

Polyethylene Industry Market Research (China)



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By virtue of its excellent performance, polyethylene is regarded as one of the fastest-growing synthetic resins of China. Currently, China has become the largest polyethylene import country and the second largest consumption country in the world.

Influenced by global high oil price, RMB appreciation, state monopoly for marketing of Sinopec and broadening marketing of PetroChina in 2005, the polyethylene industry maintained the stable development momentum. The export increased remarkably yet the import declined, and the dependence degree decreased by 1.81% year on year.

As of Q1 2006, domestic polyethylene output, apparent consumption, import and export of China respectively amounted to 1.46 million tons, 2.65 million tons, 1.23 million tons and 23 thousand tons, up by 21.4%, 9.4%, -1.4% and 57.9% over the same period of last year; and the dependence degree of the industry also declined by 5.36% and 45.78% year on year.

Judged from the development trend of polyethylene industry in recent years, in terms of cost pressure, the international price fluctuation of crude oil (one of the main raw materials of polyethylene) has become the key factor influencing the production cost and market of polyethylene; in respect of supply and demand, along with the gradual release of newly-increased production capacity, the growth rate in polyethylene supply will remain at about 20%, hence domestic supply ability will be further strengthened and import will be reduced; as for the market, affected by the state monopoly marketing policies of Sinopec, the market fluctuation will be gradually alleviated and the market will keep stable on the whole; as to the marketing, the continuous structural optimization of PetroChina and Sinopec will lead to more reasonable resource allocation of polyethylene, and internal unreasonable competition will be eliminated step by step, presenting its increasingly enhanced leading role in the industrial market.

Table of Content

1. RETROSPECT ON OPERATION OF POLYETHYLENE INDUSTRY, 2005-Q1 2007

1.1 Operation environment of the industry

1.1.1 Macro economy

1.1.2 Industry policy

1.1.3 Industrial technology

1.2 Operation of related industries

1.2.1 Upstream industries

1.2.2 Downstream industries

1.3 Supply of the industry

1.3.1 Growth of production capacity

1.3.2 Output growth

1.4 Status quo of industry demand

1.4.1 Status quo of industry consumption

1.4.2 Status quo of downstream consumption

1.5 Import and export of the industry

- 1.5.1 Statistics for import
- 1.5.2 Statistics for export

2. DEVELOPMENT OF CHINA POLYETHYLENE INDUSTRY

- 2.1 Key factors influencing China polyethylene industry
 - 2.1.1 Production elements
 - 2.1.2 Demand condition
 - 2.1.3 Supporting and related industries
 - 2.1.4 Enterprise strategy, structure and competition
 - 2.1.5 State policy for the industry
- 2.2 Evaluation on status quo of China polyethylene industry
 - 2.2.1 Status quo of the development
 - 2.2.2 Status quo of the competition
- 2.3 Development trend of China polyethylene industry
 - 2.3.1 Opportunities and challenges
 - 2.3.2 Development trend of product structure
 - 2.3.3 Development trend of technologies
 - 2.3.4 Favorable factors to industry development

3. REGIONAL COMPARISON OF CHINA POLYETHYLENE INDUSTRY

- 3.1 Overview on regional distribution
 - 3.1.1 Status quo of regional structure
 - 3.1.2 Regional distribution
 - 3.1.3 Key influential factors for the distribution of polyethylene industry
- 3.2 Status quo of Shanghai polyethylene industry
 - 3.2.1 Status quo
 - 3.2.2 Competitiveness
 - 3.2.3 Development prospect
- 3.3 Status quo of Jiangsu polyethylene industry
 - 3.3.1 Status quo
 - 3.3.2 Competitiveness
 - 3.3.3 Development prospect
- 3.4 Status quo of Beijing polyethylene industry
 - 3.4.1 Status quo
 - 3.4.2 Competitiveness
 - 3.4.3 Development prospect
- 3.5 Status quo of Guangdong polyethylene industry
 - 3.5.1 Status quo
 - 3.5.2 Competitiveness
 - 3.5.3 Development prospect

4. FORECAST ON CHINA POLYETHYLENE INDUSTRY, 2007-2008

- 4.1 Market environment
 - 4.1.1 Industrial policies
- 4.2 Supply and demand
 - 4.2.1 Supply
 - 4.2.2 Demand
 - 4.2.3 Key influential factors
- 4.3 Import and export trade
 - 4.3.1 Import and export status
 - 4.3.2 Influential factors

