

Booming Paint Industry in India

<https://marketpublishers.com/r/B285D1BD23AEN.html>

Date: April 2013

Pages: 90

Price: US\$ 800.00 (Single User License)

ID: B285D1BD23AEN

Abstracts

Over the past few years, the Indian paint market has substantially grown and caught the attention of many international players. The growth in the market is driven by emergence of the middle class in India, growing infrastructure, increase in the tendency to spend and growing young population inclined towards lavish lifestyle. On the back of such advocacy, it is anticipated that the sector will post a CAGR of around 16.2% during 2013-14 to 2015-16, according to our new research report, "Booming Paint Industry in India".

Our research is an outcome of extensive primary & secondary research spanning over 6 months and thorough analysis of industry trends. For the study, we have conducted F2F and telephonic interviews with industry experts such as members of Indian Paint Association and Paint manufacturers. In addition, we also interviewed more than 200 paint dealers and consumers all over India to embrace various aspects of the industry trends in the report.

The report segregates paint industry into two types – Decorative and Industrial paints. The decorative paint market has been further segmented into emulsions, enamel, distemper and cement paints. Similarly, the industrial paint market is also segmented into automotive coating, high performance coating, powder coating and coil coating. Detailed historic and future perspective has been provided with all data forecasted till 2015-16.

The various types of decorative paints have been further analyzed to understand the market size and future potential of various sub-segments such as plastic emulsions, textured emulsions, synthetic enamels, acrylic distempers, etc. The report also classifies decorative paint market by product class which includes premium paints, mid-tier paints and economy paints. Presently, the growth of the Indian paint industry is being witnessed from new demand pockets, especially in Tier-II and Tier-III cities, thus,

signaling the growing acceptance of quality products among the masses. Our analysts have closely studied and provided market forecast till 2015-16 of all sub-segments and product class.

With the growth of paint industry, the market for raw material is also intensifying in India. A comprehensive analysis and forecasting till 2015-16 of raw material market is also included mainly focusing on major segments such as pigments, solvents, binders and additives.

We have also included the prominent industry players such as Asian Paints, Kansai Nerolac, Berger Paints, and many others to provide a balanced research outlook of the industry. The section covers their business overview, product portfolio, key financials, and industry activities.

