

China Convenience Store Outlook 2020

<https://marketpublishers.com/r/C09966FAE5CEN.html>

Date: June 2016

Pages: 40

Price: US\$ 500.00 (Single User License)

ID: C09966FAE5CEN

Abstracts

China's insistence on evolution backed by the growing economy, rising purchasing power, and strong consumer confidence has shaped the convenience store industry in the country. Active participation by the regional sector and growing interest of international players have driven the convenience store industry to emerge as one of the largest industries holding huge potential for future growth. Backed by regional domination, the number of convenience store in the country is expected to grow at a CAGR of 6% during 2014-2020.

Further by our new analysis in the latest research report, "China Convenience Store Outlook 2020", the China convenience store industry has been witnessing strong growth in the sales for the past few years and is expected to grow in the coming years as well. Increased demand for convenience and time saving options has led to the opening of additional stores, while expansion of the players in the country. Thus, the report delivers on the developments in both retail and convenience store sectors of country.

As per our research, the industry is expected to continue its growth impetus, as smaller retail format is gaining popularity in China's retail market recently. As small-scale retailers, convenience stores have the benefit of closer access to customers, while providing quicker services.

Our report also provides retail market forecasts till 2020 for China. According to our research, the retail industry of China is expected to grow as the players are taking initiatives like offering pick-up services in-store, accepting mobile payment, selling through social networks etc. Additionally some convenience store chains have also opened specialist theme stores for wooing more potential consumers. Further, the share of convenience store sales in total retail sales has also been incorporated for the country.

The report provides a complete overview of the convenience store industry in China. All the current trends of the industry have been evaluated in the report. Further, it provides profiles of the major players including Sinopec Group, PetroChina Co.,Ltd, FamilyMart Co.,Ltd, which will help clients to gain insights on their overall business and recent activities of these companies. Overall, the report presents optimum information and balanced research outlook on the potentials of the convenience store sector in China.

Contents

1. ANALYST VIEW

2. RESEARCH METHODOLOGY

3. ASIA RETAIL INDUSTRY

4. CHINA RETAIL INDUSTRY OVERVIEW

5. KEY MARKET TRENDS AND DRIVERS

5.1 Offline to Online Shift in Convenience Stores

5.2 Fresh Food Products Increasing Footfall in the Stores

5.3 Private Labels and Specialized Theme Stores Driving the Industry

5.4 Online Catering Services

5.5 Convenience Stores offering Better Services

6. CONVENIENCE STORE INDUSTRY OUTLOOK 2020

6.1 Number of Convenience Stores

6.2 Convenience Store Sales

6.3 By Players

7. IT OPPORTUNITY ASSESSMENT IN CONVENIENCE STORE

8. KEY PLAYERS

8.1 Sinopec Group

8.2 PetroChina Co. Ltd.

8.3 Seven-Eleven (Beijing) Co. Ltd.

8.4 FamilyMart Co. Ltd.

8.5 Nonggongshang Supermarket Group Co. Ltd.

8.6 Chengdu Hongqi Chain Company Limited

8.7 C&U Retail

List Of Figures

LIST OF FIGURES:

Figure 3-1: Asia - Retail Sales (Trillion US\$), 2014-2020

Figure 3-2: Asia - Share of Major Countries in Total Retail Sales, (2014 & 2020)

Figure 4-1: China Retail Sales (Trillion CNY), 2013-2020

Figure 4-2: Breakup of Consumer Expenditure (%), 2014

Figure 6-1: Number of Convenience Stores, (2012-2020)

Figure 6-2: Share of Convenience Stores Sales (%), 2014

Figure 6-3: Convenience Stores by Player (%), 2014

Figure 7-1: Convenience Store IT Spending (Million US\$), 2014, 2017 & 2020

List Of Tables

LIST OF TABLES:

Table 3-1: Asia - Major Countries by Number of Convenience Stores, 2014

Table 6-1: Major Players by Number of Convenience Stores, 2014

I would like to order

Product name: China Convenience Store Outlook 2020

Product link: <https://marketpublishers.com/r/C09966FAE5CEN.html>

Price: US\$ 500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C09966FAE5CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970