

CCTV Market Outlook 2020

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Abstracts

The CCTV market has risen exponentially in recent years across the globe due to rising concern for security and safety. Growing usage of CCTV in various sectors, such as hospitality, education, retail, etc. has created huge growth opportunities for CCTV manufacturers, distributors and operators. Over the past few years, many countries across the globe have been investing huge amounts and efforts to secure their cities and to monitor public movements.

In their latest research study “CCTV Market Outlook 2020”, RNCOS analysts identify that the market for global CCTV is expected to grow at a CAGR of around 12% during 2015-2020. Also as per the research’s findings, IP CCTV cameras currently dominate the global CCTV market, as many of the organizations are updating or installing new IP-based surveillance systems.

To provide a clear picture, the CCTV market has divided into three sections viz. by technology, components and services. By technology, the market is divided into Analog-based CCTV system; IP-based CCTV system; and wireless-based CCTV system, while by components, the market is divided into network camera, video analytics, video servers and video management software. The report also analyzes the video surveillance industry by its application in major sectors like retail, healthcare, education, transport and banking.

The report also offers a geographical picture of the CCTV market in five regions viz. North America, Europe, Asia, Latin America and Middle East. Additionally, through country level analysis, the report portrays the CCTV market in major countries like US, Canada, UK, China, India etc., which includes study of market size, player’s level analysis, government initiatives and recent developments.

Also, with a view to understanding the competitive landscape, the profiles of key market

players with business overview, key financials and recent developments have been included in the report to present a complete picture of the Global CCTV Market.

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