

Egypt Tourism Sector Analysis

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Date: December 2011

Pages: 55

Price: US\$ 600.00 (Single User License)

ID: E0F0D0E9E42EN

Abstracts

Egypt tourism industry is one of the major sectors of the Egypt economy. Egypt is one of the most popular tourist destinations in the Middle-East region. It received 14.7 Million international tourists in 2010, an increase of around 17.6% over the previous year. Russia, UK, Germany, and Italy are the most important destinations for visitors.

According to our latest research report, “Egypt Tourism Sector Analysis”, the inbound and outbound tourism segments have witnessed positive growth in 2010, despite the sluggish growth during the global downturn. Though the current political instability has a significant impact on the country’s inbound tourism, the industry is expected to bounce back again in future and regain its lost momentum. The Egypt Government has also adopted various initiatives, such as tourism promotion, branding and positioning of Egypt as a tourism hub, cultural promotion, golden weeks etc, to boost the tourism industry.

The report finds that the outbound travel market is undergoing phenomenal transformation in the country, and also likely to maintain its growth rate. However, inbound tourism will continue to contribute maximum share in revenue generation to the Egypt tourism industry.

Egypt has large domestic tourism markets. This can be substantiated by the fact that per head disposable income of Egyptians will likely grow at a CAGR of 12.3% during 2011-2014. Further, Egypt tourism industry provided employment to one in seven working Egyptians in 2010.

The report incorporates an extensive research and rational analysis of the tourism industry in Egypt. It provides segment-level analysis of the industry along with future trends like growth in the MICE tourism that may shape up with the betterment of economic conditions. The research will facilitate consultants, industry analysts, and

vendors to obtain an in-depth knowledge of the past, current, and future performance of the industry. The future outlook mentioned in the report has been derived by interactions with various industry veterans, experts, analyzing information from research papers, journals, and our in-house developed models.

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