

China Wood Flooring Industry Report, 2019-2025

<https://marketpublishers.com/r/CEAF46395B1EN.html>

Date: June 2019

Pages: 140

Price: US\$ 2,600.00 (Single User License)

ID: CEAF46395B1EN

Abstracts

With the better standard of living and the people's desire for an elegant life, wood flooring sees a rising share in the flooring industry of China, up from 33.9% in 2009 to 38.9% in 2018, just behind that of floor tile.

Over two decades of development, a complete system has been developed in Chinese wood flooring industry, making the country be one of major producers and consumers of wood flooring in the world. In 2018, Chinese wood flooring market sustained growth and was worth as much as RMB71.6 billion, and the wood flooring companies of considerable scale sold 417.6 million square meters of wood and bamboo flooring in total, 0.6% more than in the previous year. China's wood flooring sales is expected to reach RMB94.9 billion in 2025, stimulated by a combination of positive factors.

By product, laminate wood flooring as the mainstay of wood flooring industry in China, always accounts for over 50% of total wood flooring sales, but the share is on the decline; engineered hardwood flooring follows with a rising share year by year, at least 20% of total wood flooring sales. Among wood flooring sold in China in 2018, 51.1% was laminate wood flooring and 28.8% engineered hardwood flooring.

There are roughly 3,000 wood flooring manufacturers in China, more than 1,200 of which can produce both laminate wood flooring and engineered hardwood flooring. The influential players include Dare Power Dekor Home Co., Ltd., Nature Home Holding Co., Ltd., Zhejiang Shiyou Timber Co., Ltd., Elegant Living, Jiusheng Flooring Co., Ltd., Yihua Lifestyle Technology Co., Ltd. and Kronoswiss. They boast larger capacity and make deployments on a larger scale. Among them, Dare Power Dekor Home Co., Ltd. as a bellwether in China's wood flooring industry can produce 53 million square meters annually, selling 46.48 million square meters in 2018, or 11.1% of the total wood flooring sold in China.

China's wood flooring industry will show trends as follows: (1) green and environment friendly wood flooring will be a trend; (2) solid wood flooring with heating system will usher in a period of growth; (3) the industry will become increasingly concentrated; (4) penetration of wood flooring is on the rise; (5) imported flooring will lose its competitive edge.

China Wood Flooring Industry Report, 2019-2025 highlights the following:

Global wood flooring industry (especially, European and American wood flooring industries);

China wood flooring industry development environment (downstream industries, policies and economic picture);

China wood flooring industry (status quo, market size, market structure, competitive pattern, import and export, and development trends);

China wood flooring market segments (status quo, competitive landscape and development characteristics);

China wood flooring raw materials market (supply and demand, import and export, etc.);

18 Chinese wood flooring companies (operation, revenue structure, wood flooring business, etc.).

Contents

1. BRIEF INTRODUCTION TO WOOD FLOORING

- 1.1 Classification
- 1.2 Product Features
- 1.3 Industry Chain

2. GLOBAL WOOD FLOORING INDUSTRY

- 2.1 Europe
 - 2.1.1 Market
 - 2.1.2 Key Enterprises
- 2.2 United States
 - 2.2.1 Market
 - 2.2.2 Key Enterprises

3. CHINA WOOD FLOORING INDUSTRY

- 3.1 Downstream Environment
- 3.2 Policy Climate
 - 3.2.1 Industry Policy
 - 3.2.2 Trade Policy
- 3.3 Economic Environment
 - 3.3.1 GDP Is Rising Steadily
 - 3.3.2 The Per Capita Income and Consumption Are Gradually Rising

4. CHINA WOOD FLOORING MARKET

- 4.1 Development Status
- 4.2 Market Size
- 4.3 Market Structure
- 4.4 Competitive Landscape
- 4.5 Import & Export
 - 4.5.1 Import
 - 4.5.2 Export
- 4.6 Development Trend
 - 4.6.1 Green Flooring Is a Trend and Environmental Protection is a Necessity
 - 4.6.2 Solid Wood Floor with Heating System Will Enjoy New Growth

- 4.6.3 Industry Concentration Ratio Increasingly Improved
- 4.6.4 China Wood Flooring Industry Penetration Rate Gradually Improved
- 4.6.5 Partial Enterprises Actively Expand Capacity to Enhance Competitive Strength
- 4.6.6 Urbanization Development Boosts the Development of Wood Flooring Industry
- 4.6.7 Imported Flooring Loses Advantage

