

Brazil Bus Market Analysis

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Abstracts

The economy of Brazil is the world's sixth largest by nominal GDP and is expected to become fifth by the end of 2012. It is also one of the world's largest automobile manufacturing markets witnessing healthy growth compared to the global auto industry. . A major part of bus production in Brazil is exported to various geographical regions. The increasing bus demand from different countries has also influenced the production levels of buses in Brazil.

The demand for the country's bus from domestic market and various countries is rising, which is forcing the manufacturer to increase the production levels. Further, by our report, "Brazil Bus Market Analysis", it is anticipated that the bus production in the country will grow at a CAGR of around 17% during 2012-2015.

Except in the Amazon Basin, buses are the primary form of long-distance transportation for the majority of Brazilians and many foreign travelers. Bus services in Brazil are generally excellent. Local bus services tend to be pretty good in Brazil. Since most Brazilians take the bus to work every day, municipal buses are usually frequent and their network of routes is also comprehensive.

Based on our analysis, we found that the southeast region of the country dominates in terms of new vehicle registrations. Based on the trends, we observed that flex-fuel vehicle is the most accepted segment among Brazilians due to its multi-choice of refueling system. Due to the supportive government regulations on biofuel usage, the sales of flex-fuel vehicles have been registering blistering growth for the past few years.

Our comprehensive research covers information on the prevailing segments of the Brazilian bus market. A snapshot of major players in the industry has also been covered to provide a realistic picture, pertinent to any investment decision. Overall, our report aims at presenting an unbiased picture of the Brazilian bus market to clients.

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