

# Emerging Medical Tourism in South Korea

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## Abstracts

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South Korea is emerging as a popular destination for medical tourism especially among the tourists from the US, Japan and China, says a new research report “Emerging Medical Tourism in South Korea” by RNCOS. In 2008, the country received around 25,000 foreign medical tourists, an impressive increase of more than 56% from previous year (2007). Medical tourists prefer South Korea not just for the lower costs of treatment, but also for its advanced technology and better healthcare infrastructure.

We have also found that South Korea is widely popular for its world-class and skilled professionals in plastic surgery that attracts medical patients from different parts of the world to get their surgery done at low cost. For instance, nearly 10,000 people landed in South Korea for plastic surgery procedures in 2008. Besides, the country has attained great proficiency in the treatment of different types of cancers such as stomach cancer and liver cancer.

With focus on various parameters of tourism industry, including inbound tourism, expenditure by inbound tourists, medical tourism and healthcare infrastructure, the report contains a thorough analysis of the South Korean medical tourism industry. It also provides strategic insight to the clients to evaluate opportunities for their success in the medical tourism industry.

Our report “Emerging Medical Tourism in South Korea” provides an insight into the South Korean medical tourism industry. It evaluates the past, present and future scenario of the medical tourism market, and discusses the key factors making South Korea a potential medical tourism destination.

The report also gives forecast for various segments of the medical tourism industry based on feasible tourism industry environment in South Korea. These include:

- Medical Tourist Arrivals
- Medical Tourism Receipts
- Number of Doctors
- Number of Hospital Beds
- Real GDP Growth
- Population
- Personal Disposable Income

The report also includes detailed information about the key players in the medical tourism industry of South Korea, including Asan Medical Center, Seoul National University Hospital, Samsung Medical Center, Ajou University Hospital, Yonsei University Health System and Kangnam St. Mary's Hospital.

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