

Southeast Asia and Oceania Telecommunication Industry Report, 2010-2011

<https://marketpublishers.com/r/SA2FC6D4ED3EN.html>

Date: April 2011

Pages: 137

Price: US\$ 2,100.00 (Single User License)

ID: SA2FC6D4ED3EN

Abstracts

Singapore boasts the highest level of telecommunication development and the most comprehensive service coverage in Southeast Asia. Along with the in-depth application of 3G during the recent years, the 3G user market in Singapore has maintained the stable and rapid growth.

Moreover, countries like Bengal, Thailand, and Malaysia characterize booming telecommunication industry and have blossomed into the focus of Southeast Asian telecommunication industry.

Australia and New Zealand feature the open competition environment, which has activated the telecommunication market and attracted a lot of foreign capitals.

Up till Q4 2010, the household popularization rate of telephone in Singapore had rested on 102.9%, the number of 3G subscribers had surpassed 4.70 million, and the number of broadband users had approached 8 million. SingTel, the largest integrated telecommunication operator in Singapore as well as the biggest telecom operator in Asia-Pacific region excluding China and Japan, is in possession of the maximum Internet backbone network in South Asia and enjoys at least 95% telephone shares and 40% mobile phone shares in Singapore market.

In Q3 2010, the per capita occupancy rate of telephone subscribers in Thailand hit 10.48%, and that of mobile phone subscribers was 104%; broadband business also witnessed fast development and the coverage of broadband users in 2010 reached 38.13%. CAT and TOT, the two big state-owned operators of Thailand telecommunication industry, dominate the domestic telecom operation market. Thailand characterizes the comparatively large import & export gap of telecom devices and

relatively low popularization rate of telecom business; yet the progress of tourism has brought along huge development potentiality to the demand of international business and mobile business.

The economically backward Sri Lanka witnesses slow development of telephone business but comparably sound progression of mobile phone business. At the end of 2010, the quantity of mobile subscribers in Sri Lanka accounted for 83% of the total number of telephone subscribers, and the CAGR of wireless users arrived at 45%. The broadband Internet market in Sri Lanka remains small with the Internet users merely 280K in 2010, primarily due to the relatively high Internet access tariff. As the economy advances, the broadband Internet business in Sri Lanka will probably embrace rapid growth.

Australia telecom market features extremely high degree of openness and absent limitation on the number of business license. Owing to the vast territory and sparse population, the telecom network in Australia is unevenly covered, and satellite access in rural and remote areas occupies the higher proportion. The CATV network in Australia is controlled by telecom operators, cable modem access has once held the lion's share in broadband access, however, the booming XDSL has seized 2/3 market share in recent years. In 2010, the coverage of telephone, mobile phone, and broadband respectively hit 100%, 99%, and over 100% in Australia.

The report probes into the overall telecommunication market, industrial development strategy, telecommunication business, main operators, etc. of the 11 major countries in Southeast Asia consisting of Singapore, Vietnam, Thailand, and Bengal, as well as the 2 countries of Australia and New Zealand in Oceania. The research fields cover telephone business, mobile communication business, and broadband Internet business.

Contents

1 OVERVIEW OF SOUTHEAST ASIA AND OCEANIA TELECOMMUNICATION INDUSTRY

2 SINGAPORE TELECOMMUNICATION INDUSTRY

2.1 Overview

- 2.1.1 Market Size
- 2.1.2 Competition Pattern
- 2.1.3 Policy Supervision
- 2.1.4 Development Strategy

2.2 Market Analysis

- 2.2.1 Telephone
- 2.2.2 Mobile Communication
- 2.2.3 Broadband & Internet

2.3 Major Operators

- 2.3.1 SingTel (STEL)
- 2.3.2 MobileOne (MONE)
- 2.3.3 StarHub (STAR)

3 MALAYSIA TELECOMMUNICATION INDUSTRY

3.1 Overview

- 3.1.1 Market Size
- 3.1.2 Competition Pattern
- 3.1.3 Policy Supervision
- 3.1.4 Development Strategy

