

# Chile Food and Beverages Market Outlook to 2013

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## Abstracts

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As per our new research report, "Chile Food and Beverages Market Outlook to 2013", consumer spending on food and beverages has risen significantly since 2003 to reach at an estimated US\$ 24.3 Billion by the end of 2008. This growth in consumer spending has mainly been propelled by improving living standards and also due to the fact that country's income gap is close to that of the US.

With personal income being higher than the regional standards, the consumption patterns in Chile have undergone tremendous transformations over the past decade. For instance, people are shifting from locally produced staples to more expensive branded products, and are integrating processed packaged foods in their diet chart.

Despite stupendous growth in consumer spending on food and beverages over the last few years, it is expected to decline in short-term due to the impacts of global economic meltdown. However, the long-term prospects are very bright as consumer spending will increase with stabilization in the country's economy.

The report provides five-year forecast (2009-2013) on Chile's food and beverage industry as well as on various segments of the industry. The forecasts are given on:

Meat

Fruit

Vegetable

Confectionary

Milk

Coffee

Tea

Alcoholic drinks

Soft drinks

“Chile Food and Beverages Market Outlook to 2013” provides an in-depth study evaluating the past, current and future market trends in the food and beverage industry of Chile. The research provides detailed overview of the consumption patterns in various food segments like milk, fruits, vegetables, meat, etc. The beverage segment talks about the type of beverages, their sales and consumption patterns among the Chileans.

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