

# Global and China Viscose Fiber Industry Report, 2012-2015

<https://marketpublishers.com/r/GFDECDA9748EN.html>

Date: March 2013

Pages: 103

Price: US\$ 2,200.00 (Single User License)

ID: GFDECDA9748EN

## Abstracts

Viscose fiber is a type of artificial cellulose fiber made of such raw materials as wood, bamboo and cotton linters, mainly used in the textile industry. Viscose fiber includes viscose filament yarn and viscose staple fiber, especially the viscose staple fiber output accounts for about 90% of the total viscose fiber output.

Since the 21st century, due to high labor costs and strict environmental requirements, Europe, the United States and other developed countries have transferred their viscose fiber production to Asia-Pacific region. Currently about 80% of the global viscose fiber output comes from the developing countries in Asia-Pacific. China has become the world's largest viscose fiber producer, and its output accounted for roughly 62% of global total in 2012.

In 2006-2012, China's viscose fiber output grew quickly at the average compound annual growth rate of 12.1%. In 2012, the output rose to 2,588 kt, which was mainly distributed in East China, North China and Northwest China. China mainly produces general viscose fiber, while it needs to import high-end viscose fiber such as lyocell fiber and modal fiber.

In 2012, Aditya Birla Group was the world's largest manufacturer of viscose fiber with the capacity of 800,000 tons or so and production bases in countries like India, Thailand, Indonesia and China. Austrian Lenzing ranked the second with the viscose fiber capacity of 770 kt(2011) and plants in Austria, Indonesia, China, the United Kingdom and the United States; besides, it occupies a monopolistic position in lyocell fiber and modal fiber. In addition to the above two companies, large viscose fiber manufacturers are mainly located in China.

Chinese viscose fiber industry features high concentration. In 2012, top 10 viscose fiber producers contributed 77.3% to national total viscose fiber capacity. Fulida Group is the largest viscose staple fiber manufacturer in China, Xinxiang Chemical Fiber and Grace Group act as the biggest Chinese producers of viscose filament yarn.

Jilin Chemical Fiber is the largest bamboo fiber production enterprise in China, with its capacity of bamboo staple fiber and bamboo filament yarn reaching 48 kt/a and 7 kt/a respectively in 2012. The company is currently expanding the bamboo pulp and bamboo staple fiber capacity, in order to maintain the dominating position in the bamboo fiber market.

The report highlights the followings:

Supply & demand, competition pattern and development trends of the global viscose fiber industry;

Development course, operation and policies of China viscose fiber industry;

Supply & demand, import & export and price trend of China viscose fiber industry;

Status quo and competition patterns of Chinese bamboo fiber market segments;

Operation, viscose fiber business and development forecast of 13 global and Chinese viscose fiber producers.

## Contents

### **1 OVERVIEW OF VISCOSE FIBER**

- 1.1 Definition and Properties
- 1.2 Classification and Usage
- 1.3 Industry Chain

### **2 GLOBAL VISCOSE FIBER INDUSTRY**

- 2.1 History
- 2.2 Overview
- 2.3 Output
- 2.4 Competition Pattern
- 2.5 Development Trends

### **3 OPERATION OF CHINA VISCOSE FIBER INDUSTRY**

- 3.1 History
- 3.2 Operation
- 3.3 Policy

### **4 CHINA VISCOSE FIBER MARKET**

- 4.1 Overview
- 4.2 Capacity
- 4.3 Output
- 4.4 Import and Export
- 4.5 Price Analysis
- 4.6 Development and Forecast