3.2 Market Analysis

- 3.2.1 Telephone
- 3.2.2 Mobile Communication
- 3.2.3 Broadband & Internet

3.3 Major Operators

- 3.3.1 Telekom Malaysia (TLMM)
- 3.3.2 Celcom (AXIA)
- 3.3.3 Maxis Communications (MAXSF)
- 3.3.4 Digi Telecommunications

4 THAILAND TELECOMMUNICATION INDUSTRY

4.1 Overview

- 4.1.1 Status Quo
- 4.1.2 Policy Supervision
- 4.1.3 Development Strategy

4.2 Business

- 4.2.1 Telephone
- 4.2.2 Mobile Communication
- 4.2.3 Broadband & Internet

4.3 Major Operators

- 4.3.1 Telephone Organization of Thailand

5 INDONESIA TELECOMMUNICATION INDUSTRY

5.1 Overview

- 5.1.1 Status Quo
- 5.1.2 Policy Supervision
- 5.1.3 Business Investment & Development Strategy

5.2 Business

- 5.2.1 Telephone
- 5.2.2 Mobile Phone

5.3 Major Operators

- 5.3.1 TELKOM (TLK)
- 5.3.2 Telkomsel

6 PHILIPPINES TELECOMMUNICATION INDUSTRY

6.1 Overview

- 6.1.1 Market Size
- 6.1.2 Competition Pattern
- 6.1.3 Policy Supervision
- 6.1.4 Business Investment

6.2 Business

- 6.2.1 Telephone
- 6.2.2 Mobile Phone
- 6.2.3 Broadband & Internet

6.3 Major Operators

- 6.3.1 PLDT (PCEV)
- 6.3.2 Globe Telecom (GTMEF)

7 VIETNAM TELECOMMUNICATION INDUSTRY

7.1 Overview

- 7.1.1 Market Size
- 7.1.2 Competition Pattern
- 7.1.3 Policy Supervision
- 7.1.4 Business Investment

7.2 Business

- 7.2.1 Telephone & Mobile Phone
- 7.2.2 Broadband & Internet

7.3 Major Operators

- 7.3.1 Vietnamese Posts & Telecommunications Group

8 LAOS TELECOMMUNICATION INDUSTRY

8.1 Overview

- 8.1.1 Market Size
- 8.1.2 Competition Pattern
- 8.1.3 Policy Supervision

8.2 Business

- 8.2.1 Telephone
- 8.2.2 Mobile Phone
- 8.2.3 Broadband & Internet

8.3 Major Operators

- 8.3.1 LTC

9 KAMPUCHEA TELECOMMUNICATION INDUSTRY

9.1 Overview

- 9.1.1 Market Size
- 9.1.2 Competition Pattern
- 9.1.3 Policy Supervision
- 9.1.4 Development Strategy & Investment

