

Global and China Consumer Electronic Case and Structural Parts Industry Report, 2013

<https://marketpublishers.com/r/GA5C1C6B3B1EN.html>

Date: July 2013

Pages: 160

Price: US\$ 2,300.00 (Single User License)

ID: GA5C1C6B3B1EN

Abstracts

Amid high degree of homogeneity of products, mobile phone vendors have started to be concerned about the differentiation of mobile phone casings. In 2012, the market value of mobile phone casings and structural parts reached USD5.28 billion and the market share ratio between plastic and metal ones was 3:1, which is expected to fall to 2.5:1 in 2013 as vendors invest more in metal casings.

Currently, three mobile phone casing technologies have drawn attention ----- NCVM (Non Conductive Vacuum Metallization), Insert Molding and Unibody.

NCVM has three major advantages: first, it can reduce electromagnetic interference for mobile communications, improve signal strength and call clarity. Second, NCVM allows plastic surface to represent metallic texture which improves added value of products. Third, NCVM's semi-transparent feature facilitates the casing design. However, NCVM requires high-cost cleaning rooms and continuous magnetron sputtering devices, plus the related manufacturing process needs a long time to explore. Ways Technical and Foxconn employ NCVM now.

Stemming from Samsung's Galaxy SII, Insert Molding combines advantages of both plastic casings and metal structural parts. Plastic casings are featured with low cost, and metal structural parts make mobile phones solid enough to resist bumping. For the large size of smart phone (some models even have a size of up to 5 inches), the strength of plastic casings and structural parts is obviously insufficient, but metal ones are costly, so Insert Molding functions as a compromise.

Unibody integrated molding technology originates from Apple's iPad. Currently, only HTC phones use the most expensive design. Now, only Taiwan's Catcher and

FOXCONN TECH are able to provide abundant mobile phone casings made by such technology.

The report studies the following aspects:

Overview of the global consumer electronics industry, including market size and market share of mobile phones, tablet PC, laptop computers and digital cameras;

Global consumer electronics case and structural parts market, covering materials and technology evolution, development trends, market size and competition patterns of casings and structural parts used for mobile phones, tablet PC, laptop computers, digital cameras and Flat-panel TVs;

Analysis on main supporting casing and structural part manufacturers of the global consumer electronics (mobile phones, computers, digital cameras and TVs, etc.), including profile, financial data of listed companies, technology trends, capacity layout and the latest strategic development of 26 mobile phone supporting vendors, 9 laptop supporting vendors, 3 digital camera supporting vendors and 5 TV supporting vendors.

Contents

1 CONSUMER ELECTRONIC MARKET

- 1.1 Laptop Market
 - 1.1.1 Global Laptop Market
 - 1.1.2 Chinese Laptop Market
- 1.2 Tablet PC Market
 - 1.2.1 Global Tablet PC Market
 - 1.2.2 Chinese Tablet PC Market
- 1.3 Digital Camera Market
 - 1.3.1 Global Digital Camera Market
 - 1.3.2 Chinese Digital Camera Market
- 1.4 Mobile Phone Market
 - 1.4.1 Global Mobile Phone Market
 - 1.4.2 Chinese Mobile Phone Market
- 1.5 Smart Phone Market
 - 1.5.1 Global Smart Phone Market
 - 1.5.2 Chinese Smart Phone Market

2 CONSUMER ELECTRONICS CASING AND STRUCTURAL PART MARKET

- 2.1 Casings and Structural Parts of Mobile Phones
- 2.2 Development Trends of Mobile Phone Casings
- 2.3 Industry and Market of Mobile Phone Casings and Structural Parts
- 2.4 Relations between Casing & Structural Part Suppliers and Mobile Phone Brands
 - 2.4.1 Nokia
 - 2.4.2 Motorola
 - 2.4.3 SAMSUNG
 - 2.4.4 Sony
 - 2.4.5 LG
 - 2.4.6 RIM
 - 2.4.7 APPLE
 - 2.4.8 HTC
 - 2.4.9 TCL
 - 2.4.10 ZTE
 - 2.4.11 Huawei
 - 2.4.12 Lenovo Mobile
- 2.5 Market Size of Laptop Casings and Structural Parts

