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Abstracts

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The substantial drop in laptop price stimulates the market even during global economic downturn, and the debut of netbook facilitates the sale. In emerging countries, there is still large development room for laptops.

The followings should be concerned in laptop field in 2010

Touch screen: it is expected that the penetration rate will reach 5.3% mainly promoted by Apple Tablet PC and Win7

3D Display: the first-class laptops all have employed 3D display, and it is forecasted to be 0.8% in 2010

Blue-ray DVD Drive: it is expected to reach 2.5% in 2010 since its big fall in price

Shortage in Drive: the upstream manufacturers have not expanded their output in recent years due to uncertain prospect of drive industry, while the demand has increasingly grown

Shortage in Hard Disk: similar to drive industry, the manufacturers have not enlarged output because of the threat from SSD, while the demand has continuously increased

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