9.2 Business

- 9.2.1 Telephone
- 9.2.2 Mobile Phone
- 9.2.3 Broadband & Internet

9.3 Major Operators

9.3.1 CamShin

10 BURMA TELECOMMUNICATION INDUSTRY

10.1 Overview

10.2 Telephone Business

10.3 Mobile Phone Business

11 BENGAL TELECOMMUNICATION INDUSTRY

11.1 Overview

11.1.1 Market Size

11.1.2 Competition Pattern

11.2 Business

11.3 Major Operators

11.3.1 Bangladesh Telecommunications

11.3.2 Grameenphone (GRAE)

12 SRI LANKA TELECOMMUNICATION INDUSTRY

12.1 Overview

12.1.1 Market Size

12.1.2 Competition Pattern

12.1.3 Policy Supervision

12.2 Business

12.2.1 Telephone & Mobile Phone

12.2.2 Broadband & Internet

12.3 Major Operators

12.3.1 Sri Lanka Telecom PLC (SLTL)

12.3.2 Dialog Axiata (DIAL)

12.3.3 Mobitel

12.3.4 Etisalat (ETEL)

13 AUSTRALIA TELECOMMUNICATION INDUSTRY

13.1 Overview

13.1.1 Market Size

13.1.2 Competition Pattern

13.1.3 Policy Supervision

13.2 Business

13.2.1 Telephone & Mobile Phone

13.2.2 Broadband & Internet

13.3 Major Operators

13.3.1 Telstra (TLSYY)

13.3.2 SINGTEL OPTUS (CWO)

13.3.3 Vodafone Hutchison Australia

13.3.4 TransACT

13.3.5 AAPT

14 NEW ZEALAND TELECOMMUNICATION INDUSTRY

14.1 Overview

14.1.1 Market Size

14.1.2 Competition Pattern

14.1.3 Policy Supervision

14.2 Business

14.2.1 Telephone & Mobile Phone

14.2.2 Broadband & Internet

14.3 Major Operators

14.3.1 Vodafone New Zealand

14.3.2 New Zealand Telecom

14.3.3 2degrees

Selected Charts

SELECTED CHARTS

Profile of Singapore

Revenue of Info-communication Industry in Singapore, 1998-2009

Annual Growth Rate of Revenue from Info-communication Industry in Singapore, 1998-2009

Major Telecommunication Markets in Singapore

Laws and Regulations of Singapore Telecommunication Market

Total Quantity of Telephone Lines in Singapore, 2010

Quantity of Telephone Lines in Singapore, 2010

Mobile Communication Operators in Singapore

Quantity of Mobile Communication Subscribers in Singapore, Jan. 2011

Popularization Rate of Mobile Phone in Singapore, 1997-2010

3G Progress of Singapore

Quantity of 3G Users in Singapore, 2006-2010

Quantity of Broadband Users in Singapore, Jan. 2011

Quantity of Household Broadband Users in Singapore, 2004-2010

Popularization Rate of Household Broadband in Singapore, 2004 –Jan. 2011

Quantity of Enterprise Broadband Users in Singapore, 2004-2010

Quantity of Wireless Broadband Users in Singapore, 2010

Financial Data of SingTel, FY2006 -FY2011

User Quantity of SingTel, 2006-2010

Wireless Broadband User Quantity of SingTel, 2008-2010

Revenue Proportion of Non-SMS Service in Data Service Revenue of SingTel, 2008-2010

3G User Quantity of SingTel, 2008-2010

Proportion of 3G User Quantity in Total Mobile User Quantity of SingTel, 2008-2010

Financial Data of MobileOne, FY2006-FY2010

Mobile User Quantity of MobileOne, 2008-2009

Financial Data of StarHub, FY2006-FY2010

Mobile User Quantity of StarHub, 2009-2010

Mobile User ARPU of StarHub, 2009-2010

Revenue from Prepaid Mobile Subscribers of StarHub, 2009-2010

ARPU of Prepaid Mobile Subscribers of StarHub, 2009-2010

Revenue from Post-paid Mobile Subscribers of StarHub, 2009-2010

ARPU of Post-paid Mobile Subscribers of StarHub, 2009-2010

Revenue from Household Broadband of StarHub, 2009-2010

Household Broadband User Quantity of StarHub, 2009-2010
ARPU of Household Broadband User of StarHub, 2009-2010
Revenue from Landline Network of StarHub, 2009-2010
Revenue from Voice Service of StarHub, 2009-2010
Revenue from Data & Internet Service of StarHub, 2009-2010
Profile of Malaysia
Total Value of Communication and Multimedia Market in Malaysia, 2003-2009
Mobile Operators and Network Systems in Malaysia
Operating Income Structure of Communication and Multimedia Market in Malaysia, 2009
Quantity of Telephone Subscribers in Malaysia, 2005-2010Q2
Quantity of Mobile Phone Subscribers in Malaysia, 2005-2010Q2
Quantity of Prepaid and Post-paid Mobile Subscribers in Malaysia, 2005-2010Q2
Penetration Rate of Mobile Subscribers, 2005-2010Q2
Quantity of Broadband Users in Malaysia, 2006-2010Q2
Access Composition of Broadband Users in Malaysia, 2010Q2
Telephone Subscriber Quantity of Telekom Malaysia, 2009-2010
Broadband User Quantity of Telekom Malaysia, 2009-2010
Operating Income and Net Income of Telekom Malaysia, 2004-2010
Operating Income Structure of Telekom Malaysia, FY2010
User Quantity of Celcom, 2009-2010
Quantity of Prepaid and Post-paid Users of Celcom, 2009-2010
ARPU of Celcom Users, 2009-2010
Broadband User Quantity and ARPU of Celcom, 2009-2010
Operating Income of Celcom, 2009-2010
Mobile User Quantity of Maxis, 2009-2010
ARPU of Maxis Users, 2009-2010
Operating Income of Maxis Wireless Broadband Business, 2009-2010
Wireless Broadband User Quantity and ARPU of Maxis, 2009-2010
Operating Income of Maxis, 2009-2010
Digi User Quantity, 2009-2010
Quantity of Mobile Internet Users and Mobile Broadband Users of Digi, 2009-2010
Operating Income of Digi, 2009-2010
Revenue from Mobile Phone Data Business of Digi, 2009-2010
Profile of Thailand
Quantity of Telephone Subscribers in Thailand, 2005-2010
GSM Mobile Operators in Thailand
Market Shares of Mobile Operators in Thailand, 2010
Quantity of Prepaid and Post-paid Mobile Subscribers in Thailand, 2005-2010

