

Booming CCTV Market in North America Forecast to 2014

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Abstracts

In North America, the CCTV market has already witnessed an exponential growth, and is still expanding remarkably. The video surveillance cameras are extensively used at public places. Due to increasing security concerns and technological innovations, like the migration to digital, fully-networked systems, the United States is the world's largest market for security products and services. According to our latest research report, the CCTV market in both the United States and Canada will grow at an impressive compound annual rate in the coming few years.

The report, "Booming CCTV Market in North America Forecast to 2014", says that increased applications of CCTV in retail outlets, port security, and regional airport security will spur the US CCTV market growth. Besides, there exists numerous opportunities for security vendors to sell security equipment in the country's education sector. The comprehensive study also discusses how the video surveillance market is performing in Canada and which factors would propel the growth in near future.

An introduction to surveillance components and surveillance technology, which are gaining momentum in North America, has also been included in the extensive research work. Our report also covers the profiles of key players—Honeywell, Pelco and Sony. Overall, the study aims at presenting an unbiased picture of the market to help clients understand the market dynamics and make sound investment decisions.

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