

China Healthcare Sector Analysis

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Abstracts

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Chinese healthcare industry is entering into a new phase with the advanced development of infrastructure. The industry enjoys many benefits including, large population, rising aging population, and continuously growing prevalence of various lifestyle diseases. Moreover, the government has helped in the growth of the industry by granting a reform package worth US\$ 120 Billion. Due to all these factors, Chinese healthcare sector is projected to surpass all other sectors in the nation in terms of growth.

According to our new analytical study on the sector called “China Healthcare Sector Analysis”, Chinese healthcare expenditure is forecasted to grow at a CAGR of around 17% during 2011-2013. Currently, the market is characterized by major changes in the rural healthcare infrastructure. Anticipating the future growth, many private sector giants are looking to invest in the sector to get a pie of the chunk.

Moreover, the healthcare sector has drawn huge investments from the government sector, whose key goal is to dramatically improve the healthcare service quality and, more importantly, to enable virtual healthcare services that can overcome service disparities between rich areas and poor areas. This will also help in increasing the healthcare IT market in the country, which is forecasted to grow at a CAGR of around 20% during 2011-2013. Our report has also focused on the booming m-health and e-health markets along with the opportunities provided by these markets in the country.

Our report also provides extensive information on Chinese hospital services market with the detail statistics regarding infrastructure, facilities, healthcare institutions, etc. It has

also highlighted trends, such as medical tourism market, healthcare IT market, etc. The research study presents thorough statistical and analytical review on demographics, healthcare services market, key drivers, and restraints. The report also covers analysis on competitive environment of the healthcare industry. The section provides information on healthcare service provider overview and business strategies of prominent industry players currently operating in the sector. The report contains all the vital information that will help clients to draw up their market strategies and assess opportunity areas in China's healthcare market.

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