

# Booming Sunflower Oil Market in India

<https://marketpublishers.com/r/BFB2AA04080EN.html>

Date: August 2013

Pages: 35

Price: US\$ 400.00 (Single User License)

ID: BFB2AA04080EN

## Abstracts

Sunflower oil market in India has been growing magnificently owing to high growth of income levels, increasing trend towards spending, better living standards and growing health consciousness among Indian consumers. In the year 2011-12, sunflower oil market in India was more than INR 150 Billion which is expected to grow with a CAGR of around 9.5% during 2013-14 to 2016-17.

On studying the market thoroughly, RNCOS observed that the drivers, like growing affluence; increasing health consciousness and attractive pricing compared to other light oils are propelling the demand for sunflower oil in the country. RNCOS' report also talks about various industry challenges prevailing in the country which are hindering the growth of sunflower oil industry.

The report, "Booming Sunflower Oil Market in India", covers analysis of macroeconomic indicators and outlook of edible oil consumption comprising consumption volume and share of various oil types. The sunflower oil industry comprises production, consumption, import and export. Also, to provide better understanding of prospective customers, our report includes consumer behavior analysis, which covers Indian consumers' annual expenditure on food and beverages segment, their characteristics, and a region-wise sunflower oil consumer preferences.

The report further includes a price analysis of sunflower seeds and oil in the country, over a period of time, coupled with information on current import duties & taxes and regulatory environment in the country to provide knowledge to prospective players who want to setup business in the sector. Moreover, the report covers an overview and product portfolio of major players in the country's sunflower oil industry that will help clients have an understanding of their competitors. Overall, the report is likely to provide clients with an optimum source of knowledge and statistics related to the sunflower oil market in India.

## Contents

### **1. ANALYST VIEW**

### **2. RESEARCH METHODOLOGY**

### **3. MACRO ECONOMIC INDICATORS**

3.1 Population

3.2 Real GDP

3.3 Disposable Income

### **4. EDIBLE OIL MARKET OVERVIEW**

4.1 Consumption

4.2 By Types

### **5. SUNFLOWER OIL INDUSTRY OUTLOOK TO 2017**

5.1 Production

5.2 Consumption

5.3 Import

5.4 Export

### **6. CONSUMER BEHAVIOR**

### **7. MARKET DRIVERS AND CHALLENGES**

### **8. DISTRIBUTION CHANNEL**

### **9. SUNFLOWER SEED AND OIL PRICE TRENDS**

### **10. REGULATORY ENVIRONMENT**

### **11. IMPORT DUTIES AND TAXES**

### **12. COMPETITIVE LANDSCAPE**

- 12.1 Adani Wilmar Limited
  - 12.1.1 Business Description
  - 12.1.2 Product Overview
- 12.2 Cargill India Pvt. Ltd.
  - 12.2.1 Business Description
  - 12.2.2 Product Overview
- 12.3 Ruchi Soya Industries Limited
  - 12.3.1 Business Description
  - 12.3.2 Product Overview
- 12.4 Bunge India Pvt. Ltd.
  - 12.4.1 Business Description
  - 12.4.2 Product Overview
- 12.5 Agro tech Foods Limited
  - 12.5.1 Business Description
  - 12.5.2 Product Overview

## List Of Figures

### LIST OF FIGURES:

Figure 3-1: Population (Million), 2012-2017

Figure 3-2: Real GDP Growth (%), 2012-2017

Figure 3-3: Per Head Disposable Income (US\$), 2012-2017

Figure 4-1: Edible Oils Consumption (Million Metric Tons), 2011-12 to 2016-17

Figure 4-2: Edible Oils Consumption by Type (%), 2011-12

Figure 5-1: Sunflower Oil Production (Million Metric Tons), 2011-12 to 2016-17

Figure 5-2: Sunflower Oil Consumption (Million Metric Tons), 2011-12 to 2016-17

Figure 5-3: Sunflower Oil Market (Billion INR), 2011-12 to 2016-17

Figure 5-4: Crude Sunflower Oil Import (000?Metric Tons), 2008-09 to 2012-13

Figure 6-1: Consumer Expenditure on Food and Beverages (Billion US\$), 2012-2017

Figure 8-1: Distribution Channel of Edible Oils

Figure 9-1: Minimum Support Price of Sunflower Oilseed (INR/Quintal), 2008-09 to 2012-13

Figure 9-2: Refined Sunflower Oil Price (INR/Metric Ton), 2008-2012

## List Of Tables

### LIST OF TABLES:

Table 5-1: Sunflower Cultivation Area ('000 Hectares) and Production ('000 Metric Tons), 2010-11 & 2011-12

Table 6-1: Region-wise Consumer Preference of Refined Oil

Table 11-1: WTO Bound Rate & Import Duty on Sunflower Oil (2013)

## I would like to order

Product name: Booming Sunflower Oil Market in India

Product link: <https://marketpublishers.com/r/BFB2AA04080EN.html>

Price: US\$ 400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BFB2AA04080EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970