5. FORECAST ON CHINA POLYETHYLENE INDUSTRY MARKET, 2007-2007

- 5.1 Estimated supply and demand
 - 5.1.1 Estimated output, 2007-2008
 - 5.1.2 Estimated demand, 2007-2008
- 5.2 Estimated industry market
 - 5.2.1 Retrospect on the market in 2006 and future trend
 - 5.2.2 Key influential factors to the market
- 5.3 Forecast on industry import and export

6. OPERATION AND COMPETITION OF SUPERIOR ENTERPRISES IN POLYETHYLENE INDUSTRY

- 6.1 Sino Beijing Yanshan Chemical Corporation
 - 6.1.1 Operation status
 - 6.1.2 Competition
 - 6.1.3 Prospect
- 6.2 Sino Yangzi Petrochemical Co., Ltd.
 - 6.2.1 Operation status
 - 6.2.2 Competition
 - 6.2.3 Prospect
- 6.3 Daqing Petrochemical Co., Ltd.
 - 6.3.1 Operation status
 - 6.3.2 Competition
 - 6.3.3 Prospect
- 6.4 Sinopec Qilu Co., Ltd.
 - 6.4.1 Operation status
 - 6.4.2 Competition
 - 6.4.3 Prospect

LIST OF TABLES AND FIGURES

- GDP and growth rate, 2002-2006
- Main polyethylene manufacturing techniques in the world
- Monthly average price trend of global crude oil, 2004-2006
- Production ability of polyethylene in 2003-2006 and forecast on the forthcoming two years
- Trend of domestic polyethylene output, 1992-Mar 2007
- Output of domestic polyethylene enterprise of certain scale, 2006
- Domestic apparent consumption of polyethylene, 1992-Mar 2007
- Domestic consumption structure of LDPE/LLDPE
- Domestic consumption structure of HDPE
- Polyethylene import of China, 1992-Q1 2007
- Polyethylene export of China, 1992-Q1 2007
- Global distribution of polyethylene production capacity, 2005
- Production proportion of major polyethylene enterprise by variety, 2006
- Distribution of domestic major polyethylene production regions, 2006
- Import volume and value of ethylene copolymer in Shanghai, 2002-2006
- Export volume and value of ethylene copolymer in Shanghai, 2002-2006
- Import volume and value of ethylene copolymer in Jiangsu, 2002-2006
- Export volume and value of ethylene copolymer in Jiangsu, 2002-2006
- Import volume of ethylene copolymer in primary forms in Beijing, 2002-2006
- Export volume of ethylene copolymer in primary forms in Beijing, 2002-2006
- Import volume and value of ethylene copolymer in Guangdong, 2002-2006
- Export volume and value of ethylene copolymer in Guangdong, 2002-2006
- Growth proportion of domestic polyethylene import and export in recent 10-odd years
- Domestic polyethylene output, 1995-2006

Forecast on domestic polyethylene output, 2007-2008
Apparent consumption of domestic polyethylene, 1995-2006
Forecast on apparent consumption of domestic polyethylene (PE), 2007-2008
Price trend of high and low pressure PE, Jan 2005- Mar 2007
Price trend of LDPE in domestic market, 2006
Price trend of domestic HDPE blown film material, Jan-Dec 2006
Price trend of domestic HDPE plastic injection material, Jan-Dec 2006
Price trend of domestic HDPE drawing material, Jan-Dec 2006
Price trend of domestic HDPE insulating material, Jan-Dec 2006
Trend of LLDPE market price, 2006
Supply and demand balance of domestic crude oil, 2004-Apr 2007
Supply and demand balance of domestic ethylene, 1996-Q1 2007
Consumption structure of China segmented ethylene products
Ethylene output, equivalent consumption and self-sufficiency ratio of China, 2000-2006
Expansion, under-construction and planned ethylene projects of China, 2005-2010
Plastic film output of China, 2004-Q1 2007
Output of main plastic products in China, 2004-Q1 2007
Main cable output of China, 2004-Mar 2007
PE output of China, 1992-Q1 2007
Output of major PE enterprises in China, 2003-2006
Apparent consumption of PE in China, 1992-Q1 2007
Import volume and value of PE in primary forms (proportion >0.94), Jan 2006-Mar 2007
Import volume and value of PE in primary forms (proportion 0.94), Jan 2006-Mar 2007
Export volume and value of PE in primary forms (proportion

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