

Global and China Tyre Pressure Monitoring System (TPMS) Industry Report, 2015-2018

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Abstracts

South Korea, European Union, and Taiwan joined the camp that forces the installation of TPMS in 2014, as the former in Jul 2014 and the latter two in Nov 2014 asked that related auto models must be installed with TPMS, directly boosting global demand for the product. Global installation rate of TPMS reached 36% in 2014, up 6 percentage points from 2013, and is expected to exceed 45% in 2015, creating a demand of more than 40 million sets.

EU now is the focus of global TPMS. On the one hand, its OEM demand for TPMS is expected to hit 16.65 million sets, surpassing the United States as the world's largest market, and on the other hand, considerable AM demand for TPMS is brought about. Harsh winter in many EU countries makes snow tire an additional necessity for new vehicles. Hence, the introduction of mandatory regulations on TPMS in Nov first created demand for TPMS from snow tire. EU will become the world's largest TPMS market, either OEM or AM.

The mainland China compiled its first technical standard for passenger vehicle TPMS in Mar 2015, and carried out a month-long opinion soliciting. The standard will replace original GB/T 26149—2010 with some changes made in the aspects of product scope, product roadmap, and technical standard. The standard is a technically mandatory one but not a requirement on mandatory installation. As of early Sept 2015, the official document has not yet been released.

The mainland China's demand for TPMS comes primarily from OEM market and has grown rapidly during 2014-2015. The demand surged by 78.9% from a year ago to 4.42 million sets in 2014 and is expected to reach 6.67 million sets in 2015, a year-on-year jump of 50.9%. Relying on huge automobile market, China has become the TPMS



market with the greatest potential, attracting a large number of companies.

Top four foreign players- Schrader, Continental, Pacific Industrial, and ZF TRW all have set up factories in mainland China; Taiwanese peers- Orange Electronic, CUB Elecparts, and Mobiletron Electronics all have entered the mainland Chinese market via establishment of factories or offices; Chinese companies- State Auto Electronics, Shanghai Baolong Automotive, Nanjing Top Sun Technology, Kysonix, Hamaton Automotive Technology, Steelmate, and Shanghai HangSheng Industry are stepping up their layout in OEM and AM markets. The Chinese TPMS market will be highly competitive in the future.

Global and China TPMS Industry Report, 2015-2018 by ResearchInChina focuses on the followings:

Global TPMS market size and forecast, market share of major players, and supporting relationship;

Development of TPMS industry in the United States, EU, South Korea, and Taiwan, and market size;

Technical status of TPMS industry and latest approved industrial standards in China;

TPMS market size and installation in China;

Development forecast of TPMS industry in China, including market size, development trend of products, etc.

Development of major foreign and Chinese TPMS producers, covering product line, capacity, source of technology, supporting, operation, etc.

Development of the world's top3 TPMS chip suppliers, including operation, main solutions, etc.



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