 By Drugs
- 9. COMPETITIVE LANDSCAPE
- 9.1 Share of Major Players
- 9.2 Key Players



- 9.2.1 Roche Group
- 9.2.2 Amgen Inc.
- 9.2.3 Johnson & Johnson



List Of Figures

LIST OF FIGURES:

Figure 5-1: Global - Protein Therapeutics vs Pharmaceutical Market (Billion US\$), 2014

Figure 5-2: Global - Protein Therapeutics Market (Billion US\$), 2014-2020

Figure 5-3: Global - Protein Therapeutics Market by Segment (%), 2014

Figure 7-1: Global - Erythropoietin Market (Billion US\$), 2014-2020

Figure 8-1: Global - Number of Patients on Dialysis (Million), 2012-2014

Figure 8-2: Global - Breakup of Patients on Dialysis by Region (%), 2013

Figure 8-3: Global - Number of New Cancer Cases (Million), 2012 & 2030

Figure 8-4: Global - Breakup of New Cancer Cases by Region (%), 2012

Figure 8-5: Global - Share of US in EPO Market (2014)

Figure 9-1: Market Share of Major Players in the Erythropoietin Market (%), 2014

Figure 9-2: Roche Group - Break up of Revenue by Geography (%), 2014

Figure 9-3: Amgen Inc. - Break up of Revenue by Geography (%), 2014

Figure 9-4: Johnson & Johnson - Break up of Revenue by Geography (%), 2014



List Of Tables

LIST OF TABLES:

- Table 4-1: Some of the Erythropoietin Drugs which are Patented
- Table 8-1: US Sales of Key EPO Products (Billion US\$), 2012-2014
- Table 8-2: Global Key Players and Drugs in Erythropoietin Alfa Market (Million US\$), 2014
- Table 8-3: Global Key Players and Drugs in Erythropoietin Beta Market (Million US\$), 2014
- Table 8-4: Global Key Players and Drugs in Darbepoetin Market (Million US\$), 2014
- Table 9-1: Roche Group Key EPO Products
- Table 9-2: Roche Group Financial Performance (Million US\$), 2012-2014
- Table 9-3: Roche Group Strengths and Weaknesses
- Table 9-4: Amgen Inc. Key EPO Products
- Table 9-5: Amgen Inc. Key Financials (Million US\$), 2012-2014
- Table 9-6: Amgen Inc. Strengths and Weaknesses
- Table 9-7: Johnson & Johnson Key EPO Products
- Table 9-8: Johnson & Johnson Key Financials (Million US\$), 2012-2014
- Table 9-9: Johnson & Johnson Strengths and Weaknesses



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