

Booming Smart Class Room Market in India

<https://marketpublishers.com/r/BBC577DA7F0EN.html>

Date: December 2016

Pages: 45

Price: US\$ 700.00 (Single User License)

ID: BBC577DA7F0EN

Abstracts

The education system in India has transformed drastically owing to the development in its infrastructure, driven by inflow of private investments. The government initiatives have been a major driver in revamping the education system of the country, subsequently replacing the traditional educational model. With emergence of interactive classes and implementation of digital education, the smart classroom industry in India is expected to grow at a CAGR of 25% during 2017-2021.

The report “Booming Smart Class Room Market in India” provides the current scenario and future estimates of the industry. It gives an overview of the education system in India along with the outlook of development for schools and colleges. It also highlights the potential of the smart classroom industry while presenting the industrial trends and drivers responsible for the industry’s growth.

Additionally, the report provides the key analysis of the industry’s segment, vertical and its sub-segment in terms of hardware, software and educational content. The industry by vertical segment is bifurcated into schools, colleges and corporate offices. Additionally, regional analysis of smart classroom market has been carried out with the price frame work of the complete smart class solution in terms of hardware, software, educational content etc.

Further, it provides key insights on the challenges faced by the industry along with the regulatory framework involving the tax structure and other guidelines that are to be followed by the companies importing the finished products or assembling the products domestically. Moreover, the Indian smart classroom industry report covers an overview of the companies operating in smart classroom hardware, software, and educational content or complete solution. This section imparts brief introduction of the company’s operation along with smart classroom products manufactured or marketed by the company. The study imparts comprehensive and pre-requisite information to the clients,

intending to start their business in this industry and helps them to formulate schemes while going for any investment and partnership in the coming years.

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