

Brazil Passenger Car Market Analysis

<https://marketpublishers.com/r/BE9BA000376EN.html>

Date: April 2012

Pages: 40

Price: US\$ 300.00 (Single User License)

ID: BE9BA000376EN

Abstracts

Brazil, one of the world's largest automobile manufacturing markets, has been witnessing healthy growth compared to the global auto industry due to strong domestic demand and exports market. At present, the passenger car segment dominates the Brazilian automobile industry, and will continue ruling the market in the coming years.

The report, "Brazil Passenger Car Market Analysis", revealed that the country is far ahead of its regional counterparts, including Argentina and Mexico during 2011. In fact, it is the seventh-largest automobile-producing country in the world (including car and commercial vehicles) till the first half of 2011. Our report covers detailed analysis of passenger car segments, like small, mid-sized, and luxury cars, including the study of production and sales for each category. As per our analysis, luxury cars sales are growing rapidly in the country with the rising per head disposable income.

Our analysis of the car market in Brazil revealed that flex-fuel vehicle is the most accepted segment, due to its multi-choice of refueling system. Owing to supportive government regulations on biofuel usage, the sales of flex-fuel vehicles have been registering blistering growth over the past few years.

Our comprehensive research also presents a snapshot of the major players in the industry. Overall, it aims at providing an unbiased picture of the Brazilian passenger car market to clients.

Contents

1. ANALYST VIEW

2. RESEARCH METHODOLOGY

3. BRAZILIAN AUTOMOBILE INDUSTRY - AN OVERVIEW

3.1 Investments in Automotive Industry

3.2 Automotive Industry Revenue

4. BRAZIL PASSENGER CAR MARKET FORECAST TO 2015

4.1 Production and Sales Outlook to 2015

4.1.1 Small Cars

4.1.2 Mid-Size Cars

4.1.3 Luxury Cars

4.1.4 By Fuel Type

4.2 Registration

4.2.1 By Region

4.2.2 By Top States

4.3 Import and Export

5. INDUSTRY TRENDS AND DRIVERS

5.1 Rising Purchasing Power

5.2 Passenger Cars Stock

5.3 Automobile Financing

5.4 Flex Fuel Vehicles

6. KEY PLAYERS (BUSINESS OVERVIEW AND INDUSTRY ACTIVITIES)

6.1 Fiat Automobile

6.2 Volkswagen

6.3 Honda Motor Co., Ltd. (Honda)

6.4 Toyota Motor Corporation

List Of Figures

LIST OF FIGURES

- Figure 3-1: Investment in Automotive Industry (Billion US\$), 2008-2010
- Figure 3-2: Revenue from Automotive Industry (Billion US\$), 2008-2010
- Figure 4-1: Production of Passenger Cars (Million Units), 2010-2015
- Figure 4-2: Sales of Passenger Cars (Million Units), 2010-2015
- Figure 4-3: Small Cars Production (Million Units), 2010-2015
- Figure 4-4: Small Cars Sales (Million Units), 2010-2015
- Figure 4-5: Mid-Size Cars Production (Million Units), 2010-2015
- Figure 4-6: Mid-Size Car Sales (Million Units), 2010-2015
- Figure 4-7: Luxury Cars Production ('000 Units), 2010-2015
- Figure 4-8: Luxury Cars sales ('000 Units), 2010-2015
- Figure 4-9: Production of Passenger Cars by Fuel Type (%), 2010 & 2015
- Figure 4-10: Sales of Passenger Cars by Fuel Type (%), 2010 & 2015
- Figure 4-11: Passenger Car Registration by Region (%), 2010
- Figure 4-12: Export and Import of Passenger Cars ('000 Units), 2008-2011
- Figure 5-1: Long-term Interest Rate (%), 2008-2011
- Figure 5-2: Per Head Personal Disposable Income (US\$), 2008-2011
- Figure 5-3: Brazil, Argentina and Mexico - Passenger Cars Stock (per '000 Population), 2008-2011
- Figure 5-4: Auto Loans Issued (Billion BRL), 2010 & 2011
- Figure 5-5: Sales of Flex Fuel Vehicles (Million Units), 2008-2011

List Of Tables

LIST OF TABLES

Table 4-1: Passenger Car Registration by Top States (%), 2010

I would like to order

Product name: Brazil Passenger Car Market Analysis

Product link: <https://marketpublishers.com/r/BE9BA000376EN.html>

Price: US\$ 300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BE9BA000376EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970