

Global Cosmeceuticals Market Outlook 2022

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Abstracts

The advent of cosmeceuticals has revolutionized the Cosmetic and Personal Care Industry. These beauty products have the ability to resolve the cause of imperfections rather than covering them. Due to this ability, the share of cosmeceuticals is incessantly increasing in the Cosmetic and Personal Care Industry. It is anticipated that the global cosmeceuticals market will reach US\$ 72.2 Billion by 2022. The growth of the market is majorly driven by rising desire of people to maintain healthy skin without using chemicals. The common ingredients used in the preparation of cosmeceuticals are investigated in detail report.

The report, "Global Cosmeceuticals Market Outlook 2022", provides an insight into the current and future prospective of this market. This report covers the major trends and drivers and their impact on the market. The report also discusses some of the restraints that can hinder the growth of the market.

The major application areas of cosmeceuticals include skin care, hair care, and injectables. Skin care is the largest application area of cosmeceuticals followed by hair care. In skin care, market anti-aging products accounts for the largest share. This large share can be attributed to rising desire among 35+ age group people to have a youthful skin. The injectables market is expected to witness the highest growth from 2018-2022. This growth is likely to be driven by incessant launch of new and improved injectables, such as solid HA fillers, in the market. The report provides current and forecasted market for each of the application areas of cosmeceuticals.

Moreover, the report also contains the markets for the major regions, including North America, Europe, Asia Pacific, and Rest of the World. Asia Pacific is the largest market and is also expected to witness the highest growth. The major reasons for the high growth are the rising disposable income of this region coupled with the increasing appearance consciousness among people. North America and Europe are expected to

grow at a modest rate due to launch of new and innovative products in these market. The report also provides market sizes for the major countries including the US, Germany, France, UK, Italy, Spain, China, Japan, and India.

The company profiles segment in this report is entirely devoted to profiling leading companies of the cosmeceuticals industry, including some major players like Croda International Plc., Unilever, Procter & Gamble, L'Oréal, Johnson & Johnson, Elementis, Beiersdorf, Shiseido, and Avon. This segment provides you the access to the new launched products, recent developments, and strengths and weaknesses of these companies to deliver a clear understanding/view of the competitive landscape.

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