- 2.6 Development Trends of Laptop Casings and Structural Parts
- 2.7 Tablet PC Casings and Structural Parts
- 2.8 Industry and Market of Digital Camera Casings and Structural Parts
- 2.9 TV Casings and Structural Parts
 - 2.9.1 Brief Introduction
 - 2.9.2 Industry Overview

3 COMPANIES OF MOBILE PHONE CASINGS AND STRUCTURAL PARTS

- 3.1 WELLMEI
 - 3.1.1 Profile
 - 3.1.2 Major Clients
 - 3.1.3 Dongguan Changan Jinxia Huixin Mold Factory
 - 3.1.4 Kunshan Wellmei Plastic & Mould Industrial Manufacturing Ltd.
- 3.2 GEMS PLASTIC
- 3.3 XinKaiYuan Precision Mould
- 3.4 Good Mark Precision Industrial (Shenzhen)
- 3.5 FOSUNNY
- 3.6 HAOFU
- 3.7 FU YU Corporation
 - 3.7.1 Profile
 - 3.7.2 Business Review
 - 3.7.3 Business in China
- 3.8 BYD Electronics
- 3.9 Jabil Group
 - 3.9.1 Profile
 - 3.9.2 Operating Results
 - 3.9.3 Green Point
 - 3.9.4 NYPRO
- 3.10 YUSUNG TELECOM
- 3.11 JIN WON Electronics
- 3.12 Chicheng
 - 3.12.1 Profile
 - 3.12.2 Operating Results
 - 3.12.3 Zhuhai Chicheng
 - 3.12.4 Beijing Chicheng
 - 3.12.5 Kunshan Chicheng
- 3.13 P&TEL
- 3.14 KH-VATEC

- 3.14.1 Profile
- 3.14.2 Operation
- 3.14.3 KHV (Tianjin)
- 3.14.4 KHV (Huizhou)
- 3.15 Nolato
- 3.16 HI-P
- 3.17 Foxconn Technology
- 3.18 LiteonMobile
- 3.19 COXON
- 3.20 Intops
- 3.21 Foxconn International Holding
- 3.22 Ways Technical
- 3.23 JANUS (Dongguan) Precision Components
- 3.24 Mobase
- 3.25 SILITECH
- 3.26 Shinyang

4 COMPANIES OF LAPTOP CASINGS AND STRUCTURAL PARTS

- 4.1 JUTENG
 - 4.1.1 Profile
 - 4.1.2 Operating Results
 - 4.1.3 Investment Distribution in Mainland China
- 4.2 Huan Hsin
- 4.3 Catcher
- 4.4 Waffer
- 4.5 Shengmei
- 4.6 Zhanyun (Quanta Computer)
- 4.7 Pegatron
- 4.8 Chia Chang
- 4.9 NISHOKU

5 COMPANIES OF DIGITAL CAMERA CASINGS AND STRUCTURAL PARTS

- 5.1 Yorkey Optical
 - 5.1.1 Profile
 - 5.1.2 Operation
 - 5.1.3 Revenue Structure
 - 5.1.4 Subsidiaries

- 5.2 Nidec Copal
 - 5.2.1 Profile
 - 5.2.2 Operation
 - 5.2.3 Subsidiaries
- 5.3 AVY Precision Technology
 - 5.3.1 Profile
 - 5.3.2 Operation
 - 5.3.3 Gross Margin
 - 5.3.4 Major Clients
 - 5.3.5 Production Bases

