

# Brazil Gas Meter Market Forecast to 2013

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## Abstracts

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Brazil is one of the world's fastest growing economies with enormous energy requirements. The growing consumer base coupled with rapid industrial development has infused the overall energy demand and encouraged natural gas consumption in the country. The volatile international crude oil prices as well as cheaper and environment-friendly nature of natural gas have further boosted the use of natural gas throughout the country. This has resulted in enormous demand for gas flow measurement and supervision devices in the country which is all set to uplift the sales and deployment of gas meters.

According to our latest research report "Brazil Gas Meter Market Forecast to 2013", Brazil gas meter industry is being increasingly benefitted by surging piped natural gas consumption in the residential, commercial, industrial and automobile sectors. The natural gas distribution network reached around 18,400 Km in 2009. In order to strictly supervise the gas flow measurement and to accurately measure its quantity, the utilities are rapidly deploying gas meter devices in their transportation network. These utilities are not only installing conventional gas meters, but also rapidly opting advanced metering devices such as AMR and AMI to ensure accurate and immediate information on gas consumption. This adoption has enabled utilities to automate their gas distribution networks and upgrade safety standards in their routine operations.

The residential sector has emerged as the most prominent market segment which is currently driving the gas meters demand, and its dominance is likely to continue in the coming years as well. The government initiatives of city gas distribution along with high subsidies on natural gas consumption as clean fuel will further drive the demand for gas

meters in the country, and will require vast investments in setting up production assemblies for advanced product development both from public and private sectors.

Our report also focuses on the growing marketplace for gas meters in Brazil and analyzes the current market trends along with future growth prospects of the gas meter industry. It provides gas meters' demand analysis by various industry sectors and provides an all around market intelligence to clients to strategically plan their marketing efforts and frame their market penetration strategies. The report also features the leading-edge opportunities critical to the success of the gas meter industry. From the future perspective, gas meter market demand has been projected under the set of certain assumptions.

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