

# China Vocational Training Market Report, 2008

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## Abstracts

IT training, English training and business training have become the backbones of China vocational training market. In 2008, China's IT training market scale was over CNY 5 billion and English training market scale had exceeded CNY 22 billion.

There are more than 50,000 English training institutes in China currently. The total English training market value is expected to reach CNY 30 billion by the year of 2010.

In China, the chain training institutions are becoming popular; moreover, consumers are more loyal with training brands than ever before, especially those IT training brands.

Based on the authoritative statistics from the National Bureau of Statistics, Ministry of Education and Ministry of Personnel, this report gives an in-depth analysis of the status quo of China vocational training market, the future market developments, investment risks and opportunities as well as twenty-eight typical training institutions.

## Contents

### **1. CHINA VOCATIONAL TRAINING MARKET OVERVIEW**

- 1.1 Overview
- 1.2 Environments
  - 1.2.1 Macro Economic Environment
  - 1.2.2 Per Capita Level of Education
  - 1.2.3 Demand of Undergraduates for Vocational Training
- 1.3 Relevant Laws and Regulations

### **2. LANGUAGE TRAINING MARKET**

- 2.1 Status Quo of English Training Market
  - 2.1.1 Market Scales
  - 2.1.2 Popularity and Reputation of English Training Institutes
  - 2.1.3 Tuition Fees
  - 2.1.4 Demand Analysis
- 2.2 Development Trend of English Training Market
  - 2.2.1 Business Language
  - 2.2.2 Professional English & Special English
- 2.3 T Other Languages Training
- 2.4 Investment Movements
- 2.5 Key Institutions
  - 2.5.1 New Oriental Education & Technology Group
    - 2.5.1.1 Company Profile
    - 2.5.1.2 Operation
    - 2.5.1.3 Development Strategies
  - 2.5.2 Wall Street English
  - 2.5.3 Newworld Education
  - 2.5.4 Yuanpei Translation
  - 2.5.5 EF (English First)
  - 2.5.6 Li Yang Crazy English
  - 2.5.7 Global IELTS

### **3. IT TRAINING MARKET**

- 3.1 Status Quo
  - 3.1.1 Market Scale

- 3.1.2 Market Share Distributions
- 3.1.3 Increasing Market Concentration Degree
- 3.1.4 IT-training Consumers Tend to be More Rational
- 3.2 Development Trend
- 3.3 Investment Movements
- 3.4 Key Institutions
  - 3.4.1 APTECH
    - 3.4.1.1 Company Profile
    - 3.4.1.2 Operations
    - 3.4.1.3 Development Strategies
  - 3.4.2 NIIT
  - 3.4.3 ThinkBank
  - 3.4.4 Tarena
  - 3.4.5 Oriental Standard
  - 3.4.6 Eduask
  - 3.4.7 Wonder Computer Group
  - 3.4.8 Xinhua Computer Education
  - 3.4.9 Ambow Education
  - 3.4.10 Tsinghua Wanbo
  - 3.4.11 GAMFE

## **4. BUSINESS TRAINING MARKET**

- 4.1 Market Development
  - 4.1.1 Management Training Market
  - 4.1.2 Finance Training Market
  - 4.1.3 Other Business Training Markets
- 4.2 Investment Movements
- 4.3 Key Institutions
  - 4.3.1 China Distance Education Holdings Limited
    - 4.3.1.1 Company Profile
    - 4.3.1.2 Operations
    - 4.3.1.3 Development Strategies
  - 4.3.2 Shengjing
  - 4.3.3 Golden Century Education
  - 4.3.4 Beijing Globle Education Consultants
  - 4.3.5 Jingshikuaiji
  - 4.3.6 Bafang Yongxin Education
  - 4.3.7 Sunland Career

## **5. OTHER TRAINING MARKETS**

- 5.1 Psychologist Training
- 5.2 HR Training
- 5.3 Customs Declarer Training
- 5.4 Logistics Specialist Training
- 5.5 Beifang Auto Repair School
- 5.6 Shandong Huatai Vocational Training School
- 5.7 Quweijie Psychologist Training Institute

## **6. INVESTMENT OPPORTUNITIES AND RISKS**

- 6.1 Overall Opportunities
  - 6.1.1 Investment overview
  - 6.1.2 Investment and Competition Strategies
  - 6.1.3 Influences of Financial Crisis
- 6.2 Opportunities by Sections
  - 6.2.1 English Training
  - 6.2.2 High- Education
  - 6.2.3 Finance Training
  - 6.2.4 IT Training
  - 6.2.5 Online Education
- 6.3 Investment Risks
  - 6.3.1 Political Risks
  - 6.3.2 Operational Risks
  - 6.3.3 Teaching Quality Ricks
  - 6.3.4 Scale Risks

## Selected Charts

### SELECTED CHARTS

The quantity of University Graduates & Junior College Graduates in China, 2004-2007  
Per Capita GDP and Average Salary in China, 1978-2007  
Scale of China's Education Industry, 1985-2006  
What Graduates' Quality & Capability that the Companies Most Care About  
Brand Awareness of English Training Institutes  
Brand Reputation of English Training Institutes  
Language Training Tuition Fees  
School Distributions of New Oriental Education  
Revenue Structure of New Oriental Education, 2006-2008  
Share Distribution of China IT Training Market in 2007  
Profitability of China Distance Education Holdings Ltd., 2005-2008  
Candidate Quantity of Customs Declarer Certificate Examination  
Per Capita Cash Revenue of Urban Residents, 2002-1H 2007  
Financing Situations of Some English Training Institutes  
IPO Progress of some English Training Institutes  
Market Scale and Growth of China IT Training Market, 2006-2010  
Financing Situations of Some IT Training Institutes  
M&A Activities in China IT Training Market  
Financing Situations of Some Business Training Institutes  
Investments Events of China Training Market in 2008

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