Contents

1. ANALYST VIEW

2. RESEARCH METHODOLOGY

3. MACROECONOMIC INDICATORS

4. INDIAN PAINT INDUSTRY ANALYSIS

4.1 Production Scenario

4.2 Market Size

4.3 Players

4.4 Organized/Unorganized Sector

5. MARKET OUTLOOK TO 2015-16

5.1 Decorative Paints

5.1.1 By Segment

5.1.1.1 Emulsions

5.1.1.1.1 Plastic Emulsions

5.1.1.1.2 Acrylic Emulsions

5.1.1.1.3 Textured Emulsions

5.1.1.2 Enamel Paints

5.1.1.2.1 General Purpose Enamel

5.1.1.2.2 Synthetic Enamel

5.1.1.2.3 Premium Enamel

5.1.1.3 Distemper

5.1.1.3.1 Acrylic Distemper

5.1.1.3.2 Dry Distemper

5.1.1.3.3 Synthetic Distemper

5.1.1.4 Cement Paints

5.1.2 By Product Class

5.1.2.1 Premium Paint

5.1.2.2 Mid-Tier Paint

5.1.2.3 Economy Paints

5.2 Industrial Paints

5.2.1 By Segment

5.2.1.1 Automotive Coating

5.2.1.2 High Performance Coating

5.2.1.3 Powder Coating

5.2.1.4 Coil Coating

6. TRADE SCENARIO

6.1 Exports

6.2 Imports

7. RAW MATERIALS FOR PAINT MARKET

7.1 Pigments

7.2 Solvents

7.3 Binders

7.4 Additives

8. INDUSTRY TRENDS

8.1 Increasing Adaptability to Consumer's Color Preferences

8.2 Growing Popularity of Water-based Paints

8.3 Introduction of breakthrough Technologies

9. INDUSTRY ROADBLOCKS

10. KEY PLAYERS

10.1 Asian Paints Limited

10.1.1 Business Overview

10.1.2 Product Portfolio

10.1.3 Key Financials

10.1.4 Industry Activities

10.2 Kansai Nerolac Paints Limited

10.2.1 Business Overview

10.2.2 Product Portfolio

10.2.3 Key Financials

10.2.4 Industry Activities

10.3 Berger Paints India Limited

10.3.1 Business Overview

10.3.2 Product Portfolio

10.3.3 Key Financials

10.3.4 Industry Activities

10.4 AkzoNobel India

10.4.1 Business Overview

10.4.2 Product Portfolio

10.4.3 Key Financials

10.4.4 Industry Activities

10.5 Shalimar Paints Limited

10.5.1 Business Overview

10.5.2 Product Portfolio

10.5.3 Key Financials

List Of Figures

LIST OF FIGURES

- Figure 4-1: Paint Production (Million Metric Tons), 2011-12 to 2015-16
- Figure 4-2: Paint Market (Billion INR), 2011-12 to 2015-16
- Figure 4-3: Paint Market by Major Players (%), 2012-13
- Figure 4-4: Share of Organized and Unorganized Players in Paint Industry (2012-13)
- Figure 5-1: Paint Market by Type (%), 2012-13
- Figure 5-2: Decorative Paint Market (Billion INR), 2011-12 to 2015-16
- Figure 5-3: Decorative Paint Market by Segment (%), 2012-13
- Figure 5-4: Decorative Paint Market by Players (%), 2012-13
- Figure 5-5: Emulsion Paint Market (Billion INR), 2011-12 to 2015-16
- Figure 5-6: Emulsion Paint Market by Type (%), 2012-13
- Figure 5-7: Plastic Emulsion Paint Market (Billion INR), 2012-13 & 2015-16
- Figure 5-8: Acrylic Emulsion Paint Market (Billion INR), 2012-13 & 2015-16
- Figure 5-9: Textured Emulsion Paint Market (Billion INR), 2012-13 & 2015-16
- Figure 5-10: Enamel Paint Market (Billion INR), 2011-12 to 2015-16
- Figure 5-11: Enamel Paint Market by Type (%), 2012-13
- Figure 5-12: General Purpose Enamel Paint Market (Billion INR), 2012-13 & 2015-16
- Figure 5-13: Synthetic Enamel Paint Market (Billion INR), 2012-13 & 2015-16
- Figure 5-14: Premium Enamel Paint Market (Billion INR), 2012-13 & 2015-16
- Figure 5-15: Distemper Paint Market (Billion INR), 2011-12 to 2015-16
- Figure 5-16: Distemper Paint Market by Type (%), 2012-13
- Figure 5-17: Acrylic Distemper Paint Market (Billion INR), 2012-13 & 2015-16
- Figure 5-18: Dry Distemper Paint Market (Billion INR), 2012-13 & 2015-16
- Figure 5-19: Synthetic Distemper Paint Market (Billion INR), 2012-13 & 2015-16
- Figure 5-20: Cement Paint Market (Billion INR), 2011-12 to 2015-16
- Figure 5-21: Decorative Paint Market by Product Class (%), 2012-13
- Figure 5-22: Premium Paint Market (Billion INR), 2012-13 to 2015-16
- Figure 5-23: Mid-Tier Paint Market (Billion INR), 2012-13 to 2015-16
- Figure 5-24: Economy Paint Market (Billion INR), 2012-13 to 2015-16
- Figure 5-25: Industrial Paint Market (Billion INR), 2011-12 to 2015-16
- Figure 5-26: Industrial Paint Market by Segment (%), 2012-13
- Figure 5-27: Automotive Coating Market (Billion INR), 2011-12 to 2015-16
- Figure 5-28: Automotive Coating Market by Segment (%), 2012-13
- Figure 5-29: High Performance Coating Market (Billion INR), 2011-12 to 2015-16
- Figure 5-30: Powder Coating Market (Billion INR), 2011-12 to 2015-16
- Figure 5-31: Coil Coating Market (Billion INR), 2011-12 to 2015-16

Figure 6-1: Paint Exports (Billion INR), 2009-10 to 2011-12

Figure 6-2: Paint Imports (Billion INR), 2009-10 to 2011-12

Figure 7-1: Raw Material for Paint Market (Billion INR), 2011-12 to 2015-16

Figure 7-2: Raw Material for Paint Market by Segment (%), 2012-13

Figure 7-3: Pigments in Paint Market (Billion INR), 2011-12 to 2015-16

Figure 7-4: Solvents in Paint Market (Billion INR), 2011-12 to 2015-16

Figure 7-5: Binders in Paint Market (Billion INR), 2011-12 to 2015-16

Figure 7-6: Additives in Paint Market (Billion INR), 2011-12 to 2015-16

Figure 9-1: Challenges in India Paint Industry

List Of Tables

LIST OF TABLES

Table 3-1: Economic Overview (2010-2015)

Table 10-1: Asian Paints Limited - Product Portfolio

Table 10-2: Asian Paints Limited - Brands

Table 10-3: Asian Paints Limited - Key Financials (Billion INR), 2010-11 & 2011-12

Table 10-4: Kansai Nerolac Paints Limited - Product Portfolio

Table 10-5: Kansai Nerolac Paints Limited - Brands

Table 10-6: Kansai Nerolac Paints Limited - Key Financials (Billion INR), 2010-11 & 2011-12

Table 10-7: Berger Paints India Limited - Product Portfolio

Table 10-8: Berger Paints India Limited - Brands

Table 10-9: Berger Paints India Limited - Key Financials (Billion INR), 2010-11 & 2011-12

Table 10-10: AkzoNobel India - Product Portfolio

Table 10-11: AkzoNobel India - Brands

Table 10-12: AkzoNobel India - Key Financials (Billion INR), 2010-11 & 2011-12

Table 10-13: Shalimar Paints Limited - Product Portfolio

Table 10-14: Shalimar Paints Limited - Brands

Table 10-15: Shalimar Paints Limited - Key Financials (Billion INR), 2010-11 & 2011-12

I would like to order

Product name: Booming Paint Industry in India

Product link: <https://marketpublishers.com/r/B285D1BD23AEN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B285D1BD23AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970