

Corrugated Boxes Market in India

<https://marketpublishers.com/r/C4972877219EN.html>

Date: March 2013

Pages: 25

Price: US\$ 200.00 (Single User License)

ID: C4972877219EN

Abstracts

The corrugated box industry is an inevitable part of manufacturing sectors which rely heavily on ample corrugated packaging for finished goods transportation and handling. Despite this importance, the Indian corrugated box industry has faced numerous challenges and hurdles in its growth pace due to the very nature of the industry comprising thousands of small players running manual/semi-automatic plants to cater to the needs of local nearby industries. However, the tide of liberalization and globalization has brought new ray of hope for Indian manufacturers who are now more willing to upgrade technology and turn into completely automatic lines capable of faster, quality driven and economical production.

The latest research by RNCOS titled, "Corrugated Boxes Market in India" unfolds the market dynamics of corrugated box industry in India with major focus on the scenario of automatic corrugated boxes. The report describes in detail the market size of corrugated boxes, market segmentation by large-small players, organized-unorganized market and an estimated regional distribution of players. Vital insights of consumer industries as well as apex industry associations such as FCBN, SICBMA etc. have been obtained and considered while presenting the market dynamics.

Our industry analysts have studied all the facets of the Indian corrugated box industry to portray crystal clear picture of the current and expected future market outlook. Major drivers and trends have been identified that will act as catalyst to boost the industry growth besides underpinning restraints on the way of industry growth. It is an interesting fact to note that in the current phase of industry evolution from traditional to more efficient modern manufacturing, even the large corrugated box manufacturers have a mix of both semi-automatic and automatic plants which suggests that the industry transformation is in its nascent stage and will grow at momentarily if supportive measures to bring down the cost of automation are undertaken by the Government and of course, machinery manufacturers. Analyzing all pros and cons and comprehensively

describing each factor in our study, the report features valuable insights to build contemporary understanding of the industry and henceforth take strategic decisions to nurture business.

Contents

1. ANALYST VIEW

2. RESEARCH METHODOLOGY

3. CORRUGATED BOX: MARKET OUTLOOK TO 2015

3.1 Market Segmentation

3.1.1 Organized vs Unorganized Market

3.1.2 Small vs Large Players

3.2 Regional Distribution of Players

4. CONSUMER INDUSTRIES FOR CORRUGATED BOXES

5. MARKET DRIVERS AND RESTRAINTS

5.1 Drivers

5.1.1 Introduction of FDI in Retail

5.1.2 Phenomenal Growth in Organized Retail

5.1.3 Increasing Automation of Board & Box Plants

5.2 Restraints

5.2.1 Low Margins viz a viz Cost of Production

5.2.2 High Cost Involved in Technology Up gradation

5.2.3 Over-Crowded Corrugated Box Manufacturing

6. COMPETITIVE ASSESSMENT (KEY PLAYERS)

6.1 Horizon Packs

6.2 Chaitanya Packaging Pvt. Ltd.

6.3 Srinivasa Cartons & Containers Pvt. Ltd.

6.4 Cargo International Packagings

6.5 Chandra Packaging

List Of Figures

LIST OF FIGURES:

Figure 3-1: Corrugated Box Market (Billion INR), 2012-2017

Figure 3-2: Market Segmentation - Organized vs Unorganized (%), 2012

Figure 3-3: Market Segmentation: Small & Medium vs Large Players

Figure 3-4: Regional Distribution of Players

Figure 4-1: Market Share of Consumer Industries

I would like to order

Product name: Corrugated Boxes Market in India

Product link: <https://marketpublishers.com/r/C4972877219EN.html>

Price: US\$ 200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C4972877219EN.html>