

Global Chip Antenna Market Outlook 2020

<https://marketpublishers.com/r/G91732B39FEEN.html>

Date: November 2015

Pages: 60

Price: US\$ 1,200.00 (Single User License)

ID: G91732B39FEEN

Abstracts

The demand for short-range wireless networks interconnecting all the working devices in one room is pushing the manufacturers to find a cheap and easy way of having its products equipped with such high efficient functionality. One of the key elements to achieve a fully integrated wireless micro system on a single chip is the antenna. This is where chip antenna plays a vital role by being the smallest high performance antenna device useful for devices, which are witnessing exponential growth like smartphone, laptop, tablets, GNSS devices, etc. On the backdrop of this demand for its compatibility, the global market of chip antenna is expected to grow at a CAGR of 10% during the forecast period of 2016-2020.

In the report “Global Chip Antenna Market Outlook 2020”, RNCOS’ analysts have studied that the ongoing market trends, like cost effectiveness, small size and high mechanical strength, are likely to fuel demand for the Chip Antenna market. The market size has been extensively studied from the end-user segment. Our analysis deciphers that chip antenna is a widely used device in products like smartphone, laptop, tablets, Wi-Fi devices, etc., which have Bluetooth, Wi-Fi, and GNSS applications. As more number of these devices is showing inclination towards wireless connectivity, chip antenna is becoming an integral part in them.

Our report also describes that the use of smartphones and tablets is soaring; and as people browse the web, stream videos, and share photos on the go, they are moving more data over the airwaves than ever before. Nowadays, realization of fully integrated wireless Radio Frequency (RF) transceivers is a challenge pursued by many researchers. Moreover, compiled with the intent of informing the market stakeholders about the present market dynamics and prospective growth opportunities of the Chip Antenna market, the report also focuses on the roadblock associated with chip antenna market as it comes with a confined bandwidth range.

Further, the report will help clients to analyze the leading-edge opportunities critical to the success of the chip antenna industry. In addition to that, the report also includes an in-depth analysis on industry players that will help the client to develop an understanding of the competition in the chip antenna market. Overall, the report is likely to provide clients with an optimum source of knowledge and statistics related to global chip antenna market.

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