

Global and China Tire Market Report, 2008-2009

<https://marketpublishers.com/r/G8AC76F56C8EN.html>

Date: May 2009

Pages: 195

Price: US\$ 1,600.00 (Single User License)

ID: G8AC76F56C8EN

Abstracts

The global tire market scale was about US \$130 billion in 2008. According to the application, the tire can be divided into three categories: the non heavy-duty tires for passenger cars and light trucks, the heavy-duty tires for heavy vehicles and the tires for two-wheel vehicle, agricultural machinery, OTR and etc. The market share for the above mentioned three categories were 59%, 28% and 13% respectively in 2008. In addition, the tire market can be divided into OE (Original Equipment) market and RT (Replacement) market. In 2008, taking none heavy-duty tire market as a whole, 25% was shared by OE and 75% by RT, and taking the heavy-duty tire market as a whole, 21% was shared by OE and 79% by RT.

Global tire OE market was seriously impacted by the financial crisis, while tire RT market had a small impact benefited from its rigid demands. Therefore, the global tire market still achieved a slight growth in 2008, and the year of 2009 is expected to be equal driven by Chinese tire OE market.

With the slight leading advantage, Bridgestone ranked at the first, and Michelin tightly followed. Goodyear extended its gap to the previous two due to the shrink of its North America market. Continental remained its considerable performance in the European high-end passenger car market; however, a disappointment in Chinese market. Pirelli maintained its top position in the markets of South Europe, North Africa, Mid East and Latin America. Sumitomo Rubber also maintained its leading position in Japanese high-end market, especially the high-end SUVs; HANKOOK was one of the outstanding players who maintained continue rapid growth; it had a good performance in the OE market. Similar to HANKOOK, KUMHO also had a good performance in OE market, particular in China, but with lower price. Yokohama mainly targeted at Japanese RT market. COOPER also focused on the RT market, due to its high market channel cost and high business ratio in North America, its performance was not considerable. Cheng Shin targeted at Chinese market and had a good performance in the two-wheel vehicle

market. AS one of members of Nokia Group, Nokian is well known for snow tires, and it enjoys the highest profit. MRF and Apollo Tires are both from India; MRF is mainly relying on export with low price strategy, while Apollo is just the opposite.

As the world's largest tire production base, China had produced 546.14 million tires in 2008, up 6.7% of last year. According to the National Bureau of Statistics, up to Feb, 2009, there are 577 tire manufacturers in china. Chinese tire industry is having a comparatively low concentration degree, and the competition is relatively in disorder. The market share of the top three tire manufacturers in the world was together over 50%, and the share for the top ten was together 72.52%, while the market share of top ten was together less than 40% in China. In 2008, the proportion of radial tire reached 75% in China, but different for various sectors: 99.9% for passenger car tires, 75.8% for heavy-duty tire, 16.5% for engineering tire and nearly 0 for agricultural tires.

Although Chinese car market started recovering in 2009, but still difficult for Chinese domestic tire manufacturers, considering the passenger car OE market was still monopolized by foreign brands and lack of the competitiveness in the radial tire market. GITI and Cheng Shin had better performance. GITI locally supplying Chery, Jianghuai and Soueast; Based on the cooperation with Toyo, Cheng Shin had obtained the OE market of Ford Focus.

Contents

1. INTRODUCTION TO TIRE

- 1.1 Development Courses
- 1.2 Tire Structure
- 1.3 Raw Materials & Production
- 1.4 Tire Data Identification

2. GLOBAL CAR MARKET

- 2.1 Overview
- 2.2 Key Markets
 - 2.2.1 USA
 - 2.2.2 Germany
 - 2.2.3 Japan
 - 2.2.4 UK
 - 2.2.5 Italy
 - 2.2.6 South Korea
 - 2.2.7 France
 - 2.2.8 Brazil
 - 2.2.9 Spain

3. GLOBAL CAR INDUSTRY

- 3.1 Rank of Global Car Manufacturers
- 3.2 Regional Distribution of Global Car Industry
 - 3.2.1 Europe
 - 3.2.2 Japan & South Korea
 - 3.2.3 EMEA
 - 3.2.4 North America
 - 3.2.5 Latin America

4. CHINESE CAR MARKET

- 4.1 Overview
- 4.2 Structure of Chinese Passenger Car Market
- 4.3 Car Emission Structure
- 4.4 Commercial Cars

