

# Company Study of Ningbo Shanshan Co., Ltd., 2012

<https://marketpublishers.com/r/CEBAF1C3881EN.html>

Date: May 2012

Pages: 14

Price: US\$ 349.00 (Single User License)

ID: CEBAF1C3881EN

## Abstracts

At the beginning of establishment, Ningbo Shanshan Co., Ltd. was devoted to garments business with suit as major product and shirt and casual wear as secondary product. The company has several famous brands such as Shanshan, FIRS and Firson, etc. In recent years, the company strives to seek new income growth point; now, it has set foot in high technology new materials field and been the largest supplier of li-ion battery comprehensive materials in China.

## Contents

### 1 PROFILE

### 2 OPERATION

### 3 REVENUE STRUCTURE

### 4. GARMENT BUSINESS

4.1 Original Brand Clothing

4.2 Knitwear

### 5. LI-ION BATTERY MATERIAL BUSINESS

### 6. MAJOR SUBSIDIARIES

6.1.1 Ningbo Shanshan Fashion Apparel Brand Management Limited

6.1.2 Shanghai Shanshan Technology Co., Ltd.

6.1.3 Hunan Shanshan Toda Kogyo New Materials Co., Ltd.

6.1.4 Ningbo Shanshan New Material Technology Co., Ltd.

## Selected Charts

### SELECTED CHARTS

Revenue and Net Income of Shanshan, 2007-2011

Revenue Breakdown of Shanshan by Products, 2010-2011

Revenue Breakdown of Shanshan by Region, 2007-2011

Revenue Structure of Shanshan by Region, 2007-2011

Revenue and Proportion of the Total of Shanshan's Original Brand Clothing, 2007-2011

Gross Margin of Shanshan's Original Brand Clothing, 2007-2011

Revenue and Proportion of the Total of Shanshan's Knitwear, 2009-2011

Revenue and Proportion of the Total of Shanshan's Li-ion Battery Material Business, 2007-2011

Gross Margin Shanshan's Li-ion Battery Material Business, 2007-2011

Revenue and Net Income of Ningbo Shanshan Fashion Apparel Brand Management, 2007-2011

Revenue and Net Income of Shanghai Shanshan Technology, 2008-2011

Revenue and Net Income of Hunan Shanshan Toda Kogyo New Materials Co., Ltd., 2007-2011

Revenue and Net Income of Ningbo Shanshan New Material Technology, 2010-2011

## I would like to order

Product name: Company Study of Ningbo Shanshan Co., Ltd., 2012

Product link: <https://marketpublishers.com/r/CEBAF1C3881EN.html>

Price: US\$ 349.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CEBAF1C3881EN.html>