### **5 CHINESE BAMBOO FIBER MARKET**

- 5.1 Introduction
- 5.2 Advantages
- 5.3 Market

### **6 KEY FOREIGN COMPANIES**

## 6.1 Lenzing Group

### 6.1.1 Profile

### 6.1.2 Operation

### 6.1.3 Operation of Fiber Division

### 6.1.4 Viscose Fiber Business

### 6.1.5 Business in China

### 6.1.6 Development

## 6.2 Aditya Birla Group

### 6.2.1 Profile

### 6.2.2 Grasim Operation

### 6.2.3 Grasim Viscose Staple Fiber Business

### 6.2.4 Business in China

## 6.3 Sateri

### 6.3.1 Profile

### 6.3.2 Operation

### 6.3.3 Revenue Structure

### 6.3.4 Gross Margin

### 6.3.5 Viscose Staple Fiber Business

### 6.3.6 Business in China

## 7 KEY ENTERPRISES IN CHINA

## 7.1 Shandong Helon

### 7.1.1 Profile

### 7.1.2 Operation

### 7.1.3 Revenue Structure

### 7.1.4 Gross Margin

### 7.1.5 Clients

### 7.1.6 Viscose Fiber Business

### 7.1.7 Forecast and Outlook

## 7.2 Aoyang Technology

### 7.2.1 Profile

### 7.2.2 Operation

### 7.2.3 Revenue Structure

### 7.2.4 Gross Margin

### 7.2.5 Viscose Fiber Business

### 7.2.6 Forecast and Outlook

## 7.3 Xinxiang Chemical Fiber

### 7.3.1 Profile

- 7.3.2 Operation
- 7.3.3 Revenue Structure
- 7.3.4 Gross Margin
- 7.3.5 Clients
- 7.3.6 Viscose Fiber Business
- 7.3.7 Forecast and Outlook
- 7.4 Nanjing Chemical Fiber
  - 7.4.1 Profile
  - 7.4.2 Operation
  - 7.4.3 Revenue Structure
  - 7.4.4 Gross Margin
  - 7.4.5 Clients
  - 7.4.6 Viscose Fiber Business
  - 7.4.7 Forecast and Outlook
- 7.5 Jilin Chemical Fiber
  - 7.5.1 Profile
  - 7.5.2 Operation
  - 7.5.3 Revenue Structure
  - 7.5.4 Gross Margin
  - 7.5.5 Clients
  - 7.5.6 Viscose Fiber Business
  - 7.5.7 Forecast and Outlook
- 7.6 Baoding Swan
  - 7.6.1 Profile
  - 7.6.2 Operation
  - 7.6.3 Revenue Structure
  - 7.6.4 Gross Margin
  - 7.6.5 Clients
  - 7.6.6 Viscose Fiber Business
  - 7.6.7 Forecast and Outlook
- 7.7 Sanyou Chemical
  - 7.7.1 Profile
  - 7.7.2 Operation
  - 7.7.3 Revenue Structure
  - 7.7.4 Gross Margin
  - 7.7.5 Clients
  - 7.7.6 Viscose Fiber Business
  - 7.7.7 Forecast and Outlook
- 7.8 Hubei Golden Ring

- 7.8.1 Profile
- 7.8.2 Operation
- 7.8.3 Revenue Structure
- 7.8.4 Gross Margin
- 7.8.5 Clients
- 7.8.6 Forecast and Outlook
- 7.9 Fulida Group
  - 7.9.1 Profile
  - 7.9.2 Operation
  - 7.9.3 Viscose Fiber Business
- 7.10 Grace Group
  - 7.10.1 Profile
  - 7.10.2 Operation
  - 7.10.3 Viscose Fiber Business

## Selected Charts

### SELECTED CHARTS

Viscose Fiber Industry Chain

Global Fiber Output and Growth Rate, 2006-2012

Output of Major Fiber Varieties and Their Proportion in the World, 2011

Global Viscose Fiber Output and Growth Rate, 2006-2012

Global Viscose Fiber Output by Region, 2011

Top 10 Viscose Fiber Producers and Their Capacity in the World, 2012

Development of Global Various Fiber Varieties, 1960-2020E

Revenue and YoY Growth Rate of China Cellulose Fiber Raw Materials and Fiber Manufacturing Industry, 2006-2012

Total Profit and YoY Growth Rate of China Cellulose Fiber Raw Materials and Fiber Manufacturing Industry, 2006-2012

Enterprises Complying with Entry Conditions for Viscose Fiber Industry (First Batch)

Output and Proportion of Major Fiber Varieties in China, 2012

Revenue and YoY Growth Rate of China Chemical Fiber Industry, 2006-2012

Major Viscose Fiber Enterprises and Their Capacity in China, 2012

Major Viscose Staple Fiber Enterprises and Their Capacity Proportion in China, 2012

Major Viscose Filament Yarn Enterprises and Their Capacity Proportion in China, 2012

Viscose Fiber Output and YoY Growth Rate in China, 2006-2012

Viscose Fiber Output of China by Product, 2011-2012

Viscose Fiber Output of China by Region, 2010

Viscose Staple Fiber Import and Export Volume in China, 2008-2012

Import and Export Average Prices of Viscose Staple Fiber in China, 2008-2012

Export Destinations of Chinese Viscose Staple Fiber (by Export Volume), 2012

Import Sources of Viscose Staple Fiber in China (by Import Volume), 2012

Export Volume of Major Export Destinations of Chinese Viscose Staple Fiber by Proportion, 2012

Import Volume of Import Sources of Viscose Staple Fiber in China, 2012

Market Prices of Viscose Staple Fiber and Viscose Filament Yarn in China, 2008-2013

