

Booming Construction Equipment Market in India

<https://marketpublishers.com/r/B0B602A933CEN.html>

Date: January 2012

Pages: 50

Price: US\$ 800.00 (Single User License)

ID: B0B602A933CEN

Abstracts

India, the world's seventh largest country by area and second biggest by population, is one of the most dynamically growing, but largely untapped construction equipment markets. In the recent years, the country has witnessed massive investment in the construction industry from both public and private enterprises. Multi-billion dollar investments in constructing roads, ports and power plants, and developing telecommunication sector and urban infrastructure have paved the way for the construction equipment demand to grow phenomenally.

According to our research report, "Booming Construction Equipment Market in India", the Indian construction equipment industry has been witnessing a consistent double-digit growth over the past few years. Though the economic slowdown had its moderate effects on the industry, it regained momentum in 2010 showing a stupendous growth which is expected to continue in the years to come. The earth-moving segment, in particular, has been driving the overall construction equipment industry in India, with the strong demand emanating from the government-backed infrastructure projects. The segment is poised to register a remarkable CAGR of around 21% during 2011-2015, as per our estimates.

The study provides a profound research and rational analysis of the Indian construction equipment industry. It not only presents information and statistics related to all prominent market segments like earth moving and material handling, but also analyzes the historic, current and upcoming trends to provide balanced market intelligence on the industry. It also throws light on the Indian rental equipment and the equipment financing markets.

Our research report also highlights how the after-sale services and the emergence of new players in this field are determining the industry's future growth. Discussing various government initiatives and investments for the industry, it also provides an

insight into the competitive landscape to understand the market scenario and the industry's growth potentials.

In addition, the study has provides the industry forecast, based on the correlation of past drivers, challenges, and opportunities for expansion. In this way, the report depicts an unbiased picture of the Indian construction equipment industry which will prove decisive for the clients and help them make sound investment decisions.

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