

Australian Healthcare IT Market Analysis

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Abstracts

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The current healthcare reform in Australia has induced the rapid transition of healthcare industry towards the information technology. The focus is to improve the quality of healthcare services by implementing high technology standards and integrating healthcare services through a common technology platform. With the increasing use of e-health services, the spending of healthcare industry in ICT has seen a significant surge over the recent past. As per our new research “Australian Healthcare IT Market Analysis”, the healthcare IT market of the country is forecasted to grow at a CAGR of around 5.2% during 2010-2012.

The increasing affordability of the Australian Population and thereof the increasing demand of quality services will drive the future growth of the Australian healthcare IT market. Also, the healthcare reform and implementation of e-health system in the country will pave the way for the future growth of the market.

Our team of experts has found that replacement market and technological advancement will be the most attractive section of the market for new entrants. Besides, high demand of IT software and hardware products will strongly emerge during our forecast period due to the healthcare reform. However, it is expected that there will be increasing demand for a time span of 3-4 years and then it will decrease significantly. The report studies healthcare IT spending market by segmenting it into four categories i.e. Software, Hardware, Communications and Others.

“Australian Healthcare IT Market Analysis” is an outcome of extensive research and prudent analysis of the healthcare IT market done by our industry experts. The report

provides a thorough analysis of the industry trends that are driving the growth in the market. The report also highlights emerging investment opportunities in the market along with the information on the risk involved in making the investments. The report will help clients to better understand the market dynamics and get an insight of the current and the future outlook of the Australian healthcare IT industry.

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