

Global E-Learning Market Outlook to 2022

<https://marketpublishers.com/r/G047AAB1119EN.html>

Date: October 2016

Pages: 60

Price: US\$ 1,300.00 (Single User License)

ID: G047AAB1119EN

Abstracts

The Global e-learning industry has reported a tremendous growth in the recent years, and is presenting ample opportunities to the industry players. With favourable demographics and rising awareness, global e-learning market is poised to scale newer acmes. Moreover, with introduction of various new e-learning products and services, entry of new players is set to further boost the market's growth.

The latest research by RNCOS titled, "Global E-Learning Market Outlook to 2022", unfolds the market dynamics of the e-learning market. The report showcases the demographic outlook and the segmentation of e-learning market on the basis of their offering and geographical penetration, depicting their current and future outlook to 2022. Further, e-learning market is segregated on the basis of end-users, i.e. K12, Higher Education and Corporate.

Our industry analysts studied all the facets of the global e-learning market to portray a crystal clear picture of the current as well as the expected market. Major drivers and trends have been identified that will act as catalysts towards boosting the industry's growth, along with roadblocks hindering the market growth. The report also identifies and highlights the opportunity for growth of major players in the e-learning market.

Followed by this, the report emphasizes e-learning market that covers the market sizing and growth potential till 2022. The report also covers the e-learning market performance of all the geographical regions and e-learning products and services, which have showcased tremendous growth over the years. Additionally, global demographics have been presented to highlight the opportunities exist for new as well as existing e-learning players to invest in the emerging countries of the world.

It also covers the performance of e-learning market on the basis of end-user, namely - K-12, higher education, and corporate, wherein the product and services offered by

them have been identified. E-learning is rapidly gaining acceptance among K-12, higher education, and corporate sector. We anticipate that the sector will post a CAGR of around 8% during 2016-2022.

Additionally, the report highlights the competitive landscape of the global e-learning market, describing the business, presence, product and services offering, and strengths and weaknesses of major industry players. Holistically, the research provides all the pre-requisite information for clients looking to make a debut in this industry, and facilitates them to formulate schemes while going for an investment/partnership in the global e-learning industry.

Contents

1. ANALYST VIEW

2. RESEARCH METHODOLOGY

3. GLOBAL DEMOGRAPHICS

3.1 Population

3.1.1 Population by Age Group

3.2 Emerging Countries

3.2.1 By Population

3.2.2 By Internet Penetration

3.2.3 By Mobile Subscribers

4. GLOBAL E-LEARNING MARKET OUTLOOK TO 2022

5. GLOBAL E-LEARNING MARKET SEGMENTATION

5.1 Product & Service Offerings

5.1.1 e-learning Products Market

5.1.2 e-learning Services Market

5.2 By Geography

5.2.1 America

5.2.2 Europe

5.2.3 Asia

5.2.4 Africa

5.2.5 Middle East

5.3 End User Analysis

5.3.1 K12

5.3.2 Higher Education

5.3.3 Corporate

6. INDUSTRY TRENDS AND DRIVERS

6.1 Trends

6.1.1 Increase Use of Wearable Tech Training

6.1.2 Rapid Adoption of m-Learning

6.1.3 Rising Cloud based Corporate Training

6.2 Drivers

- 6.2.1 Rising Broadband Penetration
- 6.2.2 Rapid Adoption of e-learning by Schools and Colleges
- 6.2.3 Government Initiatives towards Digitalization
- 6.2.4 Rising Demand for Online Certification and Courses

7. INDUSTRY ROADBLOCKS

- 7.1 Technological Issues
- 7.2 End User Mindset
- 7.3 Shortage of Technical Training Resources

8. COMPETITIVE ANALYSIS

- 8.1 Competitive Landscape
- 8.2 Company Profiles
 - 8.2.1 Blackboard Inc.
 - 8.2.2 Oracle Corp.
 - 8.2.3 Tata Interactive Systems
 - 8.2.4 Desire2Learn
 - 8.2.5 Saba Software Inc.

9. OPPORTUNITIES FOR GLOBAL E-LEARNING MARKET

List Of Figures

LIST OF FIGURES:

Figure 3-1: Population (Billion), 2015 & 2020

Figure 3-2: Population Aged 0-14 Years (Billion), 2015 & 2020

Figure 3-3: Population Aged 15-25 Years (Billion), 2015 & 2020

Figure 3-4: Population Aged 26-60 Years (Billion), 2015 & 2020

Figure 4-1: e-learning Market (Billion US\$), 2016-2022

Figure 5-1: e-learning Market Segmentation by Products and Services Offering (%), 2015

Figure 5-2: e-learning Products Market (Billion US\$), 2016-2022

Figure 5-3 : e-learning Services Market (Billion US\$), 2016-2022

Figure 5-4: American e-learning Market (Billion US\$), 2016-2022

Figure 5-5: European e-learning Market (Billion US\$), 2016-2022

Figure 5-6: Asian e-learning Market (Billion US\$), 2016-2022

Figure 5-7: African e-learning Market (Billion US\$), 2016-2022

Figure 5-8: Middle Eastern e-learning Market (Billion US\$), 2016-2022

Figure 5-9: e-learning Market Catering to K12 (Billion US\$), 2016-2022

Figure 5-10: e-learning Market Catering to Higher Education (Billion US\$), 2016-2022

Figure 5-11: e-learning Market Catering to Corporate (Billion US\$), 2016-2022

List Of Tables

LIST OF TABLES:

- Table 3-1: Top 10 Emerging Countries by Population (Million), 2011 & 2014
- Table 3-2: Top 10 Emerging Countries by Internet Penetration (Per 100 People), 2011 & 2014
- Table 3-3: Top 10 Emerging Countries by Mobile Subscribers (Per 100 People), 2011 & 2014
- Table 5-1: e-learning Products and Services Offered to K12
- Table 5-2: e-learning Products and Services Offered to Higher Education
- Table 5-3: e-learning Products and Services Offered to Corporate
- Table 8-1: Comparative Analysis of Global e-learning Players
- Table 8-2: Products and Services offered by Blackboard Inc.
- Table 8-3: Strengths and weaknesses Analysis of Blackboard Inc.
- Table 8-4: Products and Services offered by Oracle Corp.
- Table 8-5: Strengths and Weaknesses Analysis of Oracle Corp.
- Table 8-6: Products and Services offered by Tata Interactive Solutions
- Table 8-7: Strengths and Weaknesses Analysis of Tata Interactive Systems
- Table 8-8: Products and Services offered by Desire2Learn
- Table 8-9: Strengths and weaknesses analysis of Desire2Learn
- Table 8-10: Products and Services offered by Saba Software Inc.
- Table 8-11: Strengths and Weaknesses Analysis of Saba Software Inc.

I would like to order

Product name: Global E-Learning Market Outlook to 2022

Product link: <https://marketpublishers.com/r/G047AAB1119EN.html>

Price: US\$ 1,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G047AAB1119EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970