

# Booming Distance Education Market Outlook 2018

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## Abstracts

Post-independence era has seen India flourish remarkably in the field of providing higher education. Government initiatives along with innovative technology have facilitated the education providers to overcome all the boundaries and impart knowledge in every corner. India can be counted to possess one of the largest higher education systems in the world. Still, there is a lot of untapped opportunity and potential for the development of higher education system in India. Various limitations of attaining regular course of education opened doors to this alternative system, i.e., distance education.

Our research is an outcome of extensive primary and secondary research spanning over 3 months and thorough analysis of industry trends. For the study, we have conducted F2F and telephonic interviews with industry experts and several distance education institutions.

Our report, “Booming Distance Education Market Outlook 2018” provides an in-depth research and analysis of the current status and expected position of the distance education system in India. According to our report, the distance education market in India is expected to grow at a CAGR of around 34% during 2013-14 to 2017-18. On the back of technological development, increasing awareness, rising faculty crunch at higher education level, and increasing penetration of internet in the country, this market is anticipated to reach new heights. Moreover, the aim of the government to raise its current gross enrollment ratio from 12%-15% to 30% by 2020 will also boost the growth of the distance education in India.

The report also provides market forecast of student enrollment in various courses (arts, commerce, science, management & IT) through distance education till 2017-18. Among all the courses in distance education, Management and IT fields are attaining popularity among students. Its demand in job market has given it priority over the other conventional courses.

Moreover, the report also presents an overview of the regulatory norms required to enter into the distance education market. Various government initiatives being adopted to boost the growth of distance education market have also been highlighted. Besides, a section on new education techniques, such as E-learning and M-learning, has also been covered in the report.

Further, deep analysis of growth drivers & significant hurdles, and a brief overview of major distance education institutions have also been covered in this report. Overall, the report is an outcome of extensive research and prudent analysis and is meant to offer suitable knowledge base to those who are interested in Indian distance education industry.

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