

Booming IVF Market in India

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Abstracts

With the birth of Louise Joy Brown, the world's first successful 'test-tube' baby, on July 25, 1978 in Great Britain, the technology that made her conception possible was acclaimed as a conquest in the field of medicine and science. The formulation of IVF or the In-Vitro Fertilization technology and its significant applicability in the field of infertility has sparked off immense interest among researchers and medical professionals. Owing to the same, over the years, numerous IVF clinics started operating all over the world, although the IVF technology was more readily accepted in the developed countries due to the fact that the technology originated there itself and better technological advancements were made as well.

Over the past decade, the concept of IVF has gained popularity at a swift pace in India. Factors such as delayed pregnancies, altered lifestyle, and changing preferences are the key reasons due to which the problem of infertility in the country is increasing at an alarming rate. According to RNCOS' report "Booming IVF Market in India", the IVF market is poised to witness impressive CAGR of around 14% over the 5 year period spanning from 2013 to 2018.

The report offers a comprehensive study of the overall IVF industry in India. It analyzes the presence of IVF clinics in the country region-wise i.e. their penetration across East/West/North/South India; their structure i.e. chain, independent and hospital-based; the number of IVF cycles performed; and the availability of PGD facility. The market outlook section descriptively discusses the Indian IVF market till 2018 and its regional shares.

The report also elicits the requirements of an initial IVF lab setup in terms of human resource and facilities, and the ongoing industry trends and developments. The regulatory environment of the IVF industry in India is also explained in detail. On the competitive landscape of the industry, the profiles of leading service providers too have

been provided.

With new service providers entering the market, increase in the number of collaborations between chains/independent clinics and renowned healthcare providers and hospital, and the rapid acceptance of IVF for dealing with reproduction problem, the Indian IVF market is bound to witness a gush in terms of growth in the years to come.

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