

China Vocational Training Market Report, 2008

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Abstracts

IT training, English training and business training have become the backbones of China vocational training market. In 2008, China's IT training market scale was over CNY 5 billion and English training market scale had exceeded CNY 22 billion.

There are more than 50,000 English training institutes in China currently. The total English training market value is expected to reach CNY 30 billion by the year of 2010.

In China, the chain training institutions are becoming popular; moreover, consumers are more loyal with training brands than ever before, especially those IT training brands.

Based on the authoritative statistics from the National Bureau of Statistics, Ministry of Education and Ministry of Personnel, this report gives an in-depth analysis of the status quo of China vocational training market, the future market developments, investment risks and opportunities as well as twenty-eight typical training institutions.

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