5. CHINESE CAR INDUSTRY

- 5.1 Sales of Key Car Manufacturers in 2008
- 5.2 Output & Forecast of Key Car Manufacturers, 2008-2015
- 5.3 Financial Performance of Key Car Manufacturers

6. GLOBAL TIRE MARKET

- 6.1 Market Overview
- 6.2 Global Commercial Car and Light-duty Truck Tire Market
- 6.3 Global Heavy-Duty Tire Market
- 6.4 Region Distribution of Global Heavy-Duty Tire Market
- 6.5 Rank of Global Tire Manufacturers
- 6.6 Auxiliary Relationship between Global Tire Manufacturers and Car Manufacturers
- 6.7 Market Share Distribution of Key Tire manufacturers in Europe and North America

7. CHINESE TIRE MARKET

- 7.1 Market Overview
- 7.2 Market Share Distribution of Key Manufacturers
- 7.3 Tire Configurations by Car Models
- 7.4 Rank of Chinese Tire Manufacturers
- 7.5 Industrial Overview
- 7.6 Tire Export
- 7.7 Downstream Sectors

8. KEY GLOBAL TIRE MANUFACTURERS

- 8.1 Michelin
- 8.2 Bridgestone
- 8.3 Goodyear
- 8.4 Continental
- 8.5 Sumitomo Rubber
- 8.6 Toyo Tire & Rubber
- 8.7 Yokohama
- 8.8 KUMHO
- 8.9 HANKOOK
- 8.10 Pirelli

8.11 COOPER

8.12 NOKIAN

9. KEY CHINESE TIRE MANUFACTURERS

9.1 Cheng Shin Rubber Co., Ltd

9.2 Hangzhou Zhongce Rubber Co., Ltd

9.3 Triangle Tire Co., Ltd

9.4 Linglong Group

9.5 Aeolus Tire Co., Ltd

9.6 Shanghai Tire & Rubber Co., Ltd (Double Coin Holdings Ltd)

9.7 Guizhou Tire Co., Ltd

9.8 South China Rubber and Tire Co., Ltd

9.9 Qingdao Double Star Tire Industrial Co., Ltd

9.10 Shandong WanDa BaoTong Tire Co., Ltd

9.11 Shandong Jinyu Tire Co., Ltd

9.12 XingYuan Tire Group Co., Ltd

9.13 GITI Tire Corporation

Selected Charts

SELECTED CHARTS

Tire Cost Structure

Tire Manufacturing Flow

Regional Distribution of Global Light-Duty Car Demand, 2006-2015e

Global Car Sales by Region, 2007-2010e

Car Output in North America, 2008-2015e

Car Output in South America, 2008-2015e

Car Sales in China, 1998-2008

Passenger Car Sales in China, 2005-Feb 2009

Passenger Car Sales Growth by Model in China, 2005-Feb 2009

Passenger Car Sales by Emission in China, 2004-Feb 2009

Passenger Car Sales Growth by Emission in China, 2004-Feb 2009

Truck Sales in China, 2005-Feb 2009

Heavy-duty Truck Sales in China, 2005-Feb 2009

Gross Profit Margin and Pre-tax Profit Margin of Car Manufacturers in China, 1999-Feb 2009

Gross Profit Margin and Pre-tax Profit Margin of Car Parts Manufacturers in China, 1999-Feb 2009

Growth Margins of Operating Revenue and Profit of Car Manufacturers in China, 1999-Feb 2009

Growth Margins of Operating Revenue and Profit of Car Parts Manufacturers in China, 1999-Feb 2009

Expenses of Car Manufacturers in China, 2003-Feb 2009

Expenses of Car Parts Manufacturers in China, 1999-Feb 2009

Global Tire Market Scale, 2000-2010e

Global Tire Market Growth Margin by Region, 2008

Regional Distribution of Global Tire Market

Global Passenger Car and Light Truck Tire Market Growth Margin by Region, Q1-Q4, 2008

Regional Distribution of Global Passenger Car and Light Truck Tire Market

Regional Distribution of Global Passenger Car and Light Truck Tire OE Market, 2008

Regional Distribution of Global Passenger Car and Light Truck Tire RT Market, 2008