Supply and Demand in China Viscose Fiber Industry, 2011-2016E

Bamboo Fiber Technology Roadmap

Performance Comparison between Bamboo Fiber and Ordinary Viscose Fiber

Revenue and EBITDA of Lenzing, 2008-2012

Revenue Breakdown of Lenzing (by Division), 2010-2012

Revenue and EBITDA of Lenzing's Fiber Division, 2009-2012

Viscose Fiber Subsidiaries and Their Capacity of Lenzing, 2011

Fiber Output and Growth Rate of Lenzing, 2008-2011  
Revenue of Lenzing's Fiber Division (by Product), 2009-2011  
Revenue and Net Income of Lenzing (Nanjing) Fiber, 2008-2011  
Net Revenue and Net Income of Grasim, FY2009-FY2013  
Output, Sales Volume and Sales/Output Ratio of Grasim's Viscose Staple Fiber, FY2008-FY2012  
Net Income and Growth Rate of Grasim's Viscose Staple Fiber Business, FY2009-FY2013  
Product Chain and Product Usage of Sateri  
Revenue and Net Income of Sateri, 2008-2012  
Revenue Breakdown of Sateri (by Product), 2010-2012  
Revenue Breakdown of Sateri (by Region), 2010-2012  
Gross Margin of Main Products of Sateri, 2010-2012  
Capacity and Output of Sateri's Viscose Staple Fiber, 2010-2012  
Sales Volume and Sales/Output Ratio of Sateri's Viscose Staple Fiber, 2010-2012  
Average Selling Prices of Sateri's Viscose Staple Fiber and Dissolving Wood Pulp, 2010-2012  
Capacity of Main Products of Shandong Helon, 2012  
Revenue and Net Income of Shandong Helon, 2008-2012  
Revenue Breakdown of Shandong Helon (by Product), 2010-2012  
Revenue Breakdown of Shandong Helon (by Region), 2010-2012  
Viscose Fiber Gross Margin of Shandong Helon, 2009-2012  
Viscose Fiber Subsidiaries of Shandong Helon, 2011  
Revenue and Net Income of Aoyang Technology, 2008-2012  
Revenue Structure of Aoyang Technology (by Product), 2010-2012  
Revenue Breakdown of Aoyang Technology (by Region), 2010-2012  
Revenue Structure of Aoyang Technology (by Region), 2010-2012  
Viscose Staple Fiber Gross Margin of Aoyang Technology, 2008-2012  
Revenue and Net Income of Manas Aoyang, 2009-2012  
Revenue and Net Income of Funing Aoyang, 2009-2012  
Revenue and Net Income of Xin'Ao Special Fiber, 2009-2012  
Revenue and Net Income of Aoyang Technology, 2011-2015E  
Viscose Fiber Output of Xinxiang Chemical Fiber, 2009-2012  
Revenue and Net Income of Nanjing Chemical Fiber, 2008-2012  
Revenue Breakdown of Nanjing Chemical Fiber (by Product), 2010-2012  
Revenue Breakdown of Nanjing Chemical Fiber (by Region), 2010-2012  
Viscose Fiber Gross Margin of Nanjing Chemical Fiber, 2008-2012  
Viscose Fiber Output of Nanjing Chemical Fiber, 2009-2011  
Viscose Fiber Sales Volume of Nanjing Chemical Fiber, 2009-2011



Viscose Fiber Subsidiaries and Their Revenue and Net Income of Nanjing Chemical Fiber, 2011

Revenue and Net Income of Jilin Chemical Fiber, 2008-2012

Revenue Breakdown of Jilin Chemical Fiber (by Product), 2010-2012

Revenue Breakdown of Jilin Chemical Fiber (by Region), 2010-2012

Gross Margin of Main Products of Jilin Chemical Fiber, 2008-2012

Capacity of Main Products of Jilin Chemical Fiber, 2012

Viscose Fiber Subsidiaries and Their Operation of Nanjing Chemical Fiber, 2011

Revenue and Net Income of Baoding Swan, 2008-2012

Revenue Breakdown of Baoding Swan (by Product), 2010-2012

Revenue Breakdown of Baoding Swan (by Region), 2010-2012

Gross Margin of Main Products of Baoding Swan, 2009-2012

Capacity of Main Products of Baoding Swan, 2012

Viscose Filament Yarn Revenue of Baoding Swan (by Region), 2009-2011H1

Revenue and Net Income of Sanyou Chemical, 2008-2012

Revenue Breakdown of Sanyou Chemical (by Product), 2010-2012

Revenue Breakdown of Sanyou Chemical (by Region), 2010-2012

Gross Margin of Main Products of Sanyou Chemical, 2010-2012

Subsidiaries of Xingda Chemical Fiber, 2011

Revenue and Net Income of Xingda Chemical Fiber, 2008-2011

Capacity of Main Products of Hubei Golden Ring, 2012

Revenue and Net Income of Hubei Golden Ring, 2008-2012

Revenue Breakdown of Hubei Golden Ring (by Product), 2010-2012

Gross Margin of Viscose Fiber Business of Hubei Golden Ring, 2008-2012

Revenue Proportion from Top 5 Clients of Hubei Golden Ring, 2010-2012

Name List, Revenue Contribution and Proportion of Top 5 Clients of Hubei Golden Ring, 2012H1

Revenue and net Income of Hubei Golden Ring, 2011-2015E

Revenue and Net Income of Fulida, 2009-2010

Revenue and Total Profit of Grace, 2007-2009

Viscose Fiber Capacity of Grace Group, 2011

## I would like to order

Product name: Global and China Viscose Fiber Industry Report, 2012-2015

Product link: <https://marketpublishers.com/r/GFDECD9748EN.html>

Price: US\$ 2,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFDECD9748EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970