

Mobile Phone Industry Report (China)

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Abstracts

In 2007, China mobile phone output reached approximately 594.4 million units, among which, 548 million units were legal products from official mobile phone producers and 46.4 million units were illegal products from official mobile phone producers. In 2007, sales volume reached 180.7 million units, amounting to 16% of the world total. In the same year, the global mobile phone output reached 1.141 billion units, of which 52 percent was from the Mainland China, exceeding 50% for the first time.

In the first half of 2007, the mobile phone output in the Mainland China totaled 266.8 million units, up 33.4% year on year and its combined sales revenue stood at CNY161.08 billion, up 29.6% year on year. Among the total output, 32.8 million were for CDMA mode, 234 million for GSM mode. Domestic sales volume reached 83 million units and exports arrived at 183.8 million. In the later half of 2007, mobile phone production reached 327.6 million units, of which 230.2 million units were for exports, and 97.4 million for domestic sales.

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