

# Asian Convenience Store Market Outlook 2022

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## Abstracts

The Asian convenience store industry has gained widespread popularity under the garb of increasing disposable income and various value added services provided by the modern retail outlets, replacing the traditional unorganized retailers. Active participation of international retailers, such as 7-Eleven, Familymart, and Ministop, and increasing demand of convenient shopping has led to rise in the number of convenience stores, thereby driving the Asian convenience store industry. Convenience stores offer speed of service to time-starved consumers who want to get in and out of the store quickly. These shoppers recognize this channel of trade for its convenient locations, extended hours of operation, one-stop shopping, grab-and-go food service, variety of merchandise and fast transactions.

Our latest report, “Asian Convenience Store Market Outlook 2022”, provides forecasting of retail market till 2022 for the Asian countries namely, China, Japan, South Korea, Indonesia, Thailand, Taiwan, Malaysia, Philippines, Hong Kong, Singapore, Vietnam and India. The report includes in-depth analysis for retail industry, convenience store industry, competitive landscape and regulatory framework of each country. The section on competitive landscape contains the list of major player along with the number of stores, which further presents a clear scenario of the convenience store industry in all these countries. Additionally, the share of convenience store sales in total retail sales has also been incorporated for most of the countries. Thus, the report delivers on the developments in both retail and convenience store sectors of these major Asian countries.

The report provides a complete overview of the Asian convenience store industry along with the current trends of the market. Further, it provides profiling of the major players including 7-Eleven, Family Mart, Lawson and Ministop, which will help clients to gain insights on their overall business, recent activities and developments. Although, 7-Eleven is the most popular convenience store player, Lawson and FamilyMart are

giving it tough competition in the Asian market. Overall, the comprehensive research provides an unbiased picture of the Asian convenience store industry to help clients understand the market dynamics, and have a balanced outlook on the potentials of the industry.

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