Mobile Operating Income Structure of Thailand by Business Type, 2010
Quantity of Broadband Internet Users in Thailand, 2005-2010
Telephone Subscriber Quantity of TOT, 2005-2009
Mobile User Quantity of TOT, 2005-2009
Broadband User Quantity of TOT, 2005-2009
Revenue and Net Income of TOT, 2008-2009
Profile of Indonesia
User Quantity of Indonesia Telecommunication Market, Sep. 2008
User Quantity of Indonesia Telephone Market, 2004-2008
User Quantity of Indonesia Mobile Phone Market, 2004-2008
3G Business Applications of Indonesian Operators
Telephone Subscriber Quantity and ARPU of TELKOM, 2009-2010
Mobile User Quantity and ARPU of TELKOM, 2009-2010
Quantity of Landline Broadband Users and Mobile Broadband Users of TELKOM, 2009-2010
Major Financial Indices of TELKOM, 2009-2010
User Quantity of Telkomsel, 2009-2010
ARPU of Telkomsel Users, 2009-2010
Operating Income and Net Income of Telkomsel, 2009-2010
Profile of Philippines
Mobile Business User Quantity of PLDT SMART, TNT, and Red Mobile, 2009-2010
ARPU of Mobile Business, 2009-2010
Operating Income Structure of PLDT Telephone Business, 2009-2010
Broadband User Quantity of PLDT, 2009-2010
Operating Income and Net Income of PLDT, 2009-2010
Quantity of Prepaid and Post-paid Mobile Subscribers of Globe, 2009-2010
Broadband User Quantity of Globe, 2007-2010
Globe Revenue and Structure, 2009-2010
Profile of Vietnam
Major Telecommunication Operators in Vietnam
Quantity of Mobile and Telephone Subscribers in Vietnam, 2009
Penetration Rate of Mobile and Telephone Subscribers in Vietnam, 2009
Broadband and Internet Data of Vietnam, Feb. 2011
Profile of Laos
Market Shares of Telephones in Laos, Dec. 2009
Market Shares of Mobile Phones in Laos, Dec. 2009
Telephone Subscriber Quantity of LTC, 2007-2009
Mobile User Quantity of LTC, 2007-2009
Financial Data of LTC, 2008-2010

