

# Brazil Education Services Market Forecast to 2015

<https://marketpublishers.com/r/BAB74F39BFEEN.html>

Date: February 2012

Pages: 85

Price: US\$ 1,200.00 (Single User License)

ID: BAB74F39BFEEN

## Abstracts

Being the largest and the most populated country in the Latin America, Brazil undoubtedly represents the largest education industry in the region. With a sprawling middle class population and economy being rated as one of the fastest growing in the world, the country holds immense potential in the education sector. The country is also making concrete efforts towards developing its education sector at the primary, secondary, and higher education levels in order to satiate future knowledge demand.

According to our new research report, "Brazil Education Services Market Forecast to 2015", even though Brazil has emerged as a highly lucrative education market, it still lags behind being the most underpenetrated market in Latin America. However, one of the key drivers for this unprecedented growth was the overhaul of the industry regulatory framework. Liberal initiatives in the form of programs and institutions for encouraging post-secondary education and providing institutions with the opportunity to be organized as profit making organization is one such measure in this regard. Unlike in primary education, the Brazilian higher education market is dominated by private institutions, which are able to meet the demand for higher programs that is not met by public institutions. Private sector higher education institutions focus their attention on meeting the professional demands imposed by the labor market and on developing flexible programs to meet the needs of workers. Amid strong demand from the industry for skilled professionals, likewise development of education infrastructure is a dire need. We anticipate that from 2012-2015, the higher education student enrollment will grow at a CAGR of 4.5%.

Our prudent analysis and thorough evaluation of the education sector has revealed that favorable government funding has indisputably boosted the growth of the education industry. Also, the supply of affordable financing options for students with "University for All (PROUNI)" initiative makes it possible even for the lower-income young adults to access the bliss of education.

Internet has become a huge source of information and holds a primal place in education also. Initially, online education in Brazil dealt with elementary teachings and in 2010, there were 9.4 Million online learning users. But the incorporation of increasing online undergraduate courses definitely holds enormous opportunities for both public and private players in future. During the course of this study, it has also been identified that Brazil's education sector offers considerable growth prospects for tablet players also for being involved in the rapidly evolving sector. The research also underlies information about the insertion of tablets in the teaching method of Brazilian education method.

The growing demand of professional education in the country has also been analyzed in this study. The number of technical institutes has nearly tripled over the last 8 years , and the institutes have broadened their scope. The expansion of this system is considered vital for a nation in desperate need of skilled workers. Distance education has also gained sufficient momentum as the cost of distance education is quite less compared to regular education expenses.

Our report, which is an outcome of extensive research and objective analysis of education industry in Brazil has also facilitated insights into private sector in education industry, quality accreditation bodies existing in the country, and the international collaborations with foreign universities. In addition, a section on key players denoting their recent financial updates is likely to provide a balanced research outlook on the entire education industry of Brazil.

## Contents

### **1. ANALYST VIEW**

### **2. RESEARCH METHODOLOGY**

### **3. EMERGING MARKET TRENDS**

- 3.1 Students Studying Abroad
- 3.2 Online Education Gradually Increasing its Pace
- 3.3 Education Industry Attracting Tablet Players
- 3.4 Government Funding - A Must for Higher Education Developments

### **4. INDUSTRY PERFORMANCE & FUTURE POTENTIALS BY 2015**

- 4.1 Fundamental Education
  - 4.1.1 By Students
  - 4.1.2 By Staff
  - 4.1.3 By Schools
- 4.2 High School Education
  - 4.2.1 By Students
  - 4.2.2 By Staff
  - 4.2.3 By Schools
- 4.3 Higher Education
  - 4.3.1 Current Universities Infrastructure
  - 4.3.2 By Students
  - 4.3.3 By Staff
  - 4.3.4 Education Institutions
  - 4.3.5 Course Enrollment

### **5. PROFESSIONAL EDUCATION: DEMAND FOR NEW ERA**

- 5.1 By Students
- 5.2 By Staff
- 5.3 By Education Institutions

### **6. DISTANCE EDUCATION MARKET OUTLOOK**

### **7. QUALITY ACCREDITATION BODIES**

- 7.1 INEP (Instituto Nacional de Estudos e Pesquisas Educacionais)
- 7.2 CONAES (Comissão Nacional de Avaliação do Ensino Superior)
- 7.3 SINAES (Sistema Nacional de Avaliação do Ensino Superior)
- 7.4 CAPES (Coordenação de Aperfeiçoamento de Pessoal de Nível Superior)
- 7.5 ABED(Associação Brasileira de Educação a Distância)

## **8. PRIVATE SECTOR FUTURE POTENTIALS**

## **9. FOREIGN UNIVERSITIES & COLLABORATION IN BRAZIL**

## **10. COMPETITIVE LANDSCAPE ANALYSIS**

- 10.1 Estacio Participacoes SA
- 10.2 Kroton Educacional SA
- 10.3 Anhanguera Educacional Participacoes SA
- 10.4 Abril Educacao SA

