

# Asian Medical Tourism Market Outlook 2018

<https://marketpublishers.com/r/AC8416216E6EN.html>

Date: April 2014

Pages: 120

Price: US\$ 1,600.00 (Single User License)

ID: AC8416216E6EN

## Abstracts

In Asia, medical tourism has emerged as one of the fastest growing segments. Low cost and waiting time for medical treatments as compared to western countries, coupled with quality health services make the Asian countries preferred destinations for medical travelers. And with governments' support and improved medical infrastructure in these countries, the medical tourism market in Asia is anticipated to post a CAGR of around 22% during 2014 to 2018, says RNCOS in its latest report "Asian Medical Tourism Market Outlook 2018."

Our research on Asian medical tourism is an outcome of primary and secondary research, and a thorough analysis of industry trends. The report covers a detailed analysis of the medical tourism industry in Asia both in terms of number of tourist arrivals as well as in terms of revenue. We have analyzed the market trends in the overall medical tourism industry which will help the readers to understand the market potential of the industry. Research showcases the cost comparisons for different treatments between the Asian countries and the US to help priorities the country for medical tourism.

At the country level, report covers medical tourist arrivals and revenue generation through this business till 2018. Besides, ranking analysis of various hospitals and treatments has been done talking to the experts in the respective countries to analyze their strengths in terms of healthcare supply. Further, it has been analyzed that apart from US and Europe, Asian countries lure a good chunk of medical tourists from Middle East. In this context, research covers the percentage breakup of medical tourists' arrival from their country of origin.

Furthermore, we have included the prominent industry players such as Apollo Hospitals Enterprise Ltd., Bumrungrad International Hospital, Parkway Pantai, Raffles Hospital and so on, to provide a balanced research outlook of the industry. The section covers

recent activities which entail different investments, opening up of more healthcare centres, achievements and some other current updates related to the hospitals involved in medical tourism besides business overview to understand more about that particular hospital.

Overall, the report has taken into consideration all the aspects of the Asian medical tourism industry and is designed to facilitate our clients towards devising the right strategies, and making sound investment decisions.

## Contents

### **1. ANALYST VIEW**

### **2. RESEARCH METHODOLOGY**

### **3. ASIAN MEDICAL TOURISM MARKET FORECAST TILL 2018**

### **4. MARKET SEGMENTATION**

- 4.1 Cardiac Procedure
- 4.2 Orthopedic Procedure
- 4.3 Neurological and Spinal Surgery
- 4.4 Cosmetic Surgery
- 4.5 Dental Treatment
- 4.6 Wellness Tourism
  - 4.6.1 Spa Massage

### **5. MARKET TRENDS**

- 5.1 Affordable Cosmetic Surgeries Attracting Medical Tourists
- 5.2 Provision of Special Tourism Packages to Lure Medical Tourists
- 5.3 Growing Wellness Tourism

### **6. MARKET DRIVERS**

- 6.1 Strong Government Support
- 6.2 Availability of World Class Healthcare Infrastructure
- 6.3 Low Cost and Waiting Time

### **7. COUNTRY-LEVEL ANALYSIS**

- 7.1 Thailand
  - 7.1.1 Market Forecast till 2018
  - 7.1.2 Major Hospitals
  - 7.1.3 Spa Market
  - 7.1.4 Success and Risk Factors
- 7.2 Singapore
  - 7.2.1 Market Forecast till 2018

- 7.2.2 Major Hospitals
- 7.2.3 Spa Market
- 7.2.4 Success and Risk Factors
- 7.3 Malaysia
  - 7.3.1 Market Forecast till 2018
  - 7.3.2 Major Hospitals
  - 7.3.3 Spa Market
  - 7.3.4 Success and Risk Factors
- 7.4 South Korea
  - 7.4.1 Market Forecast till 2018
  - 7.4.2 Major Hospitals
  - 7.4.3 Spa Market
  - 7.4.4 Success Factors
- 7.5 India
  - 7.5.1 Market Forecast till 2018
  - 7.5.2 Major Hospitals
  - 7.5.3 Spa Market
  - 7.5.4 Success and Risk Factors
- 7.6 China
  - 7.6.1 Market Forecasts till 2018
  - 7.6.2 Major Hospitals
  - 7.6.3 Success and Risk Factors
- 7.7 Philippines
  - 7.7.1 Market Forecast till 2018
  - 7.7.2 Major Hospitals
  - 7.7.3 Spa Market
  - 7.7.4 Success and Risk Factors

## **8. KEY PLAYERS**

- 8.1 Apollo Hospitals Enterprise Ltd.
  - 8.1.1 Business Overview
  - 8.1.2 Industry Activities
- 8.2 Bumrungrad International Hospital
  - 8.2.1 Business Overview
  - 8.2.2 Industry Activities
- 8.3 Parkway Pantai Limited
  - 8.3.1 Business Overview
  - 8.3.2 Industry Activities