Size Distribution of Global Passenger Car and Light Truck Tire Market

Speed Distribution of Global Passenger Car and Light Truck Tire Market

Global Heavy-Duty Tire Market Growth Margin by Region, Q1-Q4, 2008

Regional Distribution of Global Heavy-Duty Tire Market, 2008

Radial Tire Ratio of Global Heavy-Duty Tire Market by Region, 2008
Regional Distribution of Global Heavy-Duty Radial Tire RT Market, 2008
Regional Distribution of Global Retread Tire Market, 2008
Auxiliary Proportion of Tire Manufacturers to GM, 2008
Auxiliary Proportion of Tire Manufacturers to Ford
Auxiliary Proportion of Tire Manufacturers to Toyota
Auxiliary Proportion of Tire Manufacturers to Honda
Auxiliary Proportion of Tire Manufacturers to Nissan
Auxiliary Proportion of Tire Manufacturers to BMW
Auxiliary Proportion of Tire Manufacturers to Benz
Auxiliary Proportion of Tire Manufacturers to VW
Auxiliary Proportion of Tire Manufacturers to PSA
Auxiliary Proportion of Tire Manufacturers to Fiat
Auxiliary Proportion of Tire Manufacturers to Hyundai
European Market Share Distribution of Key Passenger Car and Light Truck Tire Manufacturers
North American Market Share Distribution of Key Passenger Car and Light Truck Tire Manufacturers
European Market Share Distribution of Key Heavy-Duty Tire Manufacturers, 2008
North American Market Share Distribution of Key Heavy-Duty Tire Manufacturers, 2008
Chinese Market Share Distribution of Key Tire Manufacturers, 2008
Chinese Passenger Car Tire OE Market Share Distribution of Key Manufacturers, 2008
Chinese Passenger Car Tire RT Market Share Distribution of Key Manufacturers
Chinese Commercial Car Tire Market Share Distribution of Key Manufacturers, 2008
Tire Output in China, 2003-2008
Chinese Tire Industry Revenue, 2003-2008
Chinese Tire Industry Profit, 2003-2008
Chinese Tire Export Volume, 2003-2008
Distribution of Bias Tire Applications, 2008
Distribution of Radial Tire Applications, 2008
Output of Key Engineering Machinery Manufacturers in China, 2008
Chinese Loader Market Share Distribution of Key Manufactures in 2008
Output of Heavy-duty Truck Manufacturers in China, 2008
Revenue and Operating Profit Margin of Michelin, 2004-2008
Cost Structure of Michelin, 2008
Key Brands of Michelin
Regional Revenue of Michelin, 2008
Operating Profit Margin by Division of Michelin, 2007-2008
Revenue and Operating Profit Margin of Bridgestone, 2004-2008

Regional Revenue of Bridgestone, 2004-2008
Chinese and Oversea Tire Output of Bridgestone, 2004-2008
Revenue and Operating Profit Margin of Goodyear, 2004-2008
Regional Sales of Goodyear, 2006-2008
OE and RT Market Sales of Goodyear, 2006-2008
Sales and EBIT of Continental, 1996-2008
Regional Sales of Continental, 2004-2008
Sales Distribution by Division of Continental, 2004-2008
Regional Distribution of Employee of Continental, 2004-2008
Employee Distribution by Division of Continental, 2004-2008
Sales and EBITDA of Passenger Car and Light Truck Tire Division of Continental, 2006-2008
Regional Sales of Passenger Car and Light Truck Tire of Continental, 2008
Output of Passenger Car and Light Truck Tire Continental, 2008
European Output of Passenger Car and Light Truck Tire of Continental, 2008
Winter Tire Sales and UHP Sales of Continental, 2004-2008
Sales and EBITDA of Commercial Car Tire Division of Continental, 2006-2008
Regional Sales of Commercial Car Tire of Continental, 2008
Radial Heavy-Duty Radial Tire Output of Continental, 2008
Commercial Car Tire Sales of Continental, 2004-2008
Revenue and Operating Profit Rate of Sumitomo Rubber, 2003-2009
Operating Profit of Sumitomo Rubber, 2007-2008
Operating Profit of Sumitomo Rubber, 2008-2009e
Regional Sales of Tire OE Market of Sumitomo Rubber, 2004-2009e
Production Capacity Distribution of Sumitomo Rubber, 2004-2009e
Capacity Utilization of Sumitomo Rubber, 2004-2009e
Strategic Plan of Toyo Tire & Rubber, 2010-2015
Revenue and Operating Profit of KUMHO, 2005-2009
Export Distribution of KUMHO, 2008Q3, Q4
Regional Sales of KUMHO, 2008Q3, Q4
Revenue Structure of Pirelli by Product, 2008
Revenue Structure of Pirelli by Region, 2008
Raw Material Cost Structure of Pirelli, 2008
Plant Distribution of Pirelli in the World
Employee Distribution of Pirelli by Region, 2008
Sales Growth of NOKIAN, 2003-2008
Sales Growth of NOKIAN, Bridgestone, Michelin and Continental, 1998-2008
Net Profit of NOKIAN, Bridgestone, Michelin and Continental, 1998-2008
Regional Sales of NOKIAN, 2008