## List Of Figures

### LIST OF FIGURES

Figure 3-1: Online Learning Users (Million), 2008-2010

Figure 3-2: FUNDEB Expenditure (Billion BRL), 2007-2010

Figure 4-1: Students Enrollment in Fundamental Schools (Million), 2008-2011

Figure 4-2: Students Enrollment in Fundamental Schools by Region (%), 2010

Figure 4-3: Students Enrollment in Fundamental Schools by Sector (%), 2010

Figure 4-4: Forecast for Students Enrollment in Fundamental Schools (Million), 2012-2015

Figure 4-5: Number of Teachers in Fundamental Schools ('000), 2008-2011

Figure 4-6: Teachers in Fundamental Schools by Region (%), 2010

Figure 4-7: Forecast for Annual Requirement of Teachers in Fundamental Schools ('000), 2012-2015

Figure 4-8: Number of Fundamental Schools ('000), 2008-2011

Figure 4-9: Fundamental Schools by Region (%), 2010

Figure 4-10: Fundamental Schools by Sector (%), 2010

Figure 4-11: Forecast for Annual Requirement of Fundamental Schools (2012-2015)

Figure 4-12: Students Enrollment in High Schools (Million), 2008-2011

Figure 4-13: Students Enrollment in High Schools by Region (%), 2010

Figure 4-14: Students Enrollment in High Schools by Sector (%), 2010

Figure 4-15: Forecast for Students Enrollment in High Schools (Million), 2012-2015

Figure 4-16: Number of Teachers in High Schools ('000), 2008-2011

Figure 4-17: Teachers in High Schools by Region (%), 2010

Figure 4-18: Forecast for Annual Requirement of Teachers in High Schools ('000), 2012-2015

Figure 4-19: Number of High Schools ('000), 2008-2011

Figure 4-20: High Schools by Region (%), 2010

Figure 4-21: High Schools by Sector (%), 2010

Figure 4-22: Forecast for Annual Requirement of High Schools (2012-2015)

Figure 4-23: Universities by Region (%), 2010

Figure 4-24: Students Enrollment in Higher Education (Million), 2008-2011

Figure 4-25: Students Enrollment in Higher Education by Region (%), 2010

Figure 4-26: Students Enrollment in Higher Education by Sector (%), 2010

Figure 4-27: Forecast for Students Enrollment in Higher Education (Million), 2012-2015

Figure 4-28: Number of Teachers in Higher Education ('000), 2008-2011

Figure 4-29: Teachers in Higher Education by Region (%), 2010

Figure 4-30: Teachers in Higher Education by Sector (%), 2010

Figure 4-31: Forecast for Annual Requirement of Teachers in Higher Education ('000), 2012-2015

Figure 4-32: Number of Higher Education Institutions (2008-2011)

Figure 4-33: Number of Scholarship under PROUNI ('000), 2008-2011

Figure 4-34: Higher Education Institutions by Region (%), 2010

Figure 4-35: Higher Education Institutions by Sector (%), 2010

Figure 4-36: Forecast for Annual Requirement of Higher Education Institutions (2012-2015)

Figure 4-37: Higher Education Enrollments by Course (%), 2010

Figure 5-1: Student Enrollment in Professional Education ('000), 2008-2010

Figure 5-2: Students Enrollment in Professional Education Institutions by Region (%), 2010

Figure 5-3: Students Enrollment in Professional Education Institutions by Sector (%), 2010

Figure 5-4: Number of Teachers in Professional Education ('000), 2008-2010

Figure 5-5: Teachers in Professional Education by Region (%), 2010

Figure 5-6: Number of Professional Education Institutions (2008-2010)

Figure 5-7: Professional Education Institutions by Region (%), 2010

Figure 5-8: Professional Education Institutions by Sector (%), 2010

Figure 6-1: Students Enrollment in Post Secondary Distance Learning Programs ('000), 2008-2011

Figure 6-2: Students Enrollment in Post Secondary Distance Education (%), 2010

Figure 6-3: Forecast for Student Enrollment in Post Secondary Distance Learning Programs ('000), 2012-2015

Figure 8-1: Post Secondary Gross Enrollment by Countries (Million), 2009

Figure 8-2: Share of Private Sector in Total Enrolments, (2010)

Figure 8-3: Students Enrollment in Post Secondary Private Education (Millions) 2008-2011

## List Of Tables

### LIST OF TABLES

Table 4-1: Universities Infrastructure Statistics (2010)

Table 10-1: Estacio Participacoes S.A. - Financial Overview (Million US\$), 2009 & 2010

Table 10-2: Kroton Educacional S.A. - Financial Overview (Million US\$), 2009 & 2010

Table 10-3: Anhanguera Educacional Participacoes S.A. - Financial Overview (Million US\$), 2009 & 2010

Table 10-4: Abril Educacao SA - Financial Overview (Million US\$), 2009 & 2010

## I would like to order

Product name: Brazil Education Services Market Forecast to 2015

Product link: <https://marketpublishers.com/r/BAB74F39BFEEN.html>

Price: US\$ 1,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BAB74F39BFEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970