## 8.4 Raffles Medical Group

### 8.4.1 Business Overview

### 8.4.2 Industry Activities

## 8.5 St. Luke's Medical Center

### 8.5.1 Business Overview

### 8.5.2 Industry Activities

## 8.6 Huashan Hospital

### 8.6.1 Business Overview

## List Of Figures

### LIST OF FIGURES:

- Figure 3-1: Asia - Medical Tourist Arrivals (Million), 2012-2018  
Figure 3-2: Asia - Medical Tourism Market (Billion US\$), 2012-2018  
Figure 3-3: Asia - Medical Tourist Arrivals by Country (%), 2013  
Figure 3-4: Asia - Medical Tourist Arrivals by Country (%), 2018  
Figure 3-5: Asia - Medical Tourism Market by Country (%), 2013  
Figure 3-6: Asia - Medical Tourism Market by Country (%), 2018  
Figure 4-1: Asia - Most Preferred Spa Destinations (%)  
Figure 4-2: Asia - Main Reasons for Visiting Spas (%)  
Figure 4-3: Asia - Favorite Treatments taken by Spa Consumers (%)  
Figure 7-1: Thailand - Medical Tourist Arrivals (Million), 2012-2018  
Figure 7-2: Thailand - Medical Tourism Market (Billion US\$), 2012-2018  
Figure 7-3: Thailand - Medical Tourist Arrivals by Country (%), 2013  
Figure 7-4: Thailand - Spa Earnings (Million US\$), 2012-2018  
Figure 7-5: Singapore - Medical Tourist Arrivals ('000), 2012-2018  
Figure 7-6: Singapore - Medical Tourist Arrivals by Country (%), 2013  
Figure 7-7: Singapore - Medical Tourism Market (Billion US\$), 2012-2018  
Figure 7-8: Malaysia - Medical Tourist Arrivals ('000), 2012-2018  
Figure 7-9: Malaysia - Medical Tourist Arrivals by Country (%), 2013  
Figure 7-10: Malaysia - Medical Tourism Market (Million US\$), 2012-2018  
Figure 7-11: South Korea - Medical Tourist Arrivals ('000), 2012-2018  
Figure 7-12: South Korea - Medical Tourist Arrivals by Country (%), 2013  
Figure 7-13: South Korea - Medical Tourism Market (Million US\$), 2012-2018  
Figure 7-14: South Korea - Medical Tourist Arrivals by Various Treatments (%), 2013  
Figure 7-15: India - Medical Tourist Arrivals ('000), 2012-2018  
Figure 7-16: India - Medical Tourist Arrivals by Country (%), 2013  
Figure 7-17: India - Medical Tourism Market (Billion US\$), 2012-2018  
Figure 7-18: China - Medical Tourist Arrivals (000'), 2012-2018  
Figure 7-19: China - Medical Tourism Market (Million US\$), 2012-2018  
Figure 7-20: Philippines - Medical Tourist Arrivals ('000), 2012-2018  
Figure 7-21: Philippines - Medical Tourist Arrivals by Country (%), 2013  
Figure 7-22: Philippines - Medical Tourism Market (Million US\$), 2012-2018  
Figure 7-23: Philippines - Spa Revenue (Million US\$), 2012-2018  
Figure 8-1: Bumrungrad Hospitals - Revenue (Million US\$), 2011-2013  
Figure 8-2: Bumrungrad Hospitals - Thailand and International Patients (% of Total Revenue), 2011-2013



## List Of Tables

### LIST OF TABLES:

Table 4-1: Cost Comparison of Cardiac Procedures between the US and Asian Countries (US\$)

Table 4-2: Cost Comparison of Orthopedic Procedures between the US and Asian Countries (US\$)

Table 4-3: Cost Comparison of Spinal Surgery between the US and Asian Countries (US\$)

Table 4-4: Cost Comparison of Cosmetic Surgery between the US and Asian Countries (US\$)

Table 4-5: Cost Comparison of Dental Treatments between the US and Asian Countries (US\$)

Table 7-1: Thailand - Cost Comparison of Various Treatments with US (US\$)

Table 7-2: Thailand - Ranking Analysis of Major Treatments in Medical Tourism

Table 7-3: Thailand - Ranking Analysis of Major Hospitals in Medical Tourism

Table 7-4: Thailand - Competitive Landscape of Major Hospitals in Medical Tourism

Table 7-5: Singapore - Cost Comparison of Various Treatments with US (US\$)

Table 7-6: Singapore - Competitive Landscape of Major Hospitals in Medical Tourism

Table 7-7: Malaysia - Cost Comparison of Various Treatments with US (US\$)

Table 7-8: Malaysia - Ranking Analysis of Major Treatments in Medical Tourism

Table 7-9: Malaysia - Ranking Analysis of Major Hospitals in Medical Tourism

Table 7-10: Malaysia - Competitive Landscape of Major Hospitals in Medical Tourism

Table 7-11: South Korea - Cost Comparison of Various Treatments with US (US\$)

Table 7-12: South Korea - Ranking Analysis of Major Hospitals in Medical Tourism (By Revenue)

Table 7-13: South Korea - Ranking Analysis of Major Hospitals in Medical Tourism (By Tourist Arrivals)

Table 7-14: South Korea - Competitive Landscape of Major Hospitals in Medical Tourism

Table 7-15: India - Cost Comparison of Various Treatments with US (US\$)

Table 7-16: India - Ranking Analysis of Major Hospitals in Medical Tourism

Table 7-17: India- Competitive Landscape of Major Hospitals in Medical Tourism

Table 7-18: China - Cost Comparison of Various Treatments with US (US\$)

Table 7-19: China - Ranking Analysis of Various Treatments in Medical Tourism

Table 7-20: China - Ranking Analysis of Various Hospitals in Medical Tourism

Table 7-21: China - Competitive Landscape of Major Hospitals in Medical Tourism

Table 7-22: Philippines - Cost Comparison of Various Treatments with US (US\$)



Table 7-23: Philippines - Competitive Landscape of Major Hospitals in Medical Tourism

## I would like to order

Product name: Asian Medical Tourism Market Outlook 2018

Product link: <https://marketpublishers.com/r/AC8416216E6EN.html>

Price: US\$ 1,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AC8416216E6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970