

Booming CCTV Market in Asia Forecast to 2014

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Abstracts

Across the globe, video surveillance market has been experiencing significant growth due to rising concerns over security and safety. The demand for technically advanced surveillance systems has also increased in Asian countries, thereby, creating enormous opportunities for CCTV manufacturers, operators, and distributors. According to our latest report, Asia will gain significant share in the global CCTV market by 2014-end, with India and China being the key drivers.

Our comprehensive report, “Booming CCTV Market in Asia Forecast to 2014”, says that mobile video surveillance is a fast growing segment in the video surveillance market. As per our study, the IP-based video surveillance market is recording rapid growth in China. It is anticipated to account for nearly 26% of the total market by the 2014-end. In India too, the overall outlook for IP surveillance looks positive and promising as consumers are shifting from traditional analog CCTV to IP surveillance.

We have also studied the CCTV market in other Asian countries, including Thailand, Malaysia and Taiwan. Besides, the report has looked into the competitive landscape by studying the profiles of key companies Bosch, Samsung and Sony which are operating in the Asian CCTV market. Overall, the extensive research aims at presenting an objective outlook of the market to clients to help them make sound investment decisions.

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