

# Digital Rights Management Market Forecast to 2017

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## Abstracts

Digital Rights Management (DRM) has emerged as the powerful tool to protect the digital content usage. The global market for DRM has witnessed significant changes with a plethora of opportunities in the form of media and entertainment DRM, enterprise DRM, and software DRM. According to our latest research report, “Digital Rights Management Market Forecast to 2017”, the market of DRM is estimated to grow at a compound annual rate of around 25% during 2013-2017.

On studying the market thoroughly, we observed that the trends like growing pay TV services market, boost in revenue from data traffic and premium content and booming digital media market are propelling the demand for DRM worldwide. The study of the emerging trends also revealed that spending on DRM technology is also increasing in various sectors. Also, many countries in North America and Europe have witnessed highest growth over the past years, which are expected to get eroded in the years to come as the market gets saturated.

We have studied the DRM market by major application, which states that mobile content is one of the major driving forces behind the growth of DRM industry. Other applications studied in the report include music industry, healthcare industry, educational services, software industry and financial sector etc.

This report is an outcome of extensive research and analysis of the global DRM market and it also discusses the industry restraints, like growing trend of DRM free content and issue of interoperability which are impacting the industry’s growth. Besides that, DRM providers also facing tough times due to increasing DRM removing software and ineffective government regulations. Further, the report will help clients to analyze the leading-edge opportunities critical to the success of the DRM industry.

Our report, “Digital Rights Management Market Forecast to 2017”, provides extensive

information and rational analysis of the DRM industry and its applications in various sectors worldwide. The report provides detailed data and analysis which will help the potential investors to navigate through the evolving market of DRM Technology and also help in examining the key application areas of DRM in different industries.

In addition to that, the report also includes an in-depth analysis of major DRM market regions such as North America, Europe, Asia Pacific and Middle East & Africa. Also, thorough analysis has been conducted on industry players that will help the client to have an understanding of the competitors in the DRM market. Overall, the report is likely to provide clients with an optimum source of knowledge and statistics related to Global DRM Market.

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