Investment of NOKIAN, 2004-2008
Russian Tire Market Share Distribution of Key Tire Manufacturers
Revenue and Operating Profit Rate of Cheng Shin Rubber Co., 2005-2009
Raw Material Cost Structure of Cheng Shin Rubber Co., 2008
Domestic Sales of Cheng Shin Rubber Co., 2008
Revenue Structure of Cheng Shin Rubber by Region, 2008
Revenue Structure of Cheng Shin Rubber by Product, 2008
Organizational Structure of Hangzhou Zhongce Rubber Co., Ltd
Shareholder Structure of Aeolus Tyre Co., Ltd
Revenue of Aeolus Tyre Co., 2000-2008
Export Value of Aeolus Tyre Co., 2000-2008
Heavy-Duty Radial Tire Market Share of Aeolus Tyre Co., 2004-2010e
Engineering Tire Market Share of Aeolus Tyre Co., 2004-2010e
Revenue and Net Profit of Shanghai Tyre & Rubber Co., 2005-2008
Organizational Structure of Shanghai Tyre & Rubber Co., Ltd
Organizational Structure of Guizhou Tire Co., Ltd
Sales of Global Top 14 Car Manufacturers, 2007-2008
Output of European Car Manufacturers, 2008-2015e
Sales of Japanese and Korean Car Manufacturers, 2008-2015e
Sales of EMEA Car Manufacturers, 2008-2015e
Sales Growth of Commercial Car in China, 2005-Feb 2009
Output of Key Car Manufacturers in China, 2008-2015e
Rank of Top 20 Tire Manufacturers in the World, 2007-2008
Common Tires and Diameters in Chinese Market
Rank of Top Ten Tire Manufacturers by Sales Revenue and Total Profit in China, 2008
Rank of Top Ten Tire Manufacturers by Sales Revenue and Total Profit in China, 2007
Tire Export Ranking in China, 2008
Chinese Tire Export Structure, 2008
Regional Sales of Goodyear, 2006-2008
Sales Volume, Sales value, Operating Profit Rate in North America of Goodyear, 2007-2008
Sales Volume, Sales value, Operating Profit Rate in EMEA of Goodyear, 2007-2008
Sales Volume, Sales value, Operating Profit Rate in Latin America of Goodyear, 2007-2008
Sales Volume, Sales value, Operating Profit Rate in Asia-Pacific of Goodyear, 2007-2008
Revenue Structure of Sumitomo Rubber by Product, 2007-2009
Operating Profit Structure of Sumitomo Rubber by Product, 2007-2009
Revenue and Operating Profit of Toyo Tire & Rubber

Revenue Structure of Toyo Tire & Rubber by Region, FY2006-2008
Sales Value and Operating Profit Rate of Yokohama, FY2006-2008
Revenue Structure of Yokohama by Product, FY2006-2008
Revenue Structure of Yokohama by Region, FY2006-2008
Product Structure of KUMHO (Korea Headquarter), 2008Q3, Q4
Operating Profit Structure KUMHO (Korea Headquarter) by Product, 2008Q3, Q4
UHP Tire Sales of KUMHO, 2007Q4-2008Q4
Production Capacity of Cheng Shin Rubber Co., Ltd

I would like to order

Product name: Global and China Tire Market Report, 2008-2009

Product link: <https://marketpublishers.com/r/G8AC76F56C8EN.html>

Price: US\$ 1,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8AC76F56C8EN.html>