

Company Study of Beijing Toroad Outdoor Products Co., Ltd.

<https://marketpublishers.com/r/C749F7C589DEN.html>

Date: December 2011

Pages: 9

Price: US\$ 229.00 (Single User License)

ID: C749F7C589DEN

Abstracts

Beijing Toroad Outdoor Products Co., Ltd., founded in 1999, is a high & new tech enterprise, which specializes in R&D, design, production and retail of outdoor products. Toroad's marketing network covers more than 90 large and medium cities all over China, about 400 standardized outlets. The top minded awareness of target consumer group and the occupancy rate of top department stores rank No. 1 in outdoor industry. During past ten years, the annual average of growth rates of Toroad exceeded 50%, which became the legend of China outdoor products enterprises.

Contents

1. PROFILE

2. OPERATION

3. OUTDOOR PRODUCTS INDUSTRY DEVELOPS RAPIDLY AND EXPANSION IS STILL THE FOCUS IN THE FUTURE

Selected Charts

SELECTED CHARTS

Operating Revenue and Net Income of Toroad, 2006-2011 (RMB mln)

Sales Structure of Toroad by Products, H12011 (RMB mln)

Sales Distribution of Toroad, H1 2011 (RMB mln)

Sales Scale of Outdoor Products in China, 2007-2011 (RMB mln)

Store Quantity of Toroad, 2007-2011

Toroad's Main Domestic Competitors

About Free Data updating service/member service

I would like to order

Product name: Company Study of Beijing Toroad Outdoor Products Co., Ltd.

Product link: <https://marketpublishers.com/r/C749F7C589DEN.html>

Price: US\$ 229.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C749F7C589DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970