

Company Study of Beijing Capital Tourism Co., Ltd, 2012

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Abstracts

BCT mainly engages in travel services, hotel management, selling and developing of tourism products, automobile rent and undertaking exhibitions.

In order to adapt the need of developing strategy, based on engaging in traditional tourism, BCT has been successfully entering tour resorts tour culture industry, realized its aim of turning territory concentration to network distribution; enlarged assets scale and kept profit persistent increasing.

In 2012Q1, the operating revenue and total profit of BCT increased by 15.43% YoY and 11.49% YoY to RMB 698 million and RMB 54.3513 million, respectively.

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