

China Housing Sector Outlook 2013

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Abstracts

In recent years, Chinese housing sector has become a matter of concern due to extreme surge in the residential housing prices. During 2010, housing prices rose enormously in the major cities of the country with no downfall. Real estate has emerged as a significant investment instrument for the people in China. Despite the deepening economic gloom due to the sub-prime mortgage debacle and ensuing credit crunch, China's housing sector remained on course with a double digit growth in value terms in 2010.

According to our report, "China Housing Sector Outlook 2013," the Chinese housing market was affected in the middle of 2008 due to the economic crisis, but the market recovered rapidly with government support. However, due to the government's prompt response and strong demand (like savings ratio, and urbanization), the market recovered rapidly and resumed its growth path with a boom in housing sales in 2010. Moreover, with rapid urbanization, the China residential property market in terms of GFA is anticipated to grow at a CAGR of around 13% during 2012-2015.

In addition, the sales will further rise with the government's new measures to control the rising prices in the domestic real-estate market. The new measures are laying more emphasis on promoting affordable housing in the country for the poor people and raising percentage of down payments for the first home buyers and ban of home loans for the third home buyers.

Our report "China Housing Sector Outlook 2013", provides detailed analysis of the housing sectors in China. It gives thorough insight into each of the housing segments like affordable housing, luxury housing, and ordinary housing. Most importantly, the report also entails future outlook of the housing sector taking into consideration the effect of soaring prices in the housing sector of the country, base drivers, and the opportunities and challenges faced by the housing sector.

Additionally, the report also covers information about the key players in the industry and presents an overview of their business. Some of the key players covered in the report include China Vanke Co. Ltd, China Housing & Land Development Inc, Shanghai Construction Co. Ltd, Beijing Urban Construction Investment & Development Co. Ltd, and Long Yuan Construction Group Co. Ltd.

Contents

1. ANALYST VIEW

2. RESEARCH METHODOLOGY

3. MARKET DRIVERS

- 3.1 Favorable Demographics
- 3.2 Rapid Urbanization
- 3.3 More Construction of Affordable Housing

4. HOUSING INDUSTRY OUTLOOK TO 2015

5. MARKET SEGMENTATION

- 5.1 Ordinary Housing
- 5.2 Luxury Housing
- 5.3 Affordable Housing
- 5.4 Housing Development Hubs
 - 5.4.1 Beijing
 - 5.4.2 Shanghai
 - 5.4.3 Tianjin
 - 5.4.4 Shenzhen
 - 5.4.5 Xiamen
 - 5.4.6 Wuhan

6. DEMAND & SUPPLY ANALYSIS

7. FOREIGN DIRECT INVESTMENT

8. INDUSTRY TRENDS

- 8.1 Housing Finance
- 8.2 Housing Provident Fund
- 8.3 Rural Housing
- 8.4 Rental Yields
- 8.5 Second-hand Homes

9. COMMERCIAL REAL ESTATE MARKET

10. CONSTRUCTION MATERIAL

- 10.1 Steel
- 10.2 Paint
- 10.3 Cement
- 10.4 Bathroom Fittings
- 10.5 Tile Industry
- 10.6 New Building Materials

11. HOUSING REFORMS & GOVERNMENT MEASURES

- 11.1 New Housing Policy
- 11.2 Regional Measures
- 11.3 Measures to Stabilize Housing Prices

12. ROADBLOCKS

- 12.1 Housing Prices
- 12.2 Restricted Loan Measures for Home Buyers

13. LEADING PLAYERS

- 13.1 China Vanke Co., Ltd.
- 13.2 China Housing & Land Development, Inc.
- 13.3 Shanghai Construction Co., Ltd
- 13.4 Beijing Urban Construction Investment & Development Co., Ltd
- 13.5 Long Yuan Construction Group Co., Ltd

List Of Figures

LIST OF FIGURES:

- Figure 3-1: Economic Growth (%), 2008-2011
- Figure 3-2: Per Head Personal Disposable Income (US\$), 2010-2015
- Figure 3-3: Urbanization Rate (%), 2010 & 2015
- Figure 3-4: Central Government Funds for Building Subsidized Apartments (Billion CNY), 2007-2010
- Figure 4-1: Residential GFA Sales (Million Square Meter), 2009-2011
- Figure 4-2: Residential GFA Sales (Billion CNY), 2009-2011
- Figure 4-3: Forecast for Residential GFA Sales (Million Square Meter), 2012-2015
- Figure 4-4: Forecast for Residential GFA Sales (Billion CNY), 2012-2015
- Figure 4-5: Residential Real Estate Investments (Billion CNY), 2007-2010
- Figure 4-6: Share of Residential Real Estate in Total Real Estate Investments (2010)
- Figure 5-1: Residential GFA Sales by Segment (%), 2010
- Figure 5-2: Ordinary GFA Sales (Million Square Meter), 2009-2011
- Figure 5-3: Forecast for Ordinary GFA Sales (Million Square Meter), 2012-2015
- Figure 5-4: Luxury GFA Sales (Million Square Meter), 2009-2011
- Figure 5-5: Forecast for Luxury GFA Sales (Million Square Meter), 2012-2015
- Figure 5-6: Affordable GFA Sales (Million Square Meter), 2009-2011
- Figure 5-7: Forecast for Affordable GFA Sales (Million Square Meter), 2012-2015
- Figure 5-8: Residential Property Transaction in Beijing (Units), 2009 & 2010
- Figure 6-1: Number of Households (Million), 2010-2015
- Figure 6-2: Housing Land Supply (Hectares), 2009 & 2010
- Figure 6-3: Affordable Housing (Million Units), 2009-2011
- Figure 7-1: Share of Real Estate in Foreign Direct Investment (2010)
- Figure 8-1: Framework for Housing Finance System
- Figure 8-2: Number of Second-hand Homes Sold in Shanghai & Beijing (2010)
- Figure 10-1: Apparent Steel Consumption (Million Metric Tons), 2010-2012
- Figure 10-2: Demand of Metals in Housing Construction (%) 2010
- Figure 10-3: Architectural Coatings Production (Million Tons), 2009-2013
- Figure 10-4: Cement Production (Billion Metric Tons), 2009-2011
- Figure 10-5: Cement Demand (Billion Metric Tons), 2011-2014

List Of Tables

LIST OF TABLES:

Table 3-1: Construction Plans of Key Developers for Affordable Housing (2010)

Table 3-2: Policies in Support of Affordable Housing

Table 4-1: Residential GFA Sales by Region (Million Square Meter), 2009 & 2010

Table 6-1: Affordability Index Based on Price/Income Ratio

Table 6-2: Future Housing Supply (Million Units), 2020

Table 8-1: Housing Prices, Rents & Rental Yields

Table 12-1: Top 10 Major Cities by Price Rise (%), 2010

Table 13-1: China Vanke Co. Ltd. - Financial Overview (Billion CNY), 2009 & 2010

Table 13-2: China Housing & Land Development, Inc. - Financial Overview (Million US\$), 2009 & 2010

Table 13-3: Shanghai Construction Co., Ltd - Financial Overview (Million CNY), 2009 & 2010

Table 13-4: Beijing Urban Construction Investment & Development Co. - Financial Overview (Million CNY), 2009 & 2010

Table 13-5: Long Yuan Construction Group Co. - Financial Overview (Million CNY), 2009 & 2010

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