6 COMPANIES OF TV CASINGS AND STRUCTURAL PARTS

- 6.1 Guangzhou Echom
 - 6.1.1 Profile
 - 6.1.2 Operation
 - 6.1.3 Revenue Structure
 - 6.1.4 Gross Margin
 - 6.1.5 Top 5 Clients
 - 6.1.6 Output, Sales Volume and Inventory of TV Structural Parts
 - 6.1.7 Competitive Advantages
- 6.2 Taoshi Mould Group
 - 6.2.1 Profile
 - 6.2.2 Subsidiaries
 - 6.2.3 Sales Network and Cooperative Brands
- 6.3 Haier Electronic Plastics Division
 - 6.3.1 Qingdao Home Appliance Technological Equipment Research Institute
 - 6.3.2 Chongqing Haier Precision Plastics Co., Ltd.
 - 6.3.3 Qingdao Haier Electronic Plastics Corporation
- 6.4 Dongguan Konka Mould Plastic
 - 6.4.1 Profile
 - 6.4.2 Major Clients
- 6.5 Qingdao Hisense Mould
 - 6.5.1 Profile
 - 6.5.2 Main Business

Selected Charts

SELECTED CHARTS

Global Laptop Shipment and YoY Growth Rate, 2008-2013

Shipment and Market Share of Major Global Laptop Vendors, Jan-Jun 2013

Market Share of Major Global Laptop Vendors, 2010Q4-2012Q1

China's Laptop Output and YoY Growth Rate, 2008-2012

Global Tablet PC Shipment and YoY Growth Rate, 2010-2013Q1

Shipment and Market Share of Major Global Tablet PC Vendors, 2012Q1-2013Q1

Global Digital Camera Shipment and YoY Growth Rate, 2008-2013

Global Digital Camera Shipment by Region, 2008-2013

Market Share of Global Digital Camera Brands, 2009-2011

China's Digital Camera Output and YoY Growth Rate, 2008-2013

Global Mobile Phone Shipment and YoY Growth Rate, 2008-2012

Shipment and Market Share of Global Mobile Phone Vendors, 2011-2012

China's Mobile Phone Output and YoY Growth Rate, 2008-2013

Global Smart Phone Shipment and YoY Growth Rate, 2008-2012

Global Smart Phone Shipment and Proportion in Mobile Phone Shipment, 2008-2012

Smart Phone Shipment and Market Share of Global Mobile Phone Vendors, 2011-2012

Global Smart Phone Market Share by Country (by Shipment), 2011-2016

Property Comparison between Mobile Phone Casing Materials

Aluminum Alloy Integrally Molded IPHONE 5

Market Value of Mobile Phone Casings and Structural Parts, 2005-2013

Revenue of Global Major Mobile Phone Casing and Structural Part Companies, 2009-2011

Market Share of Global Major Metal Mobile Phone Casing and Structural Part Companies, 2012

Mobile Phone Shipment and Growth Rate of Nokia, 2003-2012

Geographical Distribution of Mobile Phone Output of Nokia, 2010-2012

Industry Chain Suppliers of Nokia in Xingwang Industrial Park

Supply Breakdown of Mobile Phone Casing and Structural Part Suppliers of Nokia, 2012

Mobile Phone Shipment of Motorola, 2009-2012

Supply Breakdown of Mobile Phone Casing and Structural Part Suppliers of Motorola, 2012

Mobile Phone Shipment and Annual Growth Rate of Samsung, 2003-2013

Geographical Distribution of Mobile Phone Output of Samsung, 2010-2012

Supply Breakdown of Mobile Phone Casing and Structural Part Suppliers of Samsung,

2012

Mobile Phone Shipment of Sony, 2010-2012

Supply Breakdown of Mobile Phone Casing and Structural Part Suppliers of Sony, 2012

Mobile Phone Shipment and Annual Growth Rate of LG, 2003-2012

Geographical Distribution of Mobile Phone Output of LG, 2010-2012

Supply Breakdown of Mobile Phone Casing and Structural Part Suppliers of LG, 2012

Revenue and Gross Margin of RIM , FY2007-2012

Mobile Phone Shipment of RIM, 2009-2012

Supply Breakdown of Mobile Phone Casing and Structural Part Suppliers of RIM, 2011