Profile of Kampuchea

Telecommunication Operators in Kampuchea

Market Pattern of Telephone Communication in Kampuchea

Market Shares of Mobile Phones in Kampuchea, Dec. 2009

Telephone Subscriber Quantity of CamShin, 2007-2009

Mobile User Quantity of CamShin, 2007-2009

Financial Data of CamShin, 2002-2009

Profile of Burma

Development History of Communications in Burma

Profile of Bengal

Quantity of Telecommunication Subscribers in Bengal, 2004-Jun. 2008

Telecommunication Operators in Bengal

Quantity of Telephone Subscribers in Bengal, Dec. 2007-Mar. 2010

Quantity of Mobile Users in Bengal, Dec. 2007-Feb. 2011

Market Shares of Telephones in Bengal, Mar. 2010

Market Shares of Mobile Phones in Bengal, Feb. 2011

Operating Income of Bangladesh Telecommunications, Jun. 2008-Jun. 2009

User Quantity and Market Share of Grameenphone, 2007-2010

Operating Income of Grameenphone, 2006-2010

Profile of Sri Lanka

Telecommunication Operators in Sri Lanka

Quantity of Telephone Subscribers in Sri Lanka, 2005-2010

Quantity of Mobile Users in Sri Lanka, 2005-2010

Quantity of Internet Users in Sri Lanka, 2005-2010

Service Content Comparison among Telecommunication Operators in Sri Lanka

Financial Data of SLT, 2009-2010

Profile of Australia

Operating Income of Telecommunication Operators in Australia, 2005-2009

Telecommunication Service Coverage and Operators in Australia, Jun. 2010

Voice Communication Distribution by User Type in Australia, Jun. 2008-Jun. 2010

Quantity of Telephone Subscribers in Australia, Jun. 2005-Jun. 2010

Market Shares of Telephones in Australia, Jun. 2009-Jun. 2010

Quantity of Mobile Users in Australia, Jun. 2005-Jun. 2010

Market Share of Telecommunication Operators in Australia by User, Jun. 2010

Quantity of Prepaid and Post-paid Mobile Subscribers in Australia, Jun. 2006-Jun. 2010

GSM and 3G User Quantity in Australia, Jun. 2008

Quantity of Broadband Users in Australia, Jun. 2005-Jun. 2010

Quantity of Internet Users in Australia, Jun. 2005-Jun. 2010

Broadband Access of Internet Users in Australia, Jun. 2010

Telephone Subscriber Quantity of Telstra, FY2005-FY2009
Mobile User Quantity of Telstra, FY2006-FY2010
Broadband User Quantity of Telstra, FY2007-FY2010
Financial Indices of Telstra, FY2006-FY2010
Operating Income Structure of Telstra, FY2010
Operating Income of Telstra Telephone Business, FY2009-FY2010
Operating Income of Telstra Broadband Business, FY2009-FY2010
Operating Income of Telstra Mobile Business, FY2009-FY2010
Mobile User Quantity of PTUS, 2006-2010
Revenue from Mobile Business of OPTUS, 2008-Jun. 2009
Operating Income and Net Income of OPTUS, FY2008-FY2010
VHA User Quantity, 2009-2010
VHA 3G User Quantity, 2009-2010
VHA ARPU, 2009-2010
ARPU of VHA Non-voice Business, 2009-2010
Financial Data of VHA, 2008-2009
Charge Standard of TransACT Telephones
Charge Standard of TransACT ADSL2+
Charge Standard of TransACT Cable
Financial Data of AAPT, FY2007-FY2009
Landline Network User Quantity of AAPT, FY2008-FY2009
Profile of New Zealand
Total Revenue of New Zealand Telecommunication Market, 2005-2009
Revenue Structure of New Zealand Telecommunication Market by Sector, 2008-2009
Major Telecommunication Operators in New Zealand
Revenue of New Zealand Telephone and Mobile Markets, 2005-2009
Development Comparison between Telephone Market and Mobile Market in New Zealand, 1995-2009
Quantity of Telephone Subscribers in New Zealand, 2005-2009
Revenue Structure of Telephone Business in New Zealand, 2005-2009
Quantity of Mobile Users in New Zealand, 2005-2009
Shares of Operators in New Zealand Mobile Market, Dec. 2010
Quantity of Prepaid and Post-paid Mobile Subscribers in New Zealand, 2005-2009
Internet User Quantity and Structure in New Zealand, Sep. 2005-Sep. 2009
Development of Fixed Broadband Technology in New Zealand, Jun. 2007-Dec. 2009
Internet Connection Speed in New Zealand, 2008-2009
Operating Income and Net Income of Vodafone New Zealand, 2009-2010
Operating Income and Net Income of New Zealand Telecom, FY2006-FY2010
Operating Income Structure of New Zealand Telecom, FY2010

ARPU of Mobile Business of New Zealand Telecom, 2009Q1-2011Q1

I would like to order

Product name: Southeast Asia and Oceania Telecommunication Industry Report, 2010-2011

Product link: <https://marketpublishers.com/r/SA2FC6D4ED3EN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SA2FC6D4ED3EN.html>