5. WOOD FLOORING MARKET SEGMENTS IN CHINA

- 5.1 Solid Wood Flooring
 - 5.1.1 Market
 - 5.1.2 Competition
 - 5.1.3 Characteristics
- 5.2 Engineered Hardwood Flooring
 - 5.2.1 Market
 - 5.2.2 Competition
 - 5.2.3 Characteristics
- 5.3 Laminate Wood Flooring
 - 5.3.1 Market
 - 5.3.2 Competition
 - 5.3.3 Characteristics
- 5.4 Bamboo Flooring
 - 5.4.1 Market
 - 5.4.2 Competition
 - 5.4.3 Characteristics
- 5.5 Cork Flooring

6. CHINA WOOD FLOORING RAW MATERIALS MARKET

- 6.1 Forestry Overview
- 6.2 Timber Market
 - 6.2.1 Supply & Demand
 - 6.2.2 Import & Export
- 6.3 Wood-based Panel Market
 - 6.3.1 Production
 - 6.3.2 Import & Export

7. KEY MANUFACTURERS IN CHINA

- 7.1 Dare Technology Co., Ltd

- 7.1.1 Profile
- 7.1.2 Operation
- 7.1.3 Major Customers & Suppliers
- 7.1.4 Revenue Structure
- 7.1.5 Gross Margin
- 7.1.6 Wood Flooring Business
- 7.2 Nature Home (China) Co., Ltd.
 - 7.2.1 Profile
 - 7.2.2 Operation
 - 7.2.3 Revenue Structure
 - 7.2.4 Gross Margin
 - 7.2.5 Wood Flooring Business
 - 7.2.6 Development Strategy
- 7.3 Der International Home Furnishing Co., Ltd.
 - 7.3.1 Profile
 - 7.3.2 Operation
 - 7.3.3 Revenue Structure
 - 7.3.4 Gross Margin
 - 7.3.5 Wood Flooring Business
- 7.4 Vöhringer (Shanghai)
 - 7.4.1 Profile
 - 7.4.2 Operation
 - 7.4.3 Revenue Structure
 - 7.4.4 Gross Margin
 - 7.4.5 Wood Flooring Business
- 7.5 Guangdong Yihua Timber Industry Co., Ltd.
 - 7.5.1 Operation
 - 7.5.2 Operation
 - 7.5.3 Revenue Structure
 - 7.5.4 Gross Margin
 - 7.5.5 Wood Flooring Business
 - 7.5.6 Development Strategy
- 7.6 DeHua TB New Decoration Material Co., Ltd
 - 7.6.1 Operation
 - 7.6.2 Operation
 - 7.6.3 Major Customers & Suppliers
 - 7.6.4 Revenue Structure
 - 7.6.5 Gross Margin
 - 7.6.6 Wood Flooring Business

7.7 Huzhou Fudeli Timber Industry Co., Ltd.

7.7.1 Profile

7.7.2 Operation

7.7.3 Major Suppliers

7.7.4 Revenue Structure

7.7.5 Wood Flooring Business

7.8 A&W (Shanghai) Woods Co., Ltd.

7.8.1 Profile

7.8.2 Operation

7.8.3 Wood Flooring Business

7.9 Anhui Yangzi Flooring Incorporated Company

7.9.1 Profile

7.9.2 Operation

7.9.3 Revenue Structure

7.9.4 Gross Margin

7.9.5 Wood Flooring Business

7.10 Zhejiang Shiyu Timber Co., Ltd.

7.10.1 Profile

7.10.2 Operation

7.10.3 Wood Flooring Business

7.10.4 Development Strategy

7.11 Sichuan Shengda Forestry Industry Co., Ltd.

7.11.1 Operation

7.11.2 Wood Flooring Business

7.12 Elegant Living

7.12.1 Profile

7.12.2 Operation

7.12.3 Competitive Edge

7.13 Guangdong Weihua Corporation

7.13.1 Profile

7.13.2 Operation

7.13.3 Revenue Structure

7.13.4 Gross Margin

7.13.5 Wood Flooring Business

7.14 Others

7.14.1 Treesun Flooring

7.14.2 Oastre

7.14.3 KRONO swiss

7.14.4 Jiangsu Beier Decoration Materials

7.14.5 Green Floor

I would like to order

Product name: China Wood Flooring Industry Report, 2019-2025

Product link: <https://marketpublishers.com/r/CEAF46395B1EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CEAF46395B1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970