Revenue and Net Profit Margin of APPLE, FY2006-2012

IPHONE Shipment of Apple, 2008-2012

Supply Breakdown of Mobile Phone Casing and Structural Part Suppliers of Apple,
2012

Revenue and Gross Margin of HTC, 2006-2012

Shipment of HTC, 2004-2012

Supply Breakdown of Mobile Phone Casing and Structural Part Suppliers of HTC, 2012

Mobile Phone Shipment of TCL, 2006-2011

Mobile Phone Shipment of TCL by Region, 2006-2012

Supply Breakdown of Mobile Phone Casing and Structural Part Suppliers of TCL, 2012

Mobile Phone Revenue and Net Profit Margin of ZTE, 2008-2012

Supply Breakdown of Mobile Phone Casing and Structural Part Suppliers of ZTE, 2012

Mobile Phone Shipment and Growth Rate of HUAWEI, 2006-2012

Supply Breakdown of Mobile Phone Casing and Structural Part Suppliers of HUAWEI,
2012

Supply Breakdown of Mobile Phone Casing and Structural Part Suppliers of LENOVO,
2012

Laptop Casing Industry Size, 2009-2015

Laptop Shipment by Casing Materials, 2011-2015

Ranking of Major Mobile PC Casing Manufacturers by Revenue, 2011-2012

Market Share of Major Laptop Casing Manufacturers, 2012

Tablet PC Casing and Internal Structural Part Industrial Scale, 2011-2016

Market Share of Major Tablet PC Casing Manufacturers, 2012

Digital Camera Casing and Structural Part Market Size, 2004-2012

Market Share of Global Major Digital Camera Casing and Structural Part Manufacturers,
2010

TV Casing and Structural Part Business Process

Competitiveness of Major TV Casing and Structural Part Suppliers in China, 2012

Major Clients of Well King

Equipment of Good Mark Precision Industrial (Shenzhen)

Molding Equipment of FOSUNNY
Injection Molding Machine of FOSUNNY
Revenue and Net Income of FU YU Corporation, 2008-2012
Revenue of FU YU Corporation by Region, 2012
Revenue and Gross Margin of BYD Electronics, 2004-2012
Revenue of BYD Electronics by Business, 2006-2012
Revenue of BYD Electronics by Region, 2006-2012
Revenue of BYD Electronics by Client, 2009-2012
Main Products of BYD
Main Equipment of BYD
Precision Metal Processing
Revenue and Operating Margin of Jabil, FY2005-2012
Revenue of Jabil by Business, FY 2012
Sales Revenue and Net Income of YUSUNG, 2004-2011
Sales Revenue and Net Income of JINWON, 2004-2011
Equipment of JIN WON Electronics
Affiliated Companies of Chicheng
Revenue and Gross Margin of Chicheng, 2008-2012
Revenue of Chicheng by Business, 2012
Distribution of Clients of Chicheng, 2008-2011
Finance of Subsidiaries of Chicheng in Mainland China, 2012
Revenue and Operating Margin of P&TEL, 2004-2012
Revenue and Operating Margin of KH-VATEC, 2002-2012
Revenue of KH-VATEC by Client, 2006-2013
Revenue and EBITDA of Nolato, 2008-2012
Revenue Structure of Noalto by Division, 2005-2012
Revenue and Gross Margin of HI-P, 2008-2012
Revenue of HI-P by Division, 2010-2012
Revenue of HI-P by Region, 2007-2012
Revenue and Operating Margin of Foxconn Technology, 2004-2012
Revenue and Operating Profit of Subsidiaries of Foxconn Technology in Mainland China, 2010-2012
Global Distribution of LITEONMOBILE
Revenue and Gross Margin of LITEONMOBILE, 2008-2012
Revenue Structure of LITEONMOBILE by Division, 2012
Gains and Losses of Subsidiaries of LITEONMOBILE in Mainland China, 2012
Revenue and Operating Margin of COXON, 2006-2012
Revenue of COXON by Product, 2012
Regional Product Distribution of COXON, 2012

NCVM Capacity and Equipment Status of COXON
Revenue and Operating Margin of INTOPS, 2002-2012
Revenue and Operating Margin of FIH, 2004-2011
Revenue of FIH by Region, 2007-2011
Gross Profit of FIH by Region, 2007-2011
Revenue of FIH by Client, 2010-2011
Structure of Affiliated Companies of Ways Technical
Revenue and Gross Margin of Ways Technical, 2006-2012
Revenue of Ways Technical by Product, 2012
Revenue of Ways Technical by Region, 2012
Organizational Structure of JANUS (Dongguan)
Revenue and Gross Margin of JANUS (Dongguan), 2007-2012
Product Capacity of JANUS (Dongguan), 2007-2012
Distribution of Customer Order Revenue of JANUS (Dongguan), 2012
Revenue of JANUS (Dongguan) by Product, 2012
Revenue and Operating Profit of Mobase , 2007-2013
Main Products of SILITECH
Revenue and Gross Margin of SILITECH, 2008-2012
Production and Sale of SILITECH by Product, 2011-2012
Financial Data of Subsidiaries of SILITECH in Mainland China, 2012
Sales Revenue and Operating Profit of SILITECH, 2003-2012
Global Presence of JUTENG
Revenue and EBIT of JUTENG, 2007-2018
Distribution of Clients of JUTENG, 2009-2012
Investment Distribution of JUTENG in Mainland China
Revenue and Profit before Tax of Huan Hsin, 2003-2012
Revenue of Huan Hsin by Product, 2009-2012
Revenue and Operating Margin of Catcher, 2007-2012
Revenue of Catcher by Client, 2011-2012
Investment Distribution of Catcher in Mainland China
Revenue and Gross Margin of Waffer, 2003-2012
Corporate Structure of Pegatron
Revenue and Gross Profit of Pegatron, 2008-2012
Revenue and Gross Profit of Chia Chang, 2008-2012
Main Products of Chia Chang
Capacity, Output and Output Value of Main Products of Chia Chang, 2011-2012
Revenue and EBITDA of NISHOKU, 2008-2012
Revenue of NISHOKU by Application, 2010-2011
Revenue and YoY Growth Rate of Yorkey Optical, 2008-2012

Net Income and YoY Growth Rate of Yorkey Optical, 2008-2012
Revenue Breakdown of Yorkey Optical by Product, 2008-2012
Revenue Breakdown of Yorkey Optical by Region, 2008-2012
Gross Margin of Yorkey Optical , 2008-2012
Subsidiaries of Yorkey Optical
Sales Revenue and YoY Growth Rate of Nidec Copal, FY2008-2012
Net Income and YoY Growth Rate of Nidec Copal, FY2008-2012
Main Business of Subsidiaries of Nidec Copal in the World
Revenue and YoY Growth Rate of AVY Precision Technology, 2008-2012
After-tax Net Income and YoY Growth Rate of AVY Precision Technology , 2008-2012
Gross Margin of AVY Precision Technology , 2008-2012
Major Clients of AVY Precision Technology
Production Bases and Main Products of AVY Precision Technology
Revenue and YoY Growth Rate of Guangzhou Echom, 2008-2012
Revenue of Guangzhou Echom by Product, 2008-2012
Sales Revenue of Guangzhou Echom by Region, 2008-2012
Gross Margin of Guangzhou Echom by Product, 2008-2012
Gross Margin of Guangzhou Echom by Region, 2008-2012
Revenue Contribution of Top 5 Clients of Guangzhou Echom, 2012
Capacity, Output, Sales Volume and Inventory of TV Structural Parts of Guangzhou Echom, 2011-2012
Sales Network of Taoshi Mould Group
Main Cooperative Brands of Taoshi Mould Group
Major Clients of Dongguan Konka Mould Plastic

I would like to order

Product name: Global and China Consumer Electronic Case and Structural Parts Industry Report, 2013

Product link: <https://marketpublishers.com/r/GA5C1C6B3B1EN.html>

Price: US\$ 2,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA5C